

# PROGRAM SUMMARY REPORT



PROJECT NAME

REPORT DATE

Scooter Share Pilot Program – 2020 Overview

10/27/20

## EXECUTIVE SUMMARY

PROJECT MANAGER

COMMISSION DISTRICT

Ian Sikonia, AICP

All – Citywide

PHASE

END DATE

PROPOSED EXTENSION

Pilot Program

Date

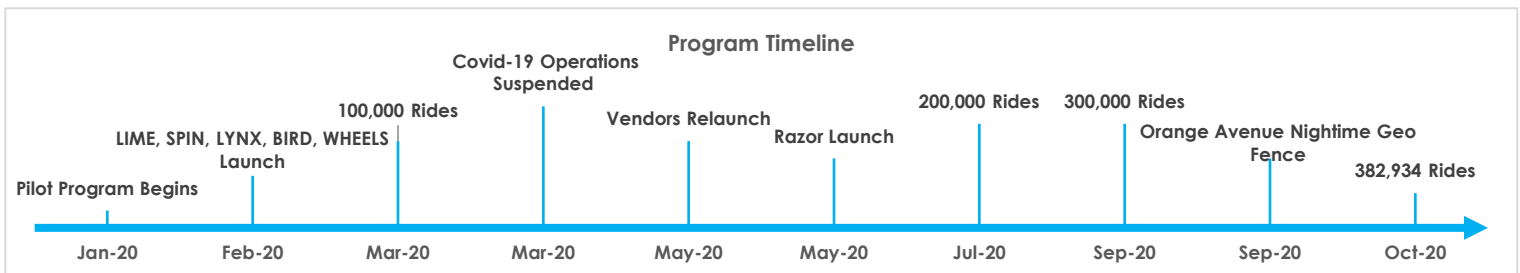
1/2/21

Date

7/31/2021

### PROGRAM SUMMARY

The City of Orlando established a pilot program for shared scooters beginning on January 1, 2020. This program has since grown to having six scooter providers with a citywide allowable fleet of 1,500 scooters. The program averages about 43,000 trips per month and has the highest ridership starting on Thursday afternoon until Sunday night. Due to the global pandemic vendors shut down operations in the spring/summer of 2020 and resumed operations in June of 2020. Due to the unforeseen circumstances associated with the Covid-19 pandemic the Transportation Planning Division requests to extend the pilot in order to get more data and further customize the regulations of the program.

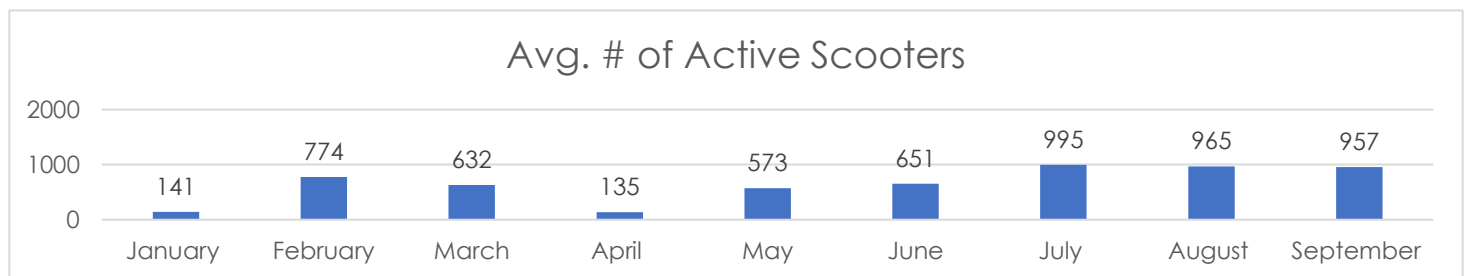
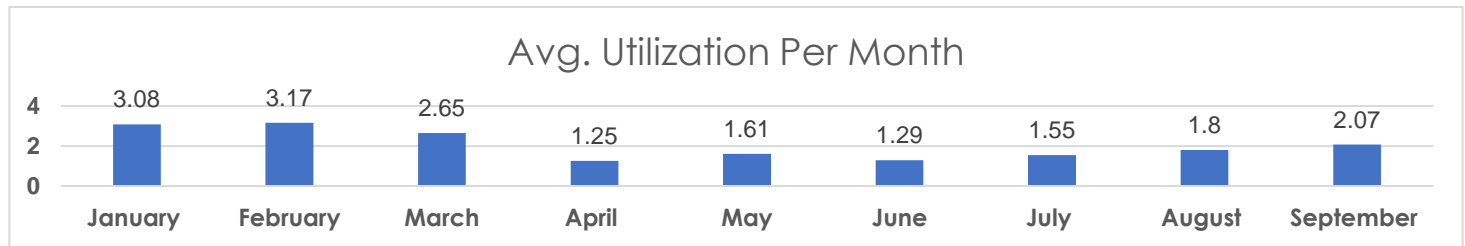
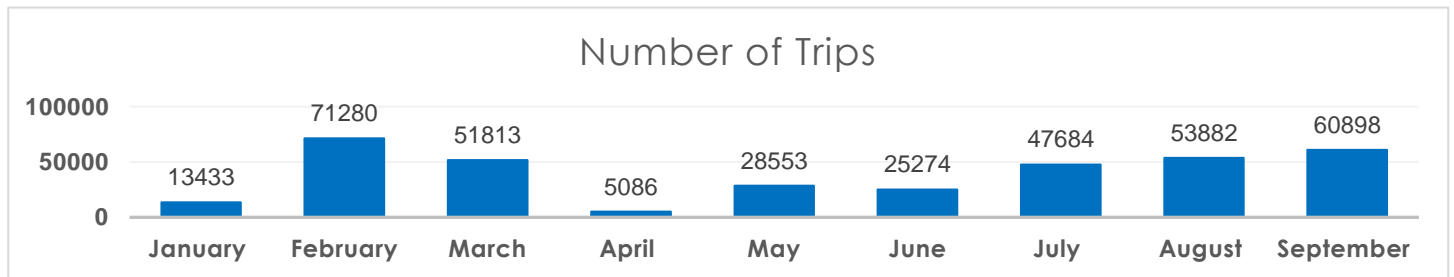


## Program Statistics

- 382,934 Total Trips (1/22 – 10-23-20) (275 Days).
- 1,392 - Avg Trips Per Day.
- 2.05 - Avg Utilization Per Scooter (1/22 – 9/30).
- 30 Micromobility Parking Locations.
- 49 - Avg Relocation Requests Per Month.
- 250 Scooter Trips Per Orlando City Games
- 10 Safety Classes – New Online Classes.
- \$88,393.25 - Total Per Ride Fees Collected for (Q1 – Q3).
- 15 ER/Hospital Admissions – 1 event per 25,528 scooter trips.
- Top 5 Busiest Street Routes – Central Blvd., N. Orange Ave, S. Orange Ave., Eola Dr., and Church St.

Trip Destinations By Commission District	
District 5 - Hill	49.4%
District 4 - Sheehan	37.5%
District 3 - Stuart	11.1%
District 6 - Burns	0.7%
Out of City Boundary	0.9%
District 2 - Ortiz	0.3%
District 1 - Gray	0.1%

## Charts:



## Scooter Survey Results Overview:

- Overall there were **624** responses: 8/13/20 – 10/12/20 Survey Period
- About half of respondents live within city limits
- Top home zip codes of respondents:
  - 32801
  - 32803
  - 32806
  - 32804
  - 32814
- Most users are male (67%), renters (66%), a lot more diverse household income (63% makes less than 100k), and younger (49% between 18-34)
- **82%** said they would recommend to a friend
- **81%** said they would continue to use if the program continued beyond pilot
  - The younger the age, the more likely to keep using
  - People who use them for shopping, errands, to/from work are:
    - more likely to continue to use if program continues
    - use them the most (more than once a day, daily or 1-3 times per day)
- **75%** feel safe using scooters
  - Most who do not feel safe have concerns with trust in car drivers, street conditions and safety of the scooter itself
- Most are riding on sidewalk (36%) or bike lane (32%)
- Overall frequency of use varies, but about half use it less than once per week.
- Most get to scooters by walking (68%) or driving (19%)