

May 8, 2024, 4:30 PM**MINUTES****Members Present:**

Stephanie Martin, Jolie Spelman, Brooke Kamenoff, Nikki Barnes, Mia Poinsette, Michelle Zwirn, Keidra Daniels Navaroli, Alexis Patrick, Morgan Logsdon

Members Absent:**Others Present:**

Linda Pereira, Recording Secretary; Shannon Fitzgerald, Executive Director, Katherine Page, Curator; Emily McVeigh, Registrar, Emily Jensen, Development Assistant

Call to Order

The meeting was called to order at 4:30 p.m. by Stephanie Martin, Chairman and it was determined that a quorum was present.

Consideration of the Minutes

Corrections were made the March 13, 2024, minutes. It was moved by Nikki Barnes and seconded by Jolie Spelman that the minutes be approved as corrected. Motion was carried.

Public Comment

No public comment

Old Business

Board Members made introductions with their background.

Indie Folkfest:

Indie Folkfest will be held on February 15, 2025, from 12:00 p.m. – 5:00 p.m. This will be the festival's tenth anniversary.

As discussed at last month's meeting, we would move the food vendors to more of a "food court" style. Stephanie Martin suggested that we do an early outreach to our vendors.

Stephanie Martin committed to asking for raffle items for the event. Alexis Patrick suggested that we be mindful of donation's expiration dates when asking far in advance.

Discussion ensued regarding the event's sponsorship level. The following suggestions were made:

- Add the 10th Anniversary to our advertising.
- That there be a roaming QR code for donations. Other suggestions were that we allow guests to round up to the next dollar for donation.

- QR Codes are placed at each of the vendors.
- Emcee announces the advancement of the goal during set.
- Morgan Logsdon suggested that we have a lower level of sponsorship that would market to families at \$100.00. This would be represented as \$10.00 X 10 (for our tenth anniversary). Incentive would be a family membership included with the 10X10.

It was moved by Nikki Barnes and second by Morgan Logsdon that we adopt the suggested changes to the Sponsorship to include the 10X10 lower sponsorship for families. Motion was carried.

New Business

None

Other Business

None

Adjournment

It was moved by Brooke Kamenoff and second by Jolie Spelman that the meeting adjourn at 5:23 p.m. Next meeting will be July 10, 2024, at 4:30

Stephanie Martin
Chair

Linda Pereira
Recording Secretary