



THE MENNELLO MUSEUM  
OF AMERICAN ART

**MENNELLO MUSEUM OF AMERICAN ART BOARD OF TRUSTEES**  
**OFFICIAL MINUTES**  
**WEDNESDAY, JANUARY 11, 2017 | 4:30 PM**

On Wednesday, January 11, 2017, the Mennello Museum of American Art Board of Trustees held a meeting at the Mennello Museum, 900 East Princeton Street, Orlando, Florida 32803.

Members Present: Jeffrey Gitto, Chairman [4/0] – left 5:45 p.m.  
John Upperco, Vice Chairman [4/0]  
Gretchen Hahn [4/0]  
Usha Tewari [4/0]  
Andre Young [4/0] – arrived 4:40 p.m.

Members Absent: Teresa Campbell [3/1]  
Alexandra Steele-Duff [3/1]

Others Present: Francesca Ascione, Marketing & Design Coordinator, Mennello Museum  
Shannon Fitzgerald, Executive Director, Mennello Museum  
Katherine Navarro, Assoc. Curator of Education, Mennello Museum  
Kyle Reynolds, Sr. Administrative Assistant, Mennello Museum  
Paul Wells, Indie Folkfest Coordinator

**1. Call to Order**

Jeff Gitto, Chairman, called the meeting to order at 4:34 p.m. A quorum was established.

**2. Consideration of the Minutes**

a. Approval of the Minutes from December 14, 2016

Gretchen Hahn moved to approve the minutes of the December 14, 2016 meeting minutes as presented and John Upperco seconded the motion. The Board approved the motion 5-0. Ayes: Gitto, Hahn, Tewari, Upperco, Young.

**3. Public Comment**

None.

**4. Old Business**

a. Producer Update

Paul Wells provided the Board with an update on the status of musicians, entertainment, and equipment rental for the Indie Folkfest 2017.



THE MENNELLO MUSEUM  
OF AMERICAN ART

b. Sponsorships Received

1. America's Escape Game - \$284.00 - In Kind (GH)
2. Barr Financial Services - \$250.00 - (Return Sponsor)
3. Cosmetic Promotions - \$250.00
4. Good 4 You Guys, DoTerra Wellness Advocates - \$250.00 (GH)
5. Laughlin-Beers Foundation - \$2,500.00 (TC)
6. Martin Federal Credit Union - \$500.00 (JU)
7. Momentum Marketing Solutions - \$25.00 (GH)
8. Pardy & Rodriguez, P.A. - \$250.00 (AS)
9. PLR Florida, LLC - \$100.00 (GH)
10. The Young Law Firm of Florida, LLC - \$500.00 (AY)

The Board discussed the Sponsorships received and the sponsorships that are promised.

c. Raffle Items Status

The Board discussed the raffle items received and raffle items that are promised.

d. T-Shirt Quotes

The Board discussed the two (2) quotes received for T-Shirts. The Board will ask for one (1) additional quote prior to making a decision at the next meeting.

e. Artists / Vendors Confirmed

Artists:

1. 101 Botanicals - \$25.00 + raffle item
2. Annette King - \$25.00 + raffle item
3. Dawn Schreiner - \$30.00
4. Go Big Tees/Orlando Tees - \$25.00 + raffle item
5. John Baker - \$25.00 + raffle item
6. John Napoles - \$30.00
7. Sarah Rosen & Pinky Ormand - \$25.00 + raffle item

Vendor

1. Good 4 You Guys, DoTerra Wellness - \$50.00 (Vendor Fee +\$250.00 sponsor)
2. LaFemme DuFromage, LLC - \$100.00
3. Olde Hearth Bread Co. - \$50.00 (split vendor booth with Ten 10 Brewing)
4. Ten 10 Brewing - \$50.00 (split vendor booth with Olde Hearth Bread Co.)



THE MENNELLO MUSEUM  
OF AMERICAN ART

- f. Volunteer Application / Organization  
The Board discussed the volunteer schedule and applications.
- g. Calendar of Indie Folkfest Deadlines
- h. Schedule of Meetings
  - 1. January 11, 2017 - 4:30 p.m.
  - 2. January 18, 2017 - 4:30 p.m.
  - 3. January 25, 2017 - 4:30 p.m.
  - 4. February 1, 2017 - 4:30 p.m.
  - 5. February 8, 2017 - 4:30 p.m.

**5. New Business**  
None.

**6. Other Business**  
None.

**7. Adjournment**  
There being no further business to discuss, John Upperco, Vice Chairman, declared the meeting adjourned at 5:50 p.m.

Respectfully Submitted,

Kyle Reynolds  
*Senior Administrative Assistant, Office & Accounting*