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The regular meeting of the Community Redevelopment Agency Advisory Board was held on Wednesday, May 27, 2020 at via Zoom Virtual Webinar. Chair Bill Lambert called the meeting to order at 3:36 p.m. noting a quorum was present.

MEMBERS PRESENT: Bill Lambert, Chair
Jamie Barati, Vice Chair
Wendy Connor
Monica McCown
Eugene Jones
Doug Taylor
Commissioner Victoria Siplin

STAFF PRESENT: Thomas C. Chatmon Jr, Executive Director
David Barilla, Assistant Director
Walter Hawkins, Director of Urban Development
Christel Brooks, Administrative Specialist
Ashley Edwards, Board Secretary
Kelly Allen, Marketing and Communications Manager
Nicole Sisson, Interactive Media Coordinator
Mercedes Blanca, Project Manager
Stacey Adams, Assistant City Attorney
Tiffany Stephens, Fiscal Manager
Kimberley Allonce, Economic Development Coordinator III
Dominique Greco, Project Manager
Mary-Stewart Droege, Project Manager
Mark Rendini, Downtown Ambassador Program Operations Manager
Candace Cardillo, Board Coordinator
Kyle Reynolds, Economic Development

Approval of Minutes - A motion was made by Doug Taylor and seconded by Victoria Siplin to approve the minutes of the February 12, 2020 CRA Advisory Board meeting. The motion carried unanimously.

Public Comment: None.

New Business:

- a. **Approval of Funding Agreement between the CRA, Orlando Land Trust and the Trust for Public Land, Inc., related to purchase of land – Thomas C. Chatmon Jr., Executive Director** - Project DTO-Advancing Downtown Orlando was initiated in April 2014 as a comprehensive visioning process to formulate the next chapter of Downtown Orlando's evolution which resulted in the creation of the DTO Outlook, the 2015 Update to the Downtown Orlando Community Redevelopment Area Plan ("Redevelopment Plan"). One of the key findings of the process was the need for green space within the Downtown Orlando CRA. An entire section of the Redevelopment Plan is devoted to addressing parks and open space, with the need to create and enhance open spaces within the CRA noted as an opportunity for the CRA to seize upon. The opportunity to create signature gateways and entrances into Downtown is also noted in the Redevelopment Plan. The property at the Northeast corner of Central Boulevard and Rosalind Avenue ("Property") is located at a potential gateway to Lake Eola Park. The Trust for Public Land, Inc. ("TPL") has entered into a contract ("Purchase Contract") to purchase the Property from the current owner. TPL and the Orlando Land Trust ("OLT") have entered into an additional agreement relating to the purchase of the Property and related fundraising to ensure that the Property is preserved as parkland in perpetuity. Under the attached Funding Agreement, the CRA agrees to provide funding of up to \$1,225,000.00 ("Funding") towards the purchase of the Property to ensure its perpetual use as open space and City park. The Funding will be provided at TPL's closing on the Property, and TPL will convey title to the CRA immediately following its purchase of the Property to ensure the Property's long term use as open space within the Downtown Orlando CRA.

Staff is requested that the CRA Advisory Board recommend to the CRA that it approve the attached Funding Agreement between the CRA, Orlando Land Trust and the Trust for Public Land, Inc., subject to the review and approval of the City Attorney's Office and authorize the Chairman and Executive Director to execute the Agreement.

A motion was made by Doug Taylor and seconded by Victoria Siplin to recommend to the CRA that it approve the attached Funding Agreement between the CRA, Orlando Land Trust and the Trust for Public Land, Inc., subject to the review and approval of the City Attorney's Office and authorize the Chairman and Executive Director to execute the Agreement. The motion carried unanimously.

- b. **Amendment to Agreement with Mydatt Services, Inc., d/b/a Block by Block for Ambassador Services – David Barilla, Assistant Director** - In July of 2018, the CRA contracted with Block by Block to provide a hospitality and safety focused Downtown Orlando ambassador program. Since its inception, the ambassador program has operated 7 days a week from 7am to 11pm (with limited exceptions and holidays).

As presented in 2017, the Downtown Orlando ambassador program was a pilot whose impacts would be evaluated throughout the contract's first two years. Much success has been observed and tracked during this time. The insights from these observations and metrics have reinforced the need for additional ambassador resources, including the addition of outreach ambassadors and an operations supervisor.

The proposed amendment to the agreement with Mydatt Services, Inc. d/b/a Block by Block will extend the term through January of 2022, with an approximate monthly spend of \$85,000. The scope of work provides for additional safety ambassador hours and new outreach workers to circulate throughout the downtown CRA Area pursuant to a deployment schedule set by CRA staff.

Staff requested that the Advisory Board recommend to the CRA that it approve the Amendment One to Agreement with Mydatt Services, Inc. d/b/a Block by Block, subject to review and approval by the City Attorney's Office, and authorize the City's Chief Procurement Officer to enter into and execute such Amendment.

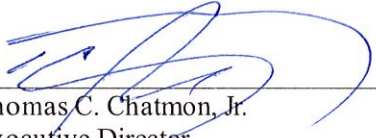
A motion was made by Eugene Jones and seconded by Doug Taylor to recommend to the CRA that it approve the Amendment One to Agreement with Mydatt Services, Inc. d/b/a Block by Block, subject to review and approval by the City Attorney's Office, and authorize the City's Chief Procurement Officer to enter into and execute such Amendment. The motion carried unanimously.

Next Meeting

The next scheduled meeting of the Community Redevelopment Agency Advisory Board is Wednesday June 24, 2020 at 3:00 p.m., via Zoom Virtual Webinar

Adjournment

There being no further business to come before the Community Redevelopment Agency Advisory Board, Chair Bill Lambert adjourned the meeting at 4:08 p.m.



Thomas C. Chatmon, Jr.
Executive Director

Ashley Edwards
Board Secretary