

SUBJECT: ORGANIZATION AND POLICY

:1 OBJECTIVE:

To manage, administer, operate and maintain the Amway Center, Camping World Stadium, Tinker Field, Mennello Musuem of American Arts, and Harry P. Leu Gardens and Public Art.

:2 AUTHORITY:

This procedure amended by City Council_____.

:3 DIRECTION:

Chief Venues Officer (CVO), or Designee, serve at the pleasure of, and receives direction from the Mayor.

:4 FUNCTIONS:

- A. Directs, plans, and coordinates the activities of the Amway Center, Camping World Stadium, Tinker Field Harry P. Leu Gardens, Mennello Museum of American Arts and Public Art, including the construction and/or other development of parking facilities.
- B. Manages, operates, and maintains facilities named above.
- C. Represents the City in negotiating use agreements, leases, and concession agreements with users, tenants, concessionaires, and prospective users at the named facilities.
- D. The CVO serves as advisor to the Mayor, and City Council on all matters concerned with the use of the named facilities.

:5 FORMS:

None.

:6 COMMITTEE RESPONSIBILITIES:

None.

:7 REFERENCE:

City Council Minutes of June 21, 1976, creating Public Assembly Facilities Department; July 6, 1976, appointing manager for Department; and City Council Minutes of July 19, 1976, Item 19, designating name as Sports Complex and Auditorium Department. City Code, Chapter 2, Article XVI, Section 2.141-1. Procedure adopted by City Council November 15, 1976, Item 15; amended July 11, 1977, Item 19; amended December 11, 1978, Item 7; amended August 20, 1979, Item 14; amended March 12, 1984, Item 7, A-2; amended September 15, 2003; re-formatted only April 2004.

:8 EFFECTIVE DATE:

This procedure effective_____.