

1 **AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF**
2 **ORLANDO, FLORIDA, RELATING TO SIGNS; AMENDING**
3 **CHAPTER 64, ORLANDO CITY CODE, TO CLARIFY THE**
4 **STANDARDS FOR SIGNAGE ON REGIONAL FACILITIES;**
5 **PROVIDING LEGISLATIVE FINDINGS, AND FOR**
6 **SEVERABILITY, CODIFICATION, CORRECTION OF**
7 **SCRIVENER'S ERRORS, AND AN EFFECTIVE DATE.**
8

9 **WHEREAS**, section 163.3202(1), Florida Statutes, requires that the city of
10 Orlando, Florida (the "city"), adopt or amend and enforce land development regulations
11 that are consistent with and implement the city's adopted comprehensive plan; and
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13 **WHEREAS**, section 163.3202(3), Florida Statutes, encourages the use of
14 innovative land development regulations and requires that all land development
15 regulations be combined into a single land development code for the city; and
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17 **WHEREAS**, from time to time, amendments and revisions to the city's adopted
18 comprehensive plan (the "Growth Management Plan"), progress in the field of planning
19 and zoning, or changes to state law make it necessary or desirable to amend the land
20 development regulations of the city; and
21

22 **WHEREAS**, the Orlando City Code allows the City Council of the City of Orlando,
23 Florida (the "Orlando City Council") to approve additional signage for regional landmarks
24 and facilities if such signage promotes safe and efficient public access to the facility and
25 does not have a negative impact on surrounding land uses; and
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27 **WHEREAS**, the Orlando City Council finds that Orange County Public Schools
28 are regional facilities because they operate programs that attract students from many
29 parts of the county; and
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31 **WHEREAS**, pursuant to section 1002.31, Florida Statutes, students from other
32 counties are allowed to attend Orange County schools; and
33

34 **WHEREAS**, the Orlando City Council finds that in order to promote safe and
35 efficient access to the schools, additional signage is needed to direct people who may
36 not be familiar with the area to school events; and
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38 **WHEREAS**, at its regularly scheduled meeting of November 21, 2017, the
39 Municipal Planning Board recommended to the Orlando City Council that the provisions
40 of this ordinance are consistent with the applicable provisions of the city's adopted
41 Growth Management Plan, are in the best interest of the public health, safety, and
42 welfare, are in harmony with the purpose and intent of the Land Development Code of
43 the City of Orlando, Florida (the "Land Development Code"), will not result in disorderly
44 and illogical development patterns, and will not result in incompatible land uses; and
45

WHEREAS, the Orlando City Council hereby finds and determines that this ordinance is consistent with the applicable provisions of the city's adopted Growth Management Plan, is in the best interest of the public health, safety, and welfare, is in harmony with the purpose and intent of the city's Land Development Code, will not result in disorderly and illogical development patterns, and will not result in incompatible land uses; and

NOW, THEREFORE, BE IT ENACTED BY THE CITY COUNCIL OF THE CITY OF ORLANDO, FLORIDA, AS FOLLOWS:

SECTION 1. SEC. 64.320, AMENDED. Section 64.320, Code of the City of Orlando, Florida, is hereby amended as follows:

Sec. 64.320. - Regional ~~Public~~-Facility Identification Signage.

Notwithstanding anything in this chapter to the contrary, City Council may approve signage for regional facilities which serve the greater metropolitan area and/or the tourist population. ~~Such signage shall be approved by ordinance for regional landmarks/facilities identified by City Council, and may include both on-site and off-site roadway/directional signage.~~ Such landmark/facility may be publicly or privately owned, or controlled by a federal, state, or local government entity, and must be located within the downtown CRA. Privately owned and controlled facilities must provide seating for at least 20,000 spectators, and must be located within the downtown CRA. Signage for a regional facility must be approved by one of the two following processes:

a) Signage must be approved by ordinance for regional landmarks/facilities identified by City Council, and may include both on-site and off-site roadway/directional signage. Such ordinance ~~shall~~ must include a determination by the planning official that: (1) the facility is a regional landmark; (2) such signage fosters the public health, safety, and welfare by promoting safe and efficient public access to the regional facility; and (3) such signage does not have a negative impact on surrounding land uses.

b) Publicly owned and operated schools, by their nature as part of a county-wide school district, have been determined to be regional public facilities. One digital monument sign for a publicly owned and operated school may be approved by planning official determination, provided that the following criteria are met. If such criteria are not met, signage may be reviewed according to the standards in section (a).

1. Maximum height is 8 feet;

2. Maximum copy area is 32 square feet, except that the maximum copy area shall be 19 square feet when located within 100 feet of a residential use or zone;

3. Off-site advertising is prohibited;

4. Each image that is displayed must remain static for not less than 8 seconds. Transitions from a static image to the next static image must happen instantaneously, without intervening flashing, animation, or movement of any kind;

5. The sign does not have animation, flashing, zoom, blinking, scrolling or movement of any kind;

6. The sign must be equipped with automatic dimming technology that adjusts the sign's brightness in direct correlation with ambient light conditions. No sign can exceed a brightness level of 0.3 foot candles above ambient light as measured using a foot candle meter at the property line; and

7. The sign must be turned off or placed in "sleep mode" from 9pm to 6am.

c) Proposed signs located in a historic district or the Downtown CRA require a minor review for compliance with the standards of the relevant board. This review may be addressed by a staff member representing the relevant board and incorporated into the planning official determination for the sign.

SECTION 2. CODIFICATION. The city clerk and the city attorney shall cause the Code of the City of Orlando, Florida, to be amended as provided by this ordinance and may renumber, re-letter, and rearrange the codified parts of this ordinance if necessary to facilitate the finding of the law.

SECTION 3. SCRIVENER'S ERROR. The city attorney may correct scrivener's errors found in this ordinance by filing a corrected copy of this ordinance with the city clerk.

SECTION 4. SEVERABILITY. If any provision of this ordinance or its application to any person or circumstance is held invalid, the invalidity does not affect other provisions or applications of this ordinance which can be given effect without the invalid provision or application, and to this end the provisions of this ordinance are severable.

SECTION 5. EFFECTIVE DATE. This ordinance takes effect upon adoption.

DONE, THE FIRST READING, by the City Council of the City of Orlando, Florida, at a regular meeting, the _____ day of _____, 2018.

DONE, THE PUBLIC NOTICE, in a newspaper of general circulation in the City of Orlando, Florida, by the city clerk of the City of Orlando, Florida, the _____ day of _____, 2018.

**DONE, THE SECOND READING AND PUBLIC HEARING, AND ENACTED ON
FINAL PASSAGE**, by an affirmative vote of a majority of a quorum present of the City
Council of the City of Orlando, Florida, at a regular meeting, the _____ day of
_____, 2018.

BY THE MAYOR/MAYOR PRO TEMPORE
OF THE CITY OF ORLANDO, FLORIDA:

Mayor/Mayor Pro Tempore

ATTEST, BY THE CLERK OF THE
CITY COUNCIL OF THE CITY OF
ORLANDO, FLORIDA:

City Clerk

Print Name

THIS ORDINANCE DRAFTED BY AND
APPROVED AS TO FORM AND LEGALITY
FOR THE USE AND RELIANCE OF THE
CITY OF ORLANDO, FLORIDA:

Assistant City Attorney

Print Name

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