

ORDINANCE NO. 2017-64

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF  
ORLANDO, FLORIDA, RELATING TO STREET POLE  
BANNERS; AMENDING SECTION 64.321, ORLANDO CITY  
CODE, CREATING THE MILK DISTRICT BANNER  
DISTRICT; PROVIDING FOR SEVERABILITY,  
CODIFICATION, CORRECTION OF SCRIVENER'S  
ERRORS, AND AN EFFECTIVE DATE.

**WHEREAS**, in 2009, the City of Orlando ("City") amended the City's sign code to allow for the placement of street pole banners in the City's Main Street districts and Downtown Development Board area; and

**WHEREAS**, the City desires to add the Milk District Main Street program as an area where street pole banners will be allowed, to be known as the Milk District Banner District, as shown on Figure A-7, attached to this ordinance; and

**WHEREAS**, at its regularly scheduled meeting of September 19, 2017, the Municipal Planning Board recommended to the City Council of the City of Orlando, Florida (the "Orlando City Council"), that the provisions of this ordinance are consistent with the applicable provisions of the City's adopted Growth Management Plan, are in the best interest of the public health, safety, and welfare, are in harmony with the purpose and intent of the Land Development Code of the City of Orlando, Florida (the "Land Development Code"), will not result in disorderly and illogical development patterns, and will not result in incompatible land uses; and

**WHEREAS**, the Orlando City Council hereby finds and determines that this ordinance is consistent with the applicable provisions of the City's adopted Growth Management Plan, is in the best interest of the public health, safety, and welfare, is in harmony with the purpose and intent of the City's Land Development Code, will not result in disorderly and illogical development patterns, and will not result in incompatible land uses.

**NOW THEREFORE, BE IT ENACTED BY THE CITY COUNCIL OF THE CITY OF ORLANDO, FLORIDA, AS FOLLOWS:**

**SECTION 1. SECTION 64.321, AMENDED.** Chapter 64, Section 64.321, Orlando City Code, is hereby amended as follows:

**Sec. 64.321. Street pole banners.**

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d. *Banner districts*. Street pole banners are allowed only within the following districts:

\*\*\*\*

### Milk District

\*\*[Drafter's note: Please insert Figure A-7 Milk District-Banner District here.]\*\*

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**SECTION 4. CODIFICATION.** The city clerk and the city attorney shall cause the Code of the City of Orlando, Florida, to be amended as provided by this ordinance and may renumber, re-letter, and rearrange the codified parts of this ordinance if necessary to facilitate the finding of the law.

**SECTION 5. SCRIVENER'S ERROR.** The city attorney may correct scrivener's errors found in this ordinance by filing a corrected copy of this ordinance with the city clerk.

**SECTION 6. SEVERABILITY.** If any provision of this ordinance or its application to any person or circumstance is held invalid, the invalidity does not affect other provisions or applications of this ordinance which can be given effect without the invalid provision or application, and to this end the provisions of this ordinance are severable.

**SECTION 7. EFFECTIVE DATE.** This ordinance takes effect upon adoption.

**DONE, THE FIRST READING,** by the City Council of the City of Orlando, Florida, at a regular meeting, this \_\_\_\_\_ day of \_\_\_\_\_, 2017.

**DONE, THE PUBLIC NOTICE,** in a newspaper of general circulation in the City of Orlando, Florida, by the City Clerk of the City of Orlando, Florida, this \_\_\_\_\_ day of \_\_\_\_\_, 2017.

**DONE, THE SECOND READING AND PUBLIC HEARING, AND ENACTED ON FINAL PASSAGE,** by an affirmative vote of a majority of a quorum present of the City Council of the City of Orlando, Florida, at a regular meeting, this \_\_\_\_\_ day of \_\_\_\_\_, 2017.

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BY THE MAYOR OF THE CITY OF ORLANDO,  
FLORIDA:

\_\_\_\_\_  
Mayor

ATTEST, BY THE CLERK OF THE  
CITY COUNCIL OF THE CITY OF  
ORLANDO, FLORIDA:

\_\_\_\_\_  
City Clerk

\_\_\_\_\_  
Print Name

APPROVED AS TO FORM AND LEGALITY  
FOR THE USE AND RELIANCE OF THE  
CITY OF ORLANDO, FLORIDA:

\_\_\_\_\_  
City Attorney

\_\_\_\_\_  
Print Name

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