

REGINALD T. BURROUGHS III
(407) 953-7456 • Reginald.Burroughs@gmail.com

EDUCATION

MOREHOUSE COLLEGE

Bachelor of Arts in Political Science

Atlanta, GA

December 2014

Additional Coursework:

Wake Forest University

Winston-Salem, NC

Completed Accelerated Master level courses-

July 2015-December 2015

Financial Management (FIN 2650)

Introduction to Business (MGT 2600)

L.E.A.D. I (Leadership, Executive Presence, Action Learning, and Development) (MGT 2613)

Marketing Management (MKT 2670)

EXPERIENCE

City of Orlando (Parramore Kidz Zone)

Orlando, FL

Youth Employment Program Coordinator / Legislative Liaison for the Florida Children's Initiative (FCI)

March 2017-Present

March 2016 – Present

- Pioneered a three month 100+ youth summer employment program that operated at over 25 partnered sites throughout the city of Orlando for at-risk-youth ages 15-25 operating at a 90% success rate in terms of youth's on-site job performance
- Developed a plan of action for meeting aggressive program goals which exceeded expectations at a 100% success rate
- Forged partnerships with local businesses and non-profits to initiate an employment pipeline from some of the city's lowest socioeconomic areas to its most reputable companies and organizations
- Advanced the political and financial agenda of the organization on a state level by actively advocating on behalf of the organization at the state capital throughout the legislative session; ultimately playing a major role in securing \$600K for the FCI

Waffle House

Winston-Salem, NC

Owner/Operator

December 2015- December 2016

- Managed a team of 15+ employees
- Implemented waste prevention methods to ensure efficiency and maximize profits
- Increased sales by 8% quarterly by aligning with affinity groups and using unorthodox means of promoting the restaurant to the community

CIGNA

Winston-Salem, NC

Graduate School Business Consultant

Fall 2015

- Developed a \$6 million marketing campaign that encouraged the 26–33-year-old “young invincible” demographic to engage actively in preventive care measures provided by Cigna health care both in America and their international markets that reached 500K+ individuals within the targeted demographic

ATLANTA WORKFORCE DEVELOPMENT AGENCY (AWDA)

Atlanta, GA

Case Manager

May 2015–July 2015

- Managed 35 at risk youth and adults at 15 different site locations of partnered AWDA businesses including Bank of America, Citizens Trust Bank, Atlanta Technical College and Austin Cannon Production Company
- Traveled to 15 sites around the metro Atlanta area to monitor participants and partnered employers for compliance with contractual agreements
- Fostered an environment of open communication to ensure positive and effective conflict resolution and optimum workplace efficiency by acting as a mediator and coordinating professional development training

GEORGIA GENERAL ASSEMBLY

Atlanta, GA

Legislative Aide in the House of Representatives

February 2015–May 2015

- Researched proposed legislation, worked with Bank & Banking, Intragovernmental Coordination and Motor Vehicles committees to develop bills and lobbied for support
- Responded to 200+ inquiries from constituents, media representatives and various political organizations
- Wrote briefs, secured legal and supportive documents and prepared materials and presentations for state committee meetings

MOREHOUSE COLLEGE

Atlanta, GA

Executive Assistant (Student Life)

August 2010–December 2014

- Collaborated with government officials, revered academic scholars and celebrities for a multitude of on and off campus events relating to the improvement of student life at Morehouse College
- Provided administrative duties including screening calls, managing calendars, making travel arrangements and composing official school documents

LEADERSHIP

Morehouse College Student Government Association

Atlanta, GA

Chairman of the Appropriations Committee S.G.A (3rd Term Senator)

October 2010–April 2013

- Managed a budget of \$26K that was efficiently allocated to benefit the student body

Morehouse Student Government Association

Atlanta, GA

Treasurer

April 2013–May 2014

- Severed with integrity as an ambassador for the college often being the face and voice of the institution
- Managed budget of \$30K efficiently and effectively by creating a tier system for the appropriation of funds

EXTRACARRICULAR / VOLUNTEER

- Corporate Ambassador for the Atlanta Office of the United Negro College Fund
- Stakeholder for Central Florida Career Source Youth Development Board

- Board member for Central Florida Urban League Task Force & Advisory Committee