



CITY OF ORLANDO

Downtown South
Neighborhood Improvement District
Advisory Council

MEETING NOTICE

A meeting of the Downtown South Neighborhood Improvement District (NID) Advisory Council will be held on Wednesday, August 9, 2017 at 9:00 a.m., City Hall, Second Floor, Veterans Conference Rm, 400 South Orange Avenue, Orlando, Florida.

AGENDA

Advisory Council Members Present:

Aaron Bottenhorn
Adam Freeman
Charlotte Manley
Harlan Hanson (chair)

City/DSNID Staff Present:

Martin Hudson
Jason Burton
Pauline Eaton

Members of the Public Present:

Linnette Boldig
Jay Hood
Buck Miller
Brandon Heuber
James Krawczyk
James Ward
Pete Sechler
Janelle Hom
Jennifer Rafferty

1. Call to order and determination of a quorum. The meeting was called to order at 9:00 am.
2. Public comment. Chair Hanson called for public comments; no public comments were made.
3. Review and approval of minutes. Chair Hanson called for consideration of the previous meetings' minutes for June 2017. The minutes were moved and approved unanimously.

The previously meeting minutes were approved unanimously by all Advisory Council members present.



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4. Items:

- a. Introduction of new NID Manager (Chair). The Chair introduced Martin Hudson, and briefly described his background. Martin further described his background in Economic Development and CRA's; he has also been vice chair of the Tampa Innovation Alliance, in furthering an economic development and long term financing strategy for multiple jurisdictional projects in the Tampa Bay area. He had previously worked as a downtown development officer for Castle Rock, CO. There are a variety of projects that are relevant to the NID in his experience. Martin explained that he is here to figure out every piece of the puzzle to get the entire picture together for moving improvements forward.
- b. Advisory Board Member Introductions (All). Each of the Board members introduced themselves and their background to Mr. Hudson.
- c. Workshop Documentation Update (Consultant Team). Pete Sechler of GAI Consultants gave an update on their work after the June workshop. Some of the main points of his presentation include:
 - i. Test and Deploy: The district should be a testing ground for new ideas.
 - ii. Complete Character Places. Celebrate and connect the place.
 - iii. Physical-Social Connection. Create "third" places.
 - iv. Artistic Experience. Have art opportunities everywhere.
 - v. Progressive Circulation. Be contemporary in our thinking, balance transportation modes, and evolve the use of corridors over time.
 - vi. Economic Development. Create employment opportunities.
 - vii. Sustainable Infrastructure. Think green.
 - viii. Implementation. Prioritize tasks.

Jay Hood of SM&E also spoke of local and national examples that are comparable to the DSNID. Jay also described the process for creating development standards.

Pete Sechler went over existing conditions and the proposed cross-sections of each of the major streets in the area.

Discussion ensued. Chair Hansen asked about the cost and schedule for completing the ultimate design of Orange Avenue and Michigan Streets; Pete described the process for intervening with FDOT and VHB, their design consultant. The DSNID and City are also in the midst of the Transportation Department configuring a corner clip on Michigan and Orange.

There is also a desire to investigate the possibility of a modern roundabout at the intersection of Michigan Street and Division Avenue; since Michigan is a county road, it is necessary to engage them.



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- d. Presentation on CPTED (James K. – Main Street). James Krawczyk presented an initial budget for Crime Prevention Through Environmental Design activities that could be accommodated by the Main Street, should the DSNID wish to support this activity. James is in the process of refining the numbers, and correlating it with the activities of the Main Street's budget.
 - e. Master Storm Water Update (Update). Chair Hansen described a letter that was offered to Jim Hunt, the City Engineer, seeking matching funds for a potential design of a master storm water and greenway system for the DSNID. The letter request a potential match of \$125,000 in order to get the design of this system underway.
 - f. Millage Notice (Information). The City has set, through the budget process, a millage rate of 1.0 for the next taxing year.
- 5. Next meeting: Wednesday, September 13, 2017, City Hall, Veterans Conference Room, 9:00 a.m.
 - 6. Announcements and other business
 - 7. Adjourn: The meeting ended at approximately 11:00 am.