

FISCAL IMPACT STATEMENT

Indicate the **Total Fiscal Impact** of the action requested, including personnel, operating, and capital costs. Indicate costs for the current fiscal year and continuing costs in future years. Include all related costs necessary to place the asset in service.

1. DESCRIPTION: Agreement with DDB for Lake Eola Sunday Market usage of International Bridge, International Plaza and Washington Street Cul-de-sac areas at Lake Eola Park.

COSTS:

2. Does the acceptance of this action require the hiring of additional or new personnel or the use of overtime?
☐ Yes ☒ No (if Yes, include all personnel costs below).

3. Is the action funded in the current year budget and/or through reallocation of existing Department resources:
☐ Yes ☒ No If No, how will this item be funded? _____ PLEASE NOTE: If the action is funded by a grant received by the City please include the fiscal year of the funding award, grantor name, granting agency or office name (if any), grant name and when the grant agreement was approved by City Council.

Did this item require BRC action? ☐ Yes ☒ No If Yes, BRC Date: _____ BRC Item #: _____

4. This item will be charged to Fund/Dept/Program/Project: FPR/Lake Eola - Program PKS0007_C.

5.	(a) Current Year Estimate	(b) Next Year Annualized	(c) Annual Continuing Costs Thereafter
Personnel	\$0	\$0	\$0
Operating	0	0	0
Capital	<u>0</u>	<u>0</u>	<u>0</u>
Total	<u>0</u>	<u>0</u>	<u>0</u>

6. If costs do not continue indefinitely, explain nature and expiration date of costs: _____

7. OTHER COSTS

(a). Are there any future costs, one-time payments, lump sum payments, or other costs payable for this item at a later date that are **not** reflected above: ☐ Yes ☒ No

(b) If yes, by Fiscal Year, identify the dollar amount and year payment is due: \$ 0 Payment due date _____

(c) What is the nature of these costs: N/A

REVENUE:

8. What is the estimated increase in "valuation" added to the tax rolls? \$ N/A. Tax roll increase is:
☐ real property, ☐ tangible personal property, ☐ other (identify _____).

9. What is source of the revenue and the estimated annual recurring revenue? Source: N/A \$ _____

10. If non-recurring, what is the estimated Fiscal Year and amount of non-recurring revenue that will be realized?
Source _____ Fiscal year _____ \$ _____ non-recurring revenue

11. What is the Payback period? _____ years

12. JUSTIFICATION: Document justification for request. Include anticipated economies or efficiencies to be realized by the City, including reductions in personnel or actual cost (cash flow) reductions to be realized in your budget. Lake Eola Sunday Market, through a contract with the Downtown Development Board (DDB), has requested use of the International Bridge, International Plaza and Washington Street Cul-de-Sac areas at Lake Eola Park on a weekly basis throughout the 2017-2018 fiscal year. The total rental fee for FY17-18 is calculated at \$123,650. The Families, Parks and Recreation Department traditionally seeks City Council approval for fee waivers that exceed \$50,000, and is thus seeking Council approval of this waiver. The Sunday Market has become a vibrant amenity, regularly heavily attended by residents, that increases positive utilization of the City's signature park. Additionally, the DDB has contributed in

many ways to improvements at Lake Eola Park, including purchase of the park Christmas Tree, and sponsorship of the Holiday Movies at the Park.

13. APPROVED: _____ (Submitting Director or authorized Division Mgr **Only**)

FIS 3/14/08