

MY BROTHER'S KEEPER

MDK

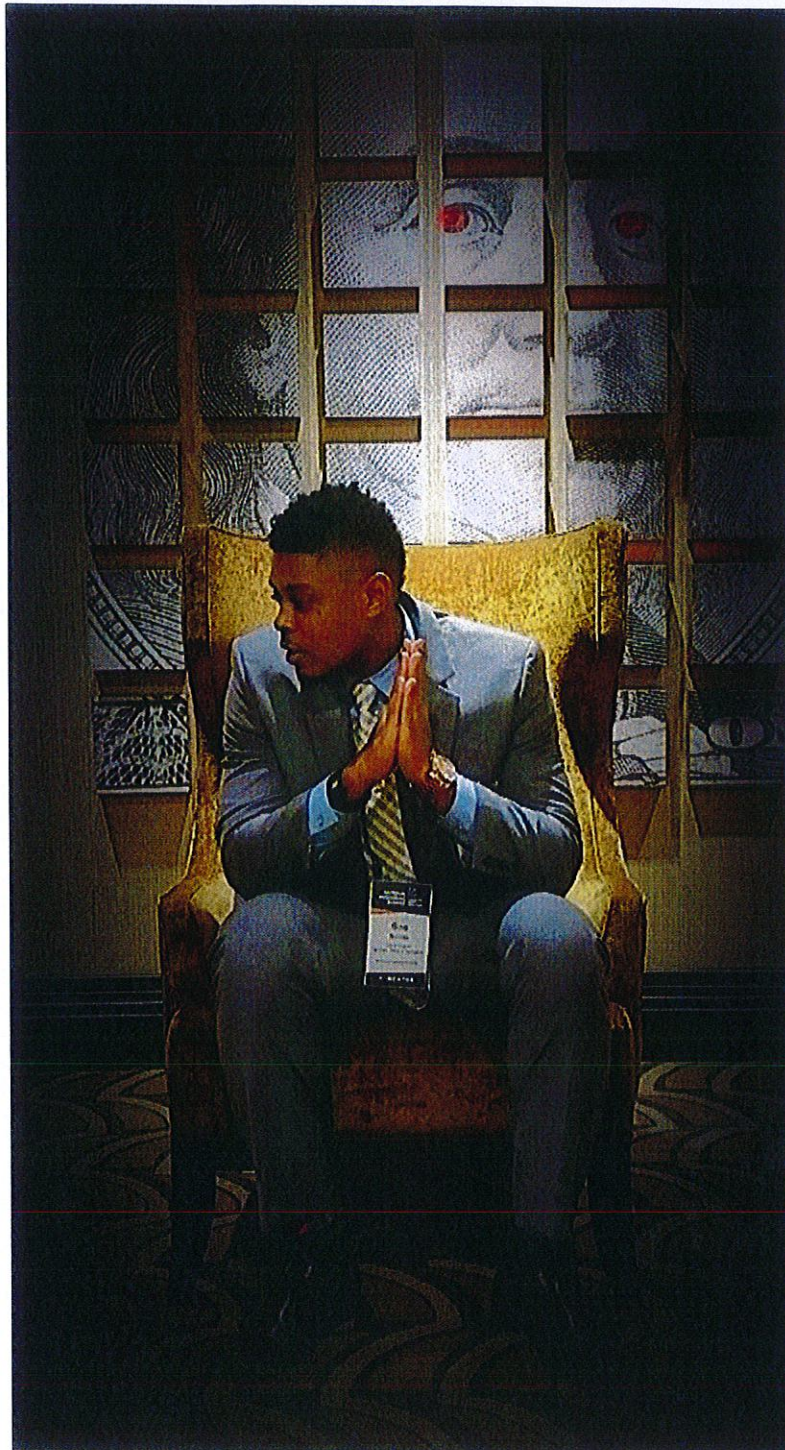
ORLANDO

Q & A

MY BROTHER'S KEEPER



April 24, 2017
Orlando City Council
Workshop



*In Memory of
Gino Nicolas*

[https://www.youtube.c
om/watch?v=zdtZTmPH](https://www.youtube.com/watch?v=zdtZTmPH)

YNU

The Way Forward...

Introduction of Raysean Brown

I grew up with Gino as I grew up with the rest of the young men in Parramore. They are more like brothers than I could ever put in words.

Memories of me and Gino playing side by side go as far back as me being five years old. We had a dream, way back then, growing up where we did.

It's so easy to become a product of your environment, at a disadvantage of living in underprivileged homes and not always having the basics. Despite that, we got the job done, we fought to not be another statistic... but to be an example to others.

I refuse to let my brother die in vain... or to live in fear. I believe in the fight he was fighting, and not only that but I have the knowledge and courage to come home and step right in where he left off.

I am motivated and I have the passion. I grew up in the same neighborhood, know all of the kids, and just want better for my city. I have the desire, after losing my brother, who only wanted change, something we all wanted.

So if you guys will have me, I look forward to picking up where Gino left off, seeing his vision through, and taking it to a level where we always dreamed about, as I know he would have wanted.

MBK Orlando Goals

In 2014, President Obama issued the *My Brother's Keeper Community Challenge* to cities, to improve life outcomes of boys and young men of color.

In response, the City of Orlando launched *My Brother's Keeper* (MBK) Orlando, which aims to

- Improve academic performance
- Increase employment, and
- Reduce incarceration

Among Orlando's boys and young men of color.

To achieve these goals, one of our key strategies is to connect youth to mentors.

In the Words of One Young Man

<https://youtu.be/QfBcqfygd7k>



How Does MBK Fit into FPR's Big Picture?

Some FPR Programs Have a Special Focus

- Some FPR programs specialize in particular populations (e.g. homeless children, athletes, seniors, targeted neighborhood initiatives).
- MBK Orlando specializes in boys and young men of color.
- MBK Orlando is embedded into FPR's existing youth-serving programs.

Intentionality

- When FPR specializes in a particular population or neighborhood, we add an extra layer of intentionality to our work in order to adequately address the needs and interests of that population.
- With regard to boys and young men of color, we are particularly focused on them as they become teens and young adults. They are the hardest to attract to programs and these are the riskiest years of a child's life.
- We ask ourselves these questions:
 - Are our programs designed to attract young men of color?
Are we being intentional about supporting their academic and workforce success?
 - Are we engaging partners and leveraging potential grants to support the work?
 - Are we sending positive messages by showcasing the results of our work?

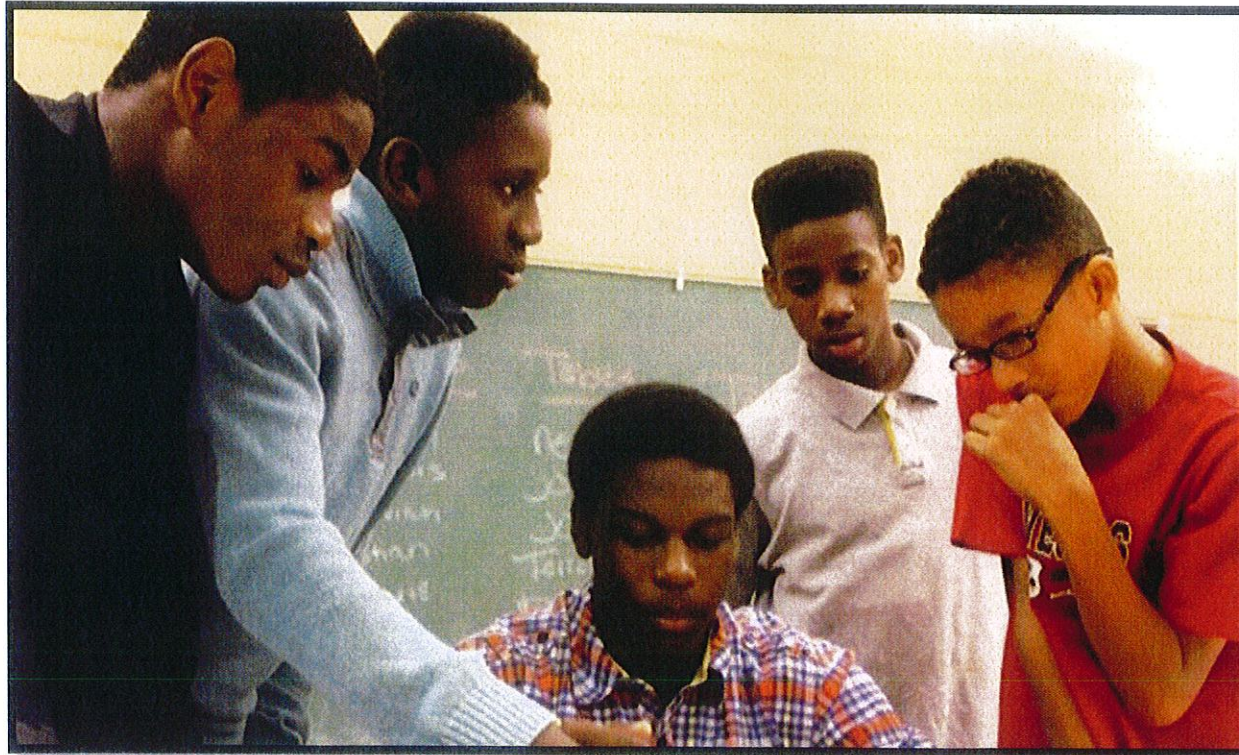
Boys and Young Men of Color Served by FPR

Of the 13,000 children FPR serves, approximately 5,200 are boys and young men of color. They are served via:

- Parramore Kidz Zone
- After-School All-Stars
- City recreation centers
- Youth sports programs
- FPR Youth Employment programs

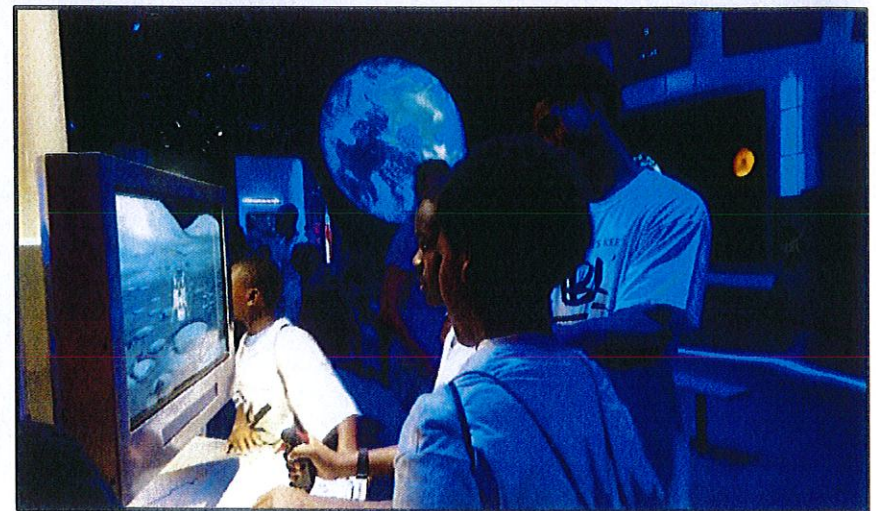
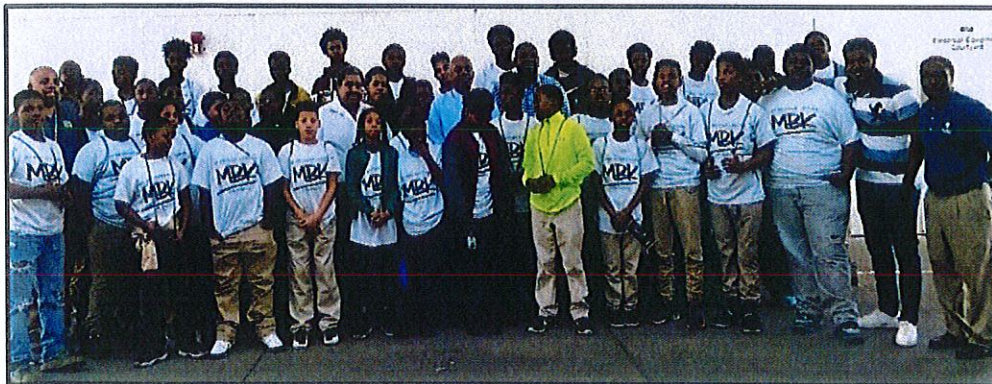
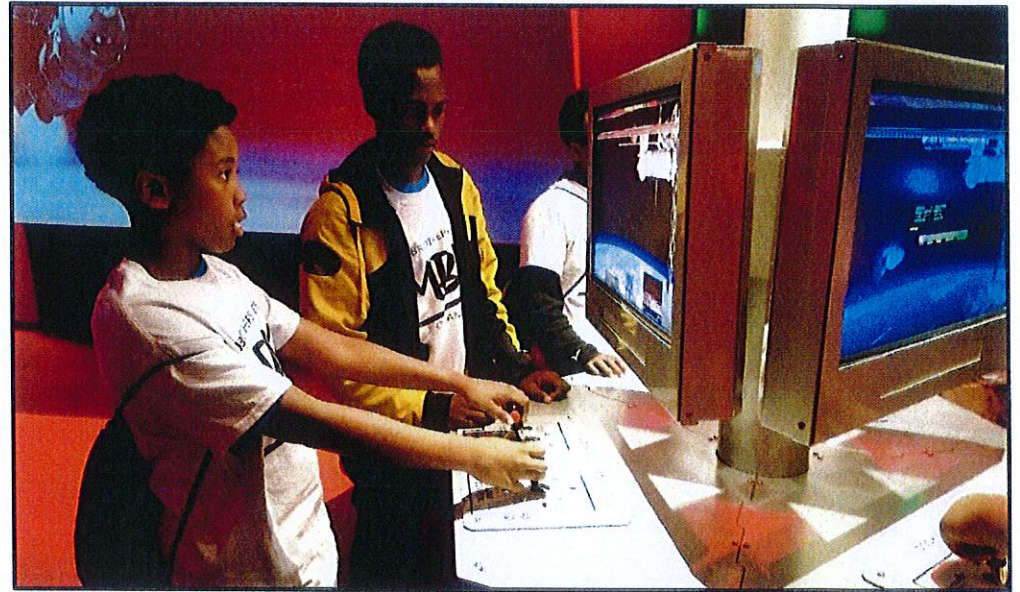
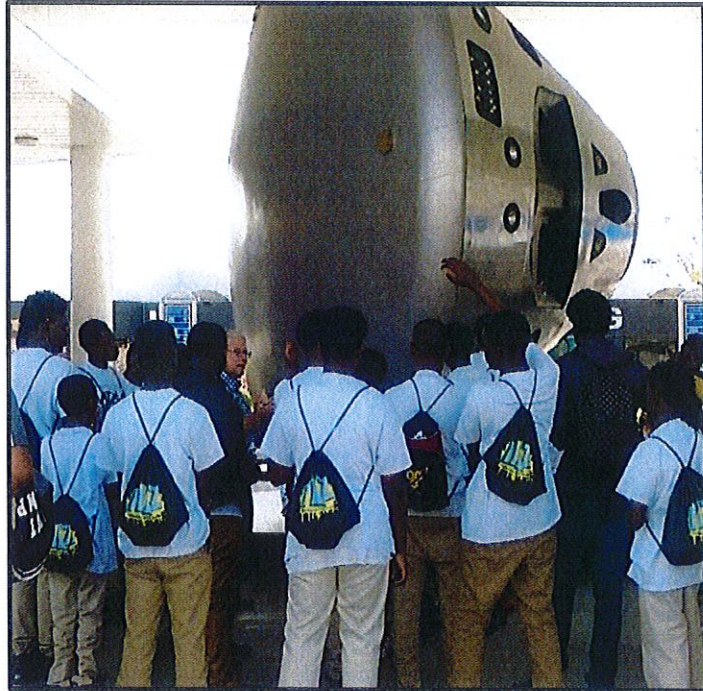
So... What does that look like?

When we deploy teachers to the Engelwood, Citrus Square and Rosemont Community Centers to offer academic support to children, we help achieve MBK goals.



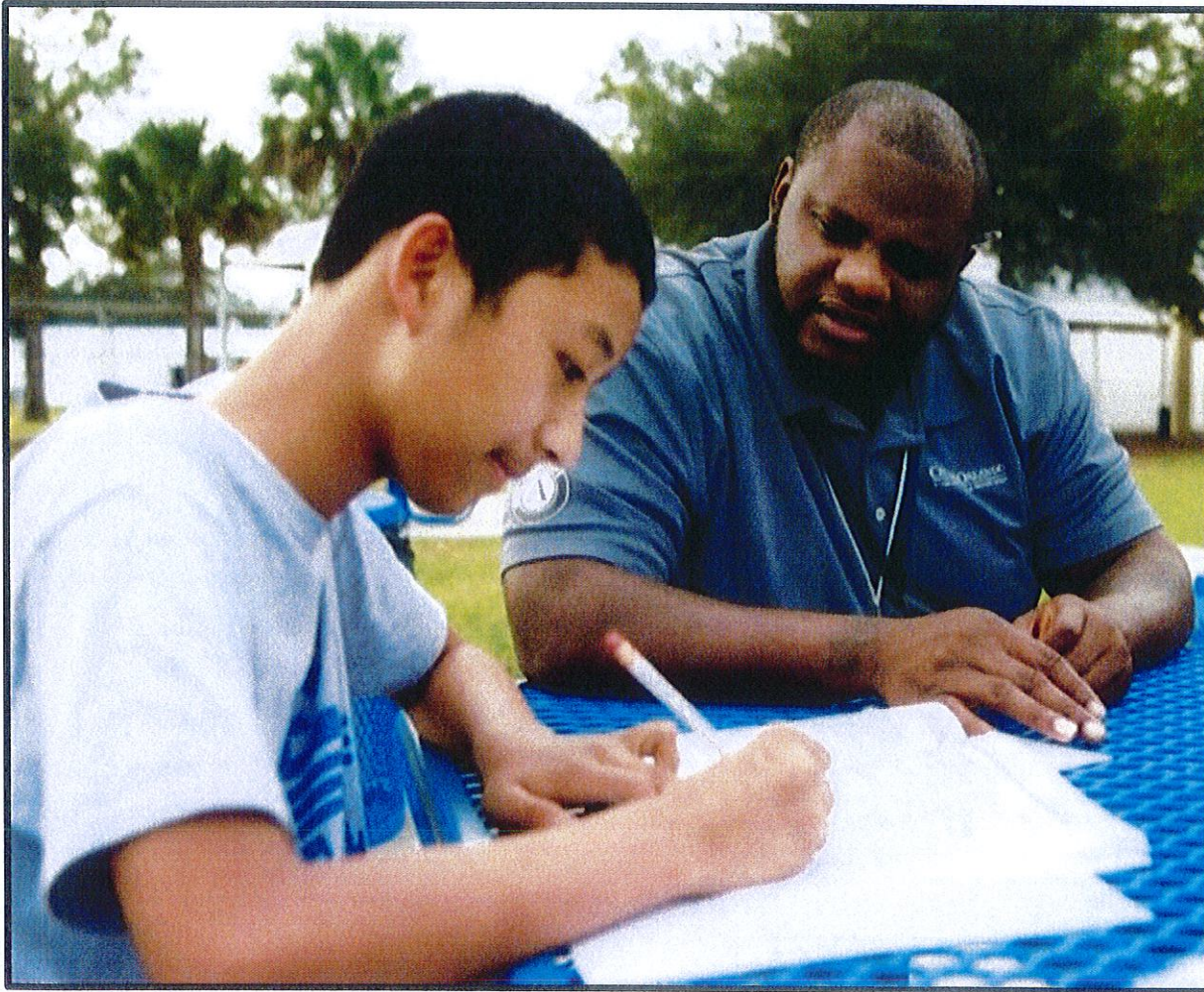
Results: 88% of the 368 students who participated in the Recreation Division's 21st Century program last year maintained a satisfactory grade or improved their grades. The percentage who maintained and A or B, or improved from a C to B or from D/F to C were: 70% in English, 76% in Math, and 81% in Science.

When we engage youth in science and technology programs, we help achieve MBK goals.



Behind-the-Scenes Tour of Kennedy Space Center, March 2017

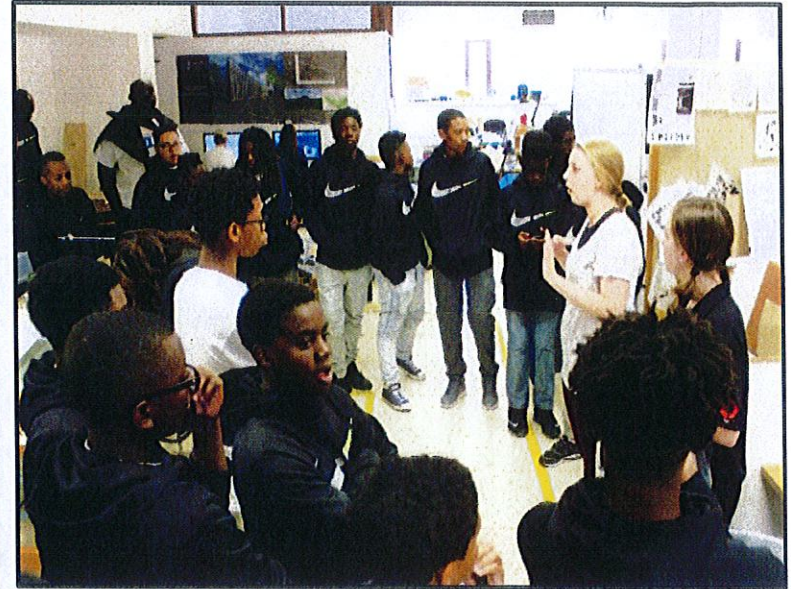
When our AmeriCorps members offer academic support to children, we help achieve MBK goals.



Results: 100% of the high school seniors we served via Operation AmeriCorps last year graduated high school and went on to pursue either college, trade school, workforce, military or national service.

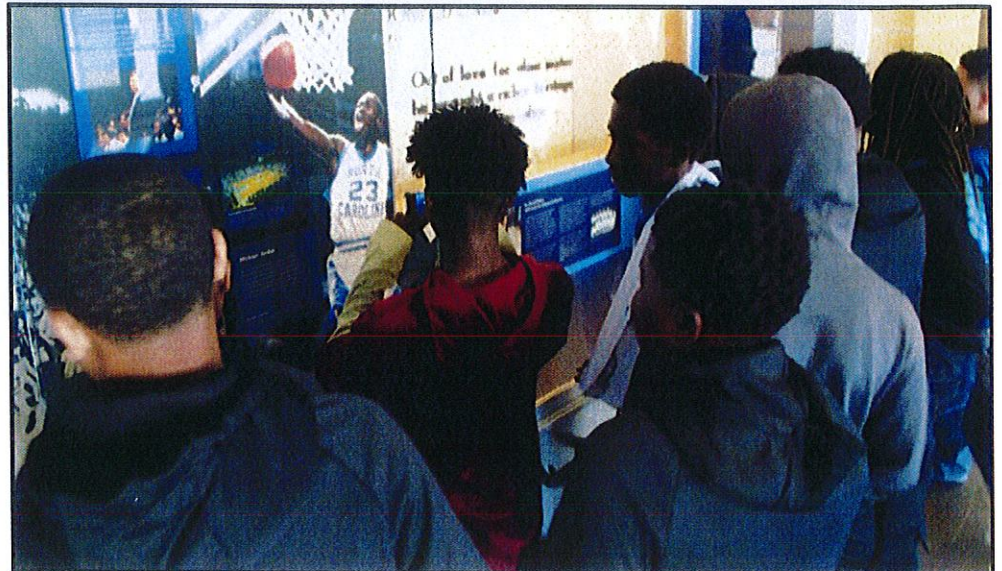
After-School All-Stars AmeriCorps member John Thomas, mentoring and tutoring a young man at Lee Middle School (College Park Middle School)

When we take children on college tours, we help achieve MBK goals.



In 2017, FPR:

- Took 76 youth on college tours.
- Helped 1,100 youth complete college and financial aid applications.
- Will host the 2nd Annual College Decision Day (as part of Florida College Decision Day) on May 2nd



*When we give youth jobs, we help achieve
MBK goals.*



FPR = Youth Jobs

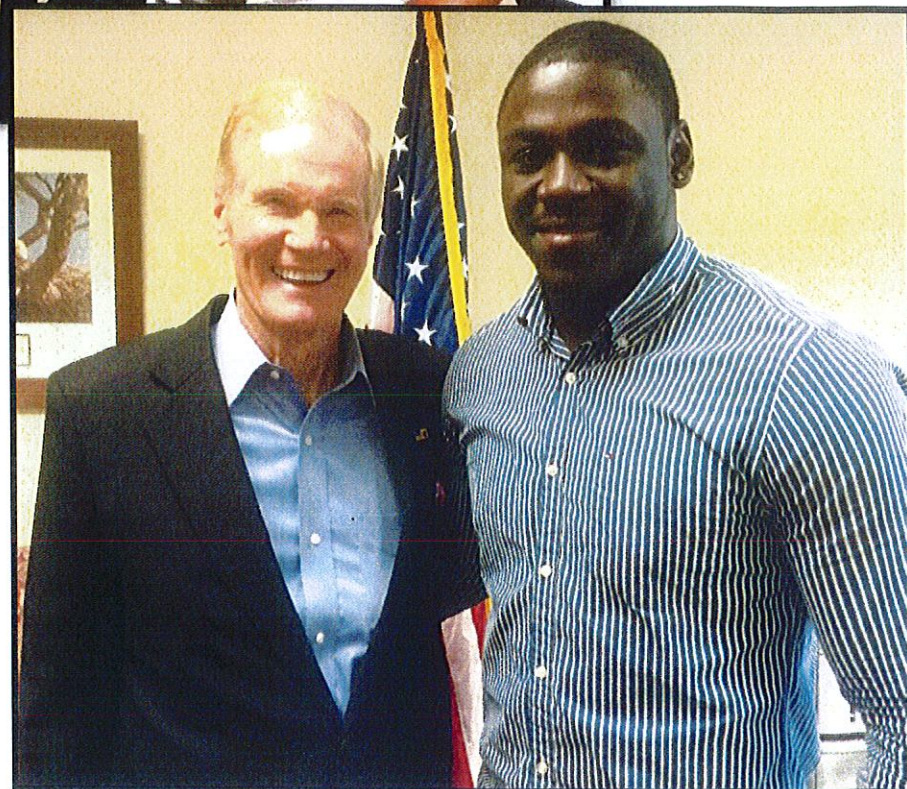
- In 2016, FPR employed 805 youth, ages 15 to 25.
- Of these, 619 were City staff and 186 were employed via grants and fundraising.
- Those employed via grants are either hired by our non-profit organization, or as AmeriCorps members.
- 405 of the youth employees were boys or young men; of those, 70% (284) were young men of color.





*Swearing in
AmeriCorps
members*

Partnership with the
White House
Summer Opportunity
Initiative/LinkedIn for
Good.

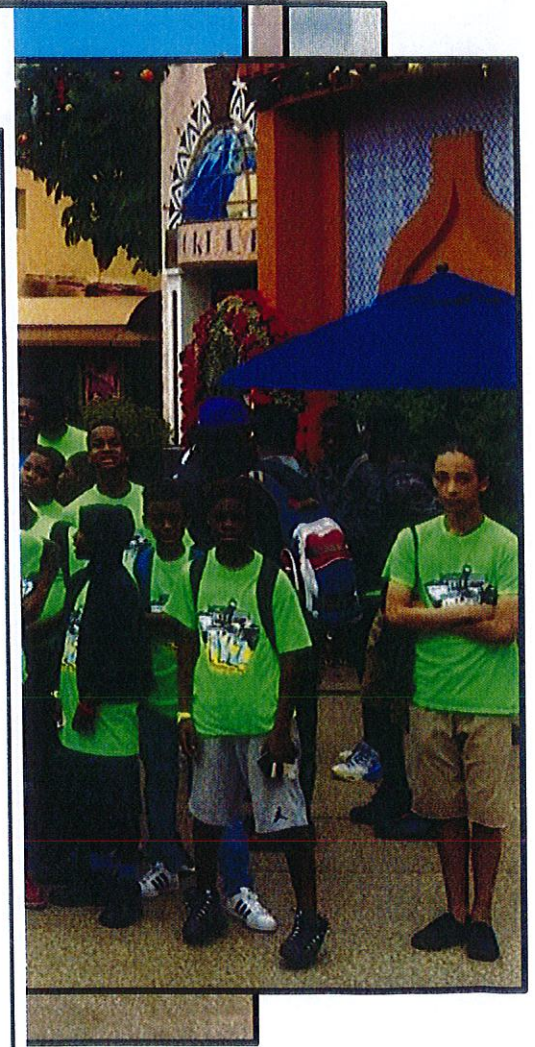
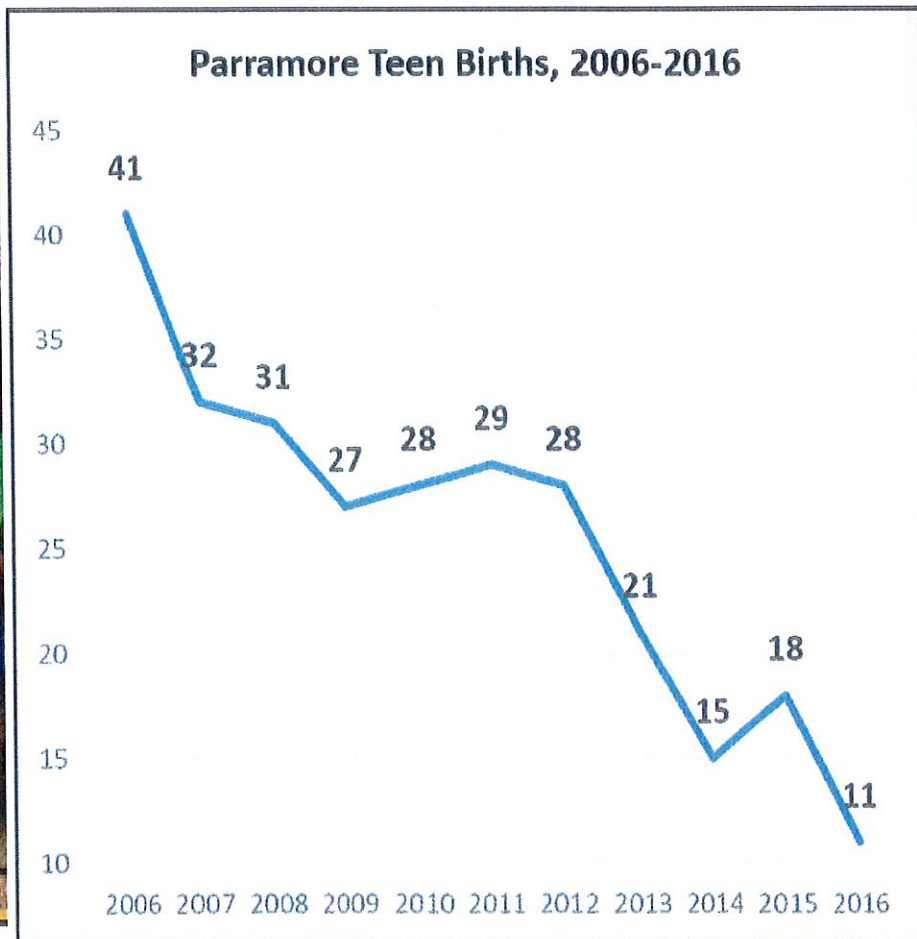


When we invest in economically disadvantaged neighborhoods, we help achieve MBK goals

A Tale of Two Neighborhoods: Christmas Break 2016



**Teen births have declined 73% in
Parramore**

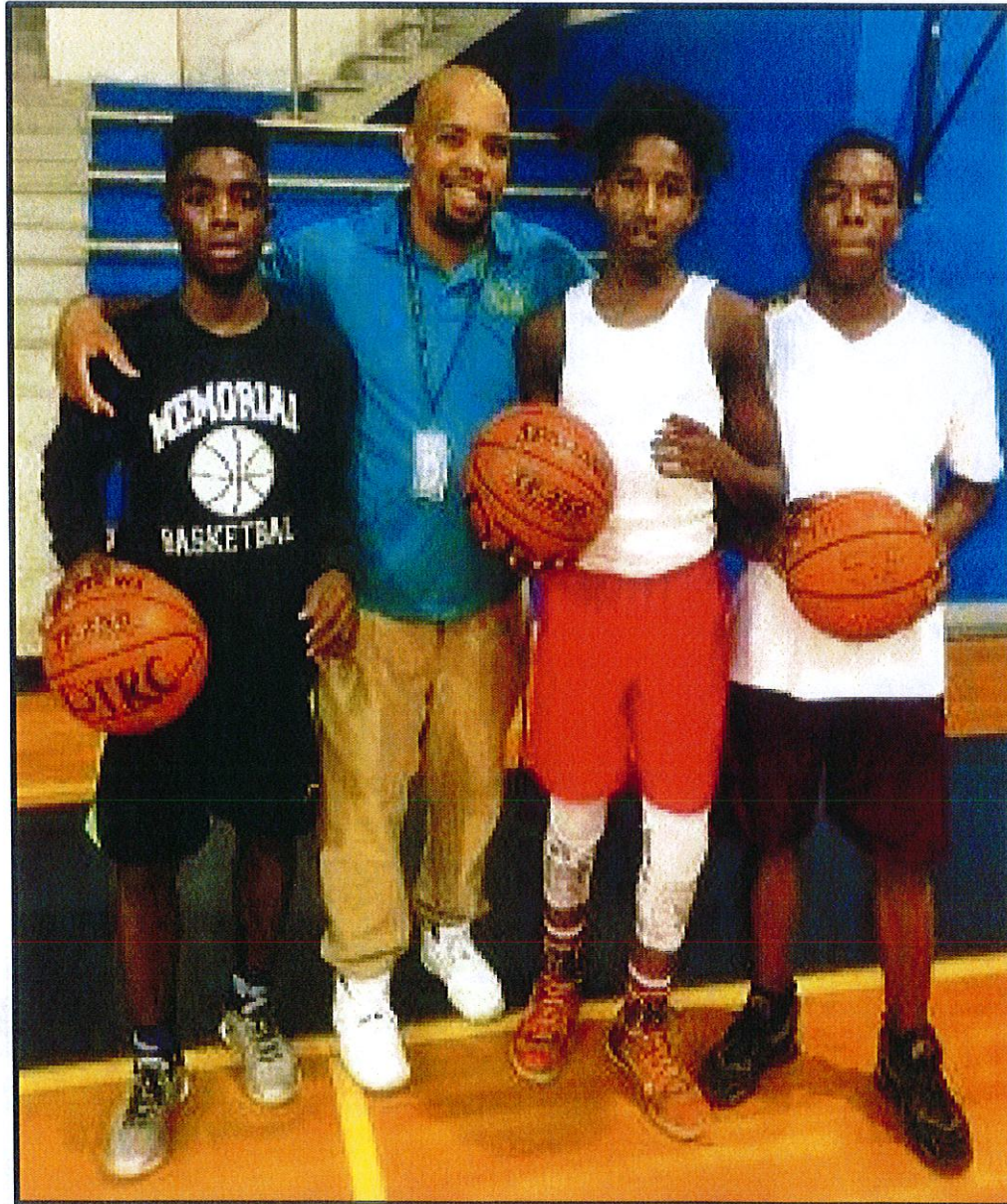


Public and Private Investment in MBK Orlando*

Funding Source	Estimate
Federal Grants	\$400,000
State Grants	\$700,000
FPR Budget	\$2,880,000
Private Philanthropy	\$480,000
Total	\$4,460,000

**Based on the assumption that 40% of FPR's children and education budget serves boys and young men of color.*

Mentoring



Marcus Moore,
PKZ Youth
Development
Coordinator,
with some of his
mentees

Mentoring

MBK Orlando aims to connect boys and young men of color to mentors - especially those who don't already have strong male role models in their lives.

Research shows that mentoring improves children's academic and social performance. Caring adults advise, encourage and inspire youth on the path to success.

Mentoring

- 4 core partners:
 - City of Orlando Recreation Centers: Engelwood, Callahan, Rosemont, Ivey Lane, Smith, Wadeview, and Downtown Rec.
 - Orlando/Orange County COMPACT
 - Orange County Public Schools/ADDitions
 - Big Brothers Big Sisters of Central Florida
- Mentors can choose the site and organization that best suits their interests.
- Sign up is via a centralized portal on the City's website: <http://www.cityoforlando.net/fpr/my-brothers-keeper/>

Local Heroes



https://www.youtube.com/watch?time_continue=1&v=3eDlimSyt6w

A Call to Serve:
Orlando Police Department

Local Heroes

<https://www.youtube.com/watch?v=rd1P5H-BMqQ>

- Orlando Minority Youth Golf Association
- Operation Reachback
- Strengthening Our Sons
- UCF Multigenerational Mentoring Program
- Young Fathers of Central Florida
- No Limit Empowerment
- City Year Orlando
- First Presbyterian Church – Four12
- Gilchrist Enterprises
- Central Florida Urban League
- Teach for America
- The Orlando Magic
- Corporation for National and Community Service
- Frontline Outreach
- Kickin' Da Streets
- J. Henry's Barbershop
- Florida Live Free Campaign
- Orange County NAACP
- New Image Youth Center
- Legends Barbershop
- Omega Psi Phi Fraternity
- 100 Black Men of Orlando
- The Experience Christian Center
- Simeon Resource and Development Center for Men
- African-American Chamber of Commerce
- Orlando/Orange County Compact
- Heart of Florida United Way
- Big Brothers Big Sister of Central Florida
- Orange County Public Schools
- Public Allies