



# **DOWNTOWN DEVELOPMENT BOARD**

ANNUAL REPORT  
FISCAL YEAR 2015-16



# CITY OF ORLANDO

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## I. PURPOSE

- A. The mission of the Orlando Downtown Development Board (DDB) is to strengthen the role of Downtown Orlando as the economic, governmental and cultural center of Central Florida. The DDB is responsible for the planning, implementation and administration of the City's core area redevelopment and development program.

## II. ADMINISTRATION

- A. STAFF. The City provides staff support and administration for the Downtown Development Board. Key staff are as follows:

1. Thomas C. Chatmon Jr., Executive Director
2. Stacey Adams, Assistant City Attorney, Office of the City Attorney
3. Shaniqua Rose, Board Secretary

- B. STAFF CHANGES.

1. Analys Sanchez, Interactive Media Coordinator
2. Mercedes Blanca, Division Fiscal Manager
3. Marya Collier, Economic Development Coordinator III

## III. BOARD MEMBERS

- A. NUMBER. The Downtown Development Board has five (5) members which are recommended to the Mayor for appointment by the Nominating Board, appointed by the Mayor, and confirmed by City Council.
- B. REQUIREMENTS. for this Board are to have principal residence, employment, place of business, or ownership of realty in the Downtown Orlando development area.
- C. ATTENDANCE. The annual attendance report is attached.
- D. TERMS. Each Board Member can serve two 3 year terms for a total of 6 years & 2 terms as Chair/Vice Chair

- E. CHAIRMAN. Doug Taylor, **Chairman**  
Church Street Entertainment  
7537 St. Stephens Court  
Orlando, FL 32835  
P: [407.758.6737](tel:407.758.6737) Email [dtaylor@cseorlando.com](mailto:dtaylor@cseorlando.com)

- F. VICE CHAIRMAN. Ms. Wendy Connor, **Vice Chairman**  
True Marketing  
100 S. Eola Drive, Suite 200  
Orlando, FL 32801  
P: [407.704.6191](tel:407.704.6191) Email: [wendy@teamtrue.com](mailto:wendy@teamtrue.com)

## G. BOARD MEMBERS.

<u>MEMBER</u>	<u>TERM</u>	<u>APPOINTED</u>	<u>TERM EXPIRES</u>	<u>STATUS</u>
Robert Doug Taylor	2	07/25/2010	06/30/2018	Active
Wendy Connor	2	07/09/2012	06/30/2017	Active
William Dymond Jr.	2	06/02/2008	06/30/2016	Inactive
Roger Chapin	2	11/02/2009	06/30/2017	Active





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Jessica Burns	1	06/21/2016	06/30/2018	Active
William Lambert	1	06/21/2016	06/30/2018	Active

H. BOARD APPOINTMENTS. William Lambert was appointed on June 21, 2016.

I. ELECTIONS. On July 20, 2016, Robert Doug Taylor was elected as Chairman and Wendy Connor was elected Vice-Chairman by a unanimous vote.

J. BOARD MEMBER TRAINING. William Lambert on July 20, 2016 attended a two (2) hour New Board Member Orientation session provided by City staff. No other training was conducted during Fiscal Year 2015-16.

## IV. MEETINGS

A. DAY AND TIME. The Downtown Development Board meets on the fourth Wednesday of each month at 3:00 p.m.

B. NUMBER. The Downtown Development Board scheduled eleven (11) meetings in Fiscal Year 2015-16 and held ten (10) meetings dated: October 28, 2015; December 9, 2015; January 20, 2016; February 24, 2016; March 29, 2016; April 27, 2016; July 20, 2016, August 17, 2016, August 24, 2016, and September 28, 2016. Volunteer hours for the Downtown Development Board for Fiscal Year 2015-16 totaled 66.50 cumulative hours.

C. SPECIAL MEETINGS. The Downtown Development Board held a special Budget Workshop on August 17, 2016.

## V. WORKLOAD NOT APPLICABLE.

## VI. MAJOR INITIATIVES/SPECIFIC ACCOMPLISHMENTS

### A. MAJOR INITIATIVES/SPECIFIC ACCOMPLISHMENTS.

- 1.The DDB approved funding for the Thornton Park District's Friday Night Live.
- 2.The DDB approved funding for the Florida Music Festival.
- 3.The DDB approved funding for the Dr. Phillips Center Unwrapped Live event.
- 4.The DDB approved funding for Downtown Transportation Funding for the 2017 AIA National Convention.
- 5.The DDB approved funding for the From Broadway with Love Concert.
- 6.The DDB approved funding for the AARP
- 7.The DDB approved funding for the Camping World Kickoff Concert with Brad Paisley.
- 8.The DDB approved funding for the Festival de Las Americas.
- 9.The DDB approved the DDB Millage Rate for 2016-2014.
10. The Downtown Development Board (DDB) approved the Fiscal Year 2016-2017 Downtown Development Board Budget and Resolution.
11. The DDB approved the 2016-2017 Cost Share Agreement with the Community Redevelopment Agency (CRA).
12. The DDB approved the 2016-2017 City Services Agreement.
13. The DDB approved the 2016-2017 Special Event Funding Budget.
14. The DDB approved the 2016-2017 Downtown Community Concert Fund.



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15. The DDB approved the Florida Citrus Sports Funding Agreement.
16. The DDB approved funding for the SunRail on Saturdays.



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Christel Brooks  
Administrative Specialist



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Stephanie Herdocia  
Board Coordinator





# Downtown Development Board Attendance Report



Fiscal Year: 2015-16

Target Number of Meetings: 12

Recording Secretary: Shaniqua Rose

Name	OCT	NOV	DEC	JAN*	FEB	MAR*	APR	MAY	JUN	JUL*	AUG*	AUG	SEP	# held	# miss	% miss	Date Appointed	Term Ends
Burns, Jessica	X	-	A	X	X	X	X	-	-	X	A	X	A	10	3	27%	09/23/13	06/30/16
Chapin, Roger	A	-	X	X	X	A	A	-	-	A	A	X	X	10	2	17%	11/02/09	06/30/17
Connor, Wendy**	X	-	X	X	X	X	X	-	-	X	X	X	X	10	0	0%	07/09/12	06/30/17
Dymond, William	X	-	X	X	A	X	X	-	-	-	-	-	-	10	1	8%	06/02/08	06/30/16
Taylor, Robert*	X	-	X	X	X	X	X	-	-	X	X	X	X	10	0	0%	07/26/10	06/30/18
William Lambert	-	-	-	-	-	-	-	-	-	X	X	X	X	10	0	0%	06/21/16	6/30/18
															0	0%		
															0	0%		
															0	0%		
															0	0%		
															0	0%		

Total Meetings Held:

Duration of Meeting***:	158	0	123	75	62	83	109	0	0	114	88	99	65	(in minutes)	
Total Members Attending:	4	0	4	5	4	4	4	0	0	4	3	5	4		

Volunteer Hours:	10.53	0.00	8.20	6.25	4.13	5.53	7.27	0.00	0.00	7.60	4.40	8.25	4.33	Total YTD Volunteer Hours:	66.50
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\*Chairperson  
\*\*Vice Chairperson  
Quorum = 3  
A=Absent  
X=Attended  
N=No Meeting  
TE=Term Expired  
NM=New Member  
R=Resigned  
T=Terminated  
\*Contacted due to Attendance  
Green/Yellow/Red=Letter Issued  
\*January meeting date changed  
\*March meeting date changed

\*\*\*In the 'Duration of Meeting' field, enter a whole number. (Example: if the meeting was 30 minutes long, enter '30'.)