

Orlando City Council Workshop – Short Term Rentals and Downtown Nightclubs Task Force
Council Chambers, City Hall
400 South Orange Avenue
Orlando, Florida
November 14, 2016

In attendance:

Mayor Buddy Dyer
Commissioner Jim Gray, District 1
Commissioner Tony Ortiz, District 2.
Commissioner Robert F. Stuart, District 3
Commissioner Patty Sheehan, District 4 (arrived at 10:06 A.M.)
Commissioner Regina I. Hill, District 5
Commissioner Samuel B. Ings, District 6 (arrived at 10:06 A.M.)
Chief Assistant City Attorney Kyle Shephard
Interim City Clerk Amy T. Iennaco
Sr. Assistant City Clerk Elizabeth Davidson
Police Officers Edgar Malave and Raul Zayas, Sergeants-at-Arms

Mayor Buddy Dyer called the meeting to order at 10:04 A.M. and announced the topics of the workshops as Short Term Rentals and Downtown Nightclubs Task Force.

Mayor Dyer introduced City Planning Division Chief Planner Jason Burton who presented information regarding short term rentals. Mr. Burton discussed the difficulty in determining the number of short term rentals; how the City currently regulates short term rentals in the existing Code; how the City enforces codes based on complaints, noting there were 15 properties cited in the last 6 months; relevant state statutes passed in 2011 and 2014 relating to vacation rentals and Orlando's "grandfathered" status; reviewed what other jurisdictions in Florida and around the U.S. are doing; reviewed community concerns and community benefits; and ended with staff conclusions as to protecting "grandfathered" status, seeking legislative clarifications and continuing to enforce existing regulations on a citizen complaint basis. Mr. Burton ended his presentation by noting there is a new webpage dedicated to this issue under the City's Economic Development Department, City Planning or <http://www.cityoforlando.net/city-planning/short-term-rentals/>. At the conclusion of the presentation, discussion ensued and the workshop concluded at 10:40 A.M.

At approximately 10:40 A.M., Mayor Dyer introduced Downtown Development Board/Community Redevelopment Agency Assistant Director David Barilla to present the Downtown Nightclubs Task Force workshop. Mr. Barilla opened the workshop by introducing his fellow Task Force members Lt. David Arnott, Chief City Planner Jason Burton, Director of Strategic Partnerships Kathy DeVault, Code Enforcement Division Manager Mike Rhodes, OFD Deputy Chief Keith Maddox and OPD Deputy Chief Eric Smith. At approximately 10:41 A.M., Commissioner Stuart left the meeting and returned at 10:42 A.M. Mr. Barilla spoke about the importance of the nighttime economy and the community engagement and evaluation process used to create a consensus of the downtown area, which included 30 meetings, 7 nighttime tours of downtown, 80 companies, 110 stakeholders and 45 City staff included in the process. Mr.

Barilla then introduced David Arnott, who spoke about assuring safety downtown through enhancing the Community Policing Downtown Bike Unit, reengaging OFD bike medics, dedicating a code enforcement officer to the downtown area to address concerns, and fostering communication between establishments, residents, patrons and officers. Kathy DeVault then spoke about enhancing vibrancy downtown by increasing the foodie scene, offering more live music and engaging Main Street partners, as well as exploring legislation to lessen the State's current SRX requirements to allow smaller storefronts the option of full liquor sales. Ms. DeVault concluded her presentation by supporting the idea of marketing downtown Orlando as a brand and creating an inventory of existing nighttime offerings and related costs associated with spending an evening out on the town. Mr. Barilla then discussed the task force's plans, which include enhanced cleaning and maintenance of resources, assessing the need for additional tree trimming and lighting improvements and managing high attendance events by including traffic management, parking, and police resources. Other suggestions include creating an Ambassador Unit to provide information to guests, help identify special needs and guide people to resources, and creating a coordinated transportation/food hub to allow safe egress when establishments close. At approximately 11:10 A.M., Commissioner Gray left the meeting and returned at 11:11 A.M. Mr. Barilla concluded the presentation by discussing plans for moving forward, such as creating a Night Manager to liaison between nighttime economies and business economies and creating a Nighttime Economy Committee to help guide policy. At the conclusion of the presentation, discussion ensued and the workshop concluded at 11:56 A.M.

Amy T. Iennaco, Interim City Clerk