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The regular meeting of the Community Redevelopment Agency Advisory Board was held on Wednesday, September 28, 2016 at City Hall, 400 South Orange Avenue, City Hall, Second Floor, Sustainability Conference Room, 400 South Orange Avenue, Orlando, Florida. Chair Doug Taylor called the meeting to order at 4:08 p.m., noting a quorum was present.

MEMBERS PRESENT: Doug Taylor, Chair
Wendy Connor, Vice Chair
Roger Chapin
Bill Lambert
Commissioner Ted Edwards
Terry Delahunty

MEMBER ABSENT: Jessica Burns

STAFF PRESENT: Thomas C. Chatmon, Jr., Executive Director
Christel Brooks, Administrative Specialist
Christopher DeLoatche, Interim Board Secretary
Analys Sanchez, Interactive Media Coordinator
Kelly Moody, Project Manager
Mercedes Blanca, Division Fiscal Manager
Marya Collier, Economic Development Coordinator III
Rose Garlick, Downtown Information Center Manager
Bob Fish, Downtown Facilities Supervisor
Stacey Adams, Assistant City Attorney
Kim King, Business Development Assistant Manager
Victoria Walker, City Attorney

Approval of Minutes

A motion was made by Terry Delahunty and seconded by Bill Lambert to approve the minutes of the August 24, 2016 CRA Advisory Board meeting. The motion carried unanimously.

Executive Director Report

Thomas C. Chatmon Jr., Executive Director, provided the Board with an update on the Homeless Outreach Funding Agreement. The Board thanked him for the update.

New Business:

- a. **High Wage/High Value Arrow Sky Media, LLC** – Marya Collier, Economic Development Coordinator III, explained that on April 17, 2006, the CRA approved the High Wage/High Value Job Creation Program for the purpose of locating targeted industries and targeted headquarters with high-value jobs to Downtown Orlando by leveraging available state and

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local economic development programs and providing location assistance for the purpose of accomplishing goals such as: diversifying the local economy, growing high-wage, high-value jobs; and growing targeted industries. In 2013 the program was amended to offer four incentives; Job Creation Incentive, Creative Village Pioneer Incentive, Downtown Living Incentive, and Public Transportation Incentive. Total incentives are payable up to \$5,000 per job.

Arrow Sky Media, LLC is a Nashville, TN based multi-media digital animation production and game development studio that produces environmental educational television series and game apps for children ages 2 to 14. The company is considering relocating their production studio/headquarters to Downtown Orlando.

Arrow Sky Media, LLC is considering leasing approximately 5,000 sq. ft. of office space in Downtown Orlando. The company has signed a Memorandum of Understanding with Creative Village and will relocate as an anchor tenant in the first office building developed within Creative Village in Downtown Orlando.

Staff requests the CRA Advisory Board recommend approval of the High Wage/High Value Program Funding Agreement between the CRA and Arrow Sky Media, LLC, and authorization for the Chairman of the CRA and the Executive Director of the CRA to execute the Agreement, subject to the review and approval of the City Attorney's Office, and approval of expenditures from the Downtown Orlando Community Redevelopment Area Trust Fund in the amount of up to \$570,000 in High Wage/High Value Job Creation Program funding for Arrow Sky Media, LLC.

Roger Chapin declared a conflict.

A motion was made by Terry Delahunty and seconded by Wendy Connor to recommend to the CRA that it approve the High Wage/High Value Program Funding Agreement between the CRA and Arrow Sky Media, LLC, subject to review and approval of the City Attorney's Office, authorize the Chairman and Executive Director to execute the agreement, and authorize expenditures from the Downtown Orlando Community Redevelopment Area Trust Fund in the amount of up to \$570,000 in High Wage/High Value Job Creation Program funding for Arrow Sky Media, LLC. The motion carried unanimously.

Date of Next Meeting

The next scheduled meeting of the Community Redevelopment Agency Advisory Board is Wednesday, October 26, 2016, 3:00 p.m., at City Hall, Sustainability Conference Room, on the Second Floor.

Adjournment

There being no further business to come before the Community Redevelopment Agency Advisory Board, Chairman Doug Taylor adjourned the meeting at 4:27 p.m.



Thomas C. Chatmon, Jr.
Executive Director



Christel Brooks
Administrative Specialist