

Florida Blue Florida Classic

Agreement

Exhibit A

In consideration for the City of Orlando being a partner and sponsor, the Florida Classic Consortium will provide the following benefits:

1. "Official Corporate Partnership" sponsor recognition, including logo exposure at all official classic events.
2. Use of city logo tagged within exposure for all Official Corporate Partners in print marketing material
3. Recognition on website homepage of Florida Blue Florida Classic Game
4. Pre-game recognition of Mayor as Honorary Captain and coin toss participation
5. On field check presentation with dignitary from each school
6. One hundred fifty (150) game tickets (location specific)
 - a. Fifty (50) regular seat game tickets
 - b. One hundred (100) indoor club tickets
7. Priority opportunity to purchase additional game tickets
8. Sixteen (16) VIP Parking Passes to the game
9. Twenty (20) tickets to the Florida Blue Battle of Bands
10. Two (2) reserved tables at Kickoff Luncheon (16 seats)
11. Four (4) public address announcements (10 sec; 1 per quarter) copy to be provided by City of Orlando
12. Recognition on the three (3) video boards at Camping World Stadium in the Official Corporate Partner rotations (Logo only)