

## FISCAL IMPACT STATEMENT

Indicate the **Total Fiscal Impact** of the action requested, including personnel, operating, and capital costs. Indicate costs for the current fiscal year and continuing costs in future years. Include all related costs necessary to place the asset in service.

**1. DESCRIPTION:** Agreement with DDB for Lake Eola Sunday Market usage of International Bridge, International Plaza and Washington Street Cul-de-sac areas at Lake Eola Park.

**COSTS:**

2. Does the acceptance of this action require the hiring of additional or new personnel or the use of overtime?  
 Yes  No (if Yes, include all personnel costs below).

3. Is the action funded in the current year budget and/or through reallocation of existing Department resources:  
 Yes  No If No, how will this item be funded? \_\_\_\_\_ PLEASE NOTE: If the action is funded by a grant received by the City please include the fiscal year of the funding award, grantor name, granting agency or office name (if any), grant name and when the grant agreement was approved by City Council.

Did this item require BRC action?  Yes  No If Yes, BRC Date: \_\_\_\_\_ BRC Item #: \_\_\_\_\_

4. This item will be charged to Fund/Dept/Program/Project: FPR/Lake Eola - Program PKS0007\_C.

5.	(a) <u>Current Year Estimate</u>	(b) <u>Next Year Annualized</u>	(c) <u>Annual Continuing Costs Thereafter</u>
Personnel	\$0	\$0	\$0
Operating	0	0	0
Capital	<u>0</u>	<u>0</u>	<u>0</u>
<b>Total</b>	<u>0</u>	<u>0</u>	<u>0</u>

6. If costs do not continue indefinitely, explain nature and expiration date of costs: \_\_\_\_\_

**7. OTHER COSTS**

(a). Are there any future costs, one-time payments, lump sum payments, or other costs payable for this item at a later date that are *not* reflected above:  Yes  No

(b) If yes, by Fiscal Year, identify the dollar amount and year payment is due: \$ 0 Payment due date \_\_\_\_\_

(c) What is the nature of these costs: N/A

**REVENUE:**

8. What is the estimated increase in "valuation" added to the tax rolls? \$ N/A. Tax roll increase is:  
 real property,  tangible personal property,  other (identify \_\_\_\_\_).

9. What is source of the revenue and the estimated annual recurring revenue? Source: N/A \$ \_\_\_\_\_

10. If non-recurring, what is the estimated Fiscal Year and amount of non-recurring revenue that will be realized?  
 Source \_\_\_\_\_ Fiscal year \_\_\_\_\_ \$ \_\_\_\_\_ non-recurring revenue

11. What is the Payback period? \_\_\_\_\_ years

**12. JUSTIFICATION:** Document justification for request. Include anticipated economies or efficiencies to be realized by the City, including reductions in personnel or actual cost (cash flow) reductions to be realized in your budget. Lake Eola Sunday Market, through a contract with the Downtown Development Board (DDB), has requested use of the International Bridge, International Plaza and Washington Street Cul-de-Sac areas at Lake Eola Park on a weekly basis throughout the 2016-2017 fiscal year. The total rental fee for FY16-17 is calculated at \$118,800. The Families, Parks and Recreation Department traditionally seeks City Council approval for fee waivers that exceed \$50,000, and is thus seeking Council approval of this waiver. The Sunday Market has become a vibrant amenity, regularly heavily attended by residents, that increases positive utilization of the City's signature park. Additionally, the DDB has contributed in

many ways to improvements at Lake Eola Park, including purchase of the park Christmas Tree, and sponsorship of the Holiday Movies at the Park.

**13. APPROVED:** \_\_\_\_\_ (Submitting Director or authorized Division Mgr **Only**)  
FIS 3/14/08