

FAMILIES, PARKS AND RECREATION ADVISORY BOARD
Tuesday, June 16, 2015

A meeting of the Families, Parks and Recreation Advisory Board was held on Tuesday, June 16, 2015 at the Dr. James R. Smith Neighborhood Center, 1723 Bruton Blvd., Orlando, Florida.

MEMBERS PRESENT

Gregory Reynolds
Ricky Ly
Jason Reynolds
Maria Caban
Celeste Thomas

MEMBERS ABSENT

Stephanie Appel
Rachel Andre

STAFF PRESENT

Lisa Early, Director of Families, Parks and Recreation
Stacy Anne Mahar, Executive Assistant / Board Secretary
Oneka Burnett-Balthazar, Center Manager
Peter Effaldana, Parks and Cultural Arts Manager
Laura Cianciolo, Marketing Coordinator
John Perrone, Division Manager for Parks

CALL TO ORDER

Gregory Reynolds called the meeting to order at 11:05 a.m.

PUBLIC COMMENT

No one from the public requested to speak before the Board.

CONSIDERATION OF MINUTES

Families, Parks and Recreation Advisory Board, May 19, 2015

Approval of minutes for the May 19, 2015 meeting was moved by Celeste Thomas and seconded by Ricky Ly and unanimously approved.

LOCH HAVEN PARK

Brett Blake with Artlando came before the Board to seek approval to hold the "2nd Annual Artlando" in Loch Haven Park on Saturday, September 26, 2015 from 11:00 a.m. to 11:00 p.m. Artlando is a free family friendly event that includes an art walk and competition with over eighty artists covering the lawn displaying, selling and creating art; an outdoor performance stage featuring Orlando's most prominent art groups; free entry into Orlando Museum of Art for Artlando attendees; and a kid's zone including a petting zoo, chalk art, balloon animals, live painting and other activities. A motion as made by Celeste Thomas and seconded by Maria Caban to approve the use of Loch Haven Park for this event. The motion carried unanimously.

LOCH HAVEN BANNER REQUESTS

Applicant/Organization: Track Shack / Florida Hospital
Reason for banner: Celebration of Running 5K
Banner Display Dates: July 20, 2015 – August 15, 2015

It was moved by Ricky Ly and seconded by Jason Reynolds to approve the 10ftx4ft banner for the upcoming "Celebration of Running 5k" along Princeton Street. The motion carried unanimously.

Applicant/Organization: Orlando Museum of Art
Reason for banner: 1st Thursdays
Banner Display Dates: Every 1st Thursdays

It was moved by Jason Reynolds and seconded by Ricky Ly to approve three banners for the “1st Thursdays” event at Orlando Museum of Art. The 4x11ft banners will be hung on the three (3) pillars outside of the museum one hour before each event and down within one hour after the event on the 1st Thursday of every month. The motion carried unanimously.

Mr. John Perrone, Parks Division Manager, gave a brief overview of the monument signage that the City has been working on for Loch Haven Park; the goal is to replace temporary signage that some Loch Haven Park organizations have been using to promote their exhibits/events. Two concepts were presented to the Board (Option A and Option C); the only difference between them was a slight variation in design between the two bases. At this time only two organizations at the park plan to purchase/install monument signage: the Orlando Science Center and the Shakespeare Theater. The other entities already have permanent signage. A motion was made by Ricky Ly and seconded by Maria Caban to approve the final design of the Loch Haven monument signs using characteristics from either Option “A” or Option “C” with the understanding that all entities that install monument signs will no longer be permitted to use temporary signs. The motion carried unanimously.

REPORTS

Lisa Early introduced Families, Parks and Recreation’s Marketing Coordinator Laura Cianciolo. Ms. Cianciolo’s position is funded through several grants. The role of this position is to enhance citizen awareness of FPR events and programs by leveraging social media, web presence, and other means.

Ms. Early updated Board members regarding parking at Lake Lorna Doone Park. The parking plan for the Citrus Bowl is expected to be updated in the coming months as part of a broader transportation and parking study for this venue. Venues staff are aware that renovation of Lake Lorna Doone Park is being contemplated in collaboration with LIFT Orlando, and that once the park is renovated, the current use of the park to handle overflow parking during events will be transitioned away. The upcoming transportation and parking study will take this into account. Presently, areas previously used for overflow parking on the east side of the park are no longer being used for this purpose; only the southwest corner is being used. Ms. Early further informed the Board that Lorna Doone Park isn’t the only city park that occasionally handles overflow event parking. Other parks that are used for this purpose include Bill Frederick Park, Festival Park and Langford Park. Ms. Early further informed the Board that some of the parking complaints are not related to events at the Citrus Bowl; rather, they arise from the fact that Lorna Doone Park is a convening place for many residents, who have developed a habit of parking on the grass when they are at the park. To discourage parking on the grass, the Parks Division plans to install bollards in the vicinity of the playground over the coming months.

Oneka Burnett-Balthazar reported on behalf of the Recreation Division. She informed the Board that the centers are busy with summer camp activities. Ms. Burnett-Balthazar described the work the Division is doing to educate youth to prevent bullying. Ms. Burnett-Balthazar also reported that on June 18, 2015 the pool at the Dr. James R. Smith Center and other participating city pools will host a city-wide “Largest Swim Lesson.”

John Perrone reported on behalf of the Parks Division: eighty-seven (87) trees have been planted over the last month; MoviEola at Lake Eola Park has hosted 1,500 – 3,500 attendees at each event; and on July 4th the City will hold its annual fireworks display at Lake Eola.

ADJOURNMENT

There being no further business to discuss, the meeting was adjourned at 11:05 p.m.

Respectfully submitted,

Stacy Anne Mahar
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Board Secretary