



High Visibility Enforcement for Pedestrian and Bicycle Safety

Crashes involving pedestrians and bicyclists are more likely to result in fatal or serious injuries than any other types of crashes, and the financial impacts and suffering caused by these crashes are significant. As a result, the Florida Department of Transportation (FDOT) is looking to supplement ongoing educational campaigns with high visibility enforcement operations in the most needed locations. FDOT now has funding available for law enforcement agencies to conduct High Visibility Enforcement operations for pedestrian and bicyclist safety.

High visibility enforcement funds are intended as a crash mitigation tool. These enforcement activities are designed to target unsafe **behaviors** of all road users, including motorists, pedestrians, and bicyclists. Under no circumstances should specific demographics be singled out or targeted.

The funds may only be used for officer overtime hours spent conducting on-street enforcement operations for the period of July 2015 through May 2016. The funding is not to be used for any of the following: production or printing of materials, training or administration, public or school outreach events, or to duplicate efforts already funded from another source such as an FDOT safety grant. To be eligible for these funds, law enforcement agencies must be located in one of the top 15 Florida counties with the greatest number of pedestrian and bicyclist fatalities: Miami-Dade, Broward, Palm Beach, Hillsborough, Orange, Pinellas, Duval, Polk, Volusia, Pasco, Lee, Escambia, Brevard, Marion, or Sarasota.

Minimum participation requirements are outlined below. Additional details and guidance will be provided upon receipt of a completed program application.

- Complete the required training (see more details below).
- Conduct repeated overtime enforcement operations following an education, warning, and citation enforcement progression, specifically targeting locations and issues identified by crash data.
- Distribute the provided Alert Today, Alive Tomorrow campaign educational materials as a routine component of all enforcement contacts with the public.
- Submit regular invoices and progress reports including documentation of each completed enforcement operation by location. The program will be administered by a contract with the University of South Florida's Center for Urban Transportation Research, and the regular documentation and evaluation is a primary component of this program.
- Create and distribute at least two press releases during the course of the contract. The first will announce the initiation of targeted enforcement activities, and the second will announce the change from warnings to citations. Additional press releases and media involvement are highly recommended.

Prior to beginning operations, your agency will be required to submit a signed and dated list of personnel authorized to perform overtime details on the contract. The letter shall include a certificate of completion of each required training for each officer and a fully-loaded hourly overtime rate range (including benefits) for each. Only hours from officers listed, and between the rates shown on the authorized personnel list, will be eligible for reimbursement. The authorized personnel list may be updated to add officers after the contract is completed, but no hours may be charged for any individual officer until after the updated personnel list has been signed and dated showing their billing rate and verifying training has been completed.



The following **required** training materials were created by the National Highway Traffic Safety Administration (NHTSA). Training is available through the National Law Enforcement Academy Resource Network (NLEARN), which can be accessed for free at the following website: <http://www.iadlest.org>. Further details on how to access the training will be provided upon receipt of the agency's application. Time for completion of these training requirements shall be in-kind.

- "Pedestrian Safety Training for Law Enforcement." A self-paced, interactive training.
- "Enhancing Bicycle Safety: Law Enforcement's Role". A self-paced, interactive training.

The following trainings are recommended, but not required:

- "Enforcing Law for Bicyclists"
<http://www.nhtsa.gov/Driving+Safety/Bicycles/Enhancing+Bicycle+Safety:+Law+Enforcement's+Role>
- "Pedestrian Safety Roll Call for Law Enforcement" <http://www.alerttodayflorida.com/RollCall/>
- "Cycling Safety Roll Call for Law Enforcement" <http://www.alerttodayflorida.com/RollCall/>

If your agency is interested in conducting high visibility enforcement for pedestrian and bicyclist safety in your community, please submit an application with the details specified below outlining your proposed enforcement program. Applications will be accepted until funds are exhausted. **Applications received by July 1, 2015 will be given priority.** If you have any questions about the program or FDOT's Alert Today, Alive Tomorrow campaign for pedestrian and bicyclist safety, please contact Kristin Larsson at USF-CUTR at kristin@cutr.usf.edu or Trena McPherson at 850-414-4025 or Trena.McPherson@dot.state.fl.us. Please submit a hard copy of your application to:

Center for Urban Transportation Research
ATTN: Kristin Larsson, Asst. State Bicycle/Pedestrian Safety Program Manager
4202 East Fowler Avenue, CUT 100
Tampa, FL 33620



Program Funding Application Requirements

Please submit a cover letter signed by agency head, accompanying the two tables described below. No additional narrative is required.

Provide a table outlining the following information for each of the proposed enforcement locations:

- the specific intersection and start/end points if a linear corridor is to be targeted
- the number of crashes/injuries/fatalities for 2013 (and 2014, if available) for that location
- an overview of the crash types and behavior issues identified from the data for that location
- the specific enforcement strategies proposed to address the issues at that location

<i>Location Samples</i>	<i>Crashes/Injuries/Fatalities</i>	<i>Crash Types and Issues</i>	<i>Enforcement Strategies</i>
Intersection of X and Y Street			
K Street from A to B			

Provide the proposed level of effort that your agency can sustain. The information you provide in this table will be the basis of your contract with USF to establish the budget and minimum enforcement frequencies that must be maintained through the contract duration.

Enforcement operations to be completed	X times per week -OR- Once every X weeks
Hours per enforcement operation	X
Officers per enforcement operation	X
Average officer overtime rate including benefits	X
Number of intersections/corridors to be enforced (from table above)	X