- WHEREAS, Mr. Eduardo Vasconcellos and his wife Maria Jose Vasconcellos have been trailblazers in the travel industry since opening their business, Kontik Franstur, in 1955; and
- WHEREAS, Mr. and Mrs. Vasconcellos, along with sons, Eduardo Vasconcellos Neto and Fernando Vasconcellos, expanded their family-owned travel business in Brazil from a handful of employees to more than 500 employees, with offices in Rio de Janeiro, Recife, Salvador and Sao Paulo; and
- WHEREAS,

 Mr. Eduardo Vasconcellos realized Orlando's potential as a premier travel
 destination and began bringing South American tourists to Disney World, SeaWorld and
 Universal Studios when these attractions opened, and Kontik introduced Orlando as a
 world-class travel destination to South American tourists; and
- WHEREAS, Mr. Eduardo Vasconcellos has been crowned the market leader in group travel bringing more than 5,000 teenagers annually to Orlando, and the visitors spend more \$6 million annually on hotels, restaurants, transportation and at theme parks; and
- WHEREAS,

 Mr. Eduardo Vasconcellos has created extraordinary travel packages exciting visitors to shop in Orlando and spend an additional \$8 million annually, thus creating jobs and businesses in Orlando, and also leading the increase in the number of Brazilian tourists vacationing in Orlando to almost 1 million in 2014; and
- **NOW, THEREFORE, WE**, Mayor Buddy Dyer and Samuel B. Ings, District 6 City Commissioner, hereby do proclaim June 15, 2015 as

"Eduardo Vasconcellos and Kontik Franstur Day"

in the City of Orlando, and extend our congratulations to Mr. Vasconcellos, his wife, family, friends and the entire staff of Kontik Franstur on 60 years of business.

IN WITNESS WHEREOF, I hereunto have set my hand and caused the Seal of the City of Orlando to be affixed this 15th day of June 2015.

Buddy Dyer, Mayor

Commissioner Samuel B. Ings, District 6