Downtown South Neighborhood Improvement District Advisory Council Meeting Minutes Veterans Conference Room, 2<sup>nd</sup> Floor, City Hall May 13, 2015

### **Members Present**

### **Staff Present**

Jerry Presley, Executive Director Jason Burton, City of Orlando

Rex V. McPherson II, Chair Adam Freeman Shannon Gravitte Melissa Koch Jon Toothman

### **Members Absent**

None

### Call to Order

Chairman Rex McPherson called the meeting to order at 9:03 A.M.

### **Public Comment**

There was no public comment

### Chairman Rex McPherson opened the floor for additions or corrections to:

### Meeting Minutes of March 11, 2015

<u>Hearing no objections, Chairman McPherson asked that the Advisory Council accept the minutes,</u> which was done by unanimous voice of those present.

### **Staff Reports**

- a. <u>New Board Member</u>. Chairman McPherson introduced new Advisory Council member, Mr. Adam Freeman. Mr. Freeman is employed with A-1 Block located at 1617 S. Division Street and serves as the appointed representative of the industrial property owners. He is a life-long resident of Orlando.
- b. <u>Executive Director's Report & Financials</u>. Mr. Jerry Presley, Executive Director, provided a brief overview of the District's finances. As of May 12, 2015, the DSNID has collected \$502,146.49 in Ad Valorem Taxes and \$3,425.00 in interest income. The total revenues collected were \$505,571.49. The District incurred \$7,684.60 in expenses and encumbered \$34,378.61 for contractual services with Downtown South Main Street. Mr. Presley then provided a brief review of staff activities since the last Advisory Council meeting. (See attached reports for details.)

### c. Downtown South Project Updates

- I-4 Palm Tree Relocations. Mr. Presley reported that the palm tree relocation has begun. Five palms have been relocated to three properties in the District and were installed on May 11<sup>th</sup> and 12<sup>th</sup>. Two Canary Island Date Palms were placed at Iberia Bank and two were placed at the Purdy property. One Dactylifera Date Palm was placed at the Pulse Club. Mr. Presley reported that the agreement with BB&T and Compton Properties fell through because the parties could not reach agreement. Compton asked to have the property removed from consideration in the relocation program. The total cost to DSNID was \$26,000.00. (See attached report for details.) There was a brief discussion on the matter. Chairman McPherson requested that staff take pictures of the project and send to the members. Council Actions: No action was required.
- <u>Division Avenue Upgrades</u>. Mr. Presley reported that DSNID is actively partnering with the City of Orlando to make improvements to Division Avenue as part of the I-4 Project. The goal is to enhance stormwater management, improve heavy truck and vehicle mobility, add pedestrian and bicycle facilities and enhance aesthetics along the corridor. Mr. Presley indicated that funds previously identified for the project had been diverted to repairs along Bumby Avenue. This will result in a delay in the project for up to a year. The DSNID has the opportunity to assist the City and could possible kick-start the project by committing some funding for preliminary design & engineering. There was brief discussion on the matter. Council Actions: No action was required.
- d. <u>New Development Report</u>. Mr. Burton presented a map detailing current projects within the District and provided a brief description of recent construction activity that has occurred and what stage each project was in. The projects discussed included: Westminster expansion, Lucerene Hospital redevelopment, Hampton Inn, Columbia Street medical office building, AmTrack Station rehab, ORMC Expansions, Lake of the Woods Apts, Lake Copeland development, Winters Hotel, Newton Corner retail, Hughes Supply redevelopment, Icon Residential, Christ Church expansion, ABC redevelopment, Noodles & Co., Twistee Treat and an unnamed restraint/retail development near Orange & Muriel. **Council Actions:** *No action was required.*

### **Action Items**

a. <u>FY 2015-16 Proposed Budget.</u> Mr. Presley provided a brief summary of the proposed FY 2015-16 Budget drafted for the DSNID. He explained that total projected expenses would be \$450,000 and projected revenues would be \$450,000 in the budget. Anticipated expenses included \$70,000 for Administration Contractual Services, \$24,000 for Marketing services, \$100,000 for Michigan & Orange Avenue improvements, \$171,000 for Division Street improvements and \$85,000 for aesthetic improvements. The actual funding of projects may vary based on the approved Capital Improvements Plan for the District which has yet to be created. There was an in-depth discussion among the Council on the matter. Council member Gravitte inquired about the generic presentation of the budget. Staff explained that the City doesn't require specifics only general categorical expenditures. The DSNID would determine the specific projects that would be funded. Council member Toothman inquired about marketing expenses. Staff explained that an actual marketing program has not yet been developed but is something that is planned. There was a discussion about Division Avenue funding and Orange/Michigan Intersection improvements. Council member Toothman expressed concern and reservation about funding such a project because he felt it would better serve the community to route trucks further south closer to Lancaster Drive or Oakridge Road rather than bringing them into Downtown South. Staff explained that FDOT would not likely be favorable of the matter and it could negatively impact current plans. Council member Koch further inquired if the project was in-line with overall improvement goals of the District.

<u>ACTION:</u> Council Member Gravitte made a motion to approve the proposed budget for FY 15-16. Council member Toothman seconded the motion. The motion was unanimously approved.

### **Discussion Items**

- a. <u>Downtown South Vision & Capital Improvements Plan.</u> Mr. Presley provided a brief summary of the current established Vision of the DSNID. He also reviewed the vision created under the Downtown South Master Plan and the Michigan/Orange Avenues vision. Finally he reviewed the specific goals established under the DSNID Improvement Plan. Mr. Presley advised that over the next couple of months the NID needs to create a long-term Capital Improvements Plan (10-20yr Plan) and a short-term CIP (1-5 year plan). The purpose is to establish a clear plan and strategy for executing infrastructure improvements within the District. He added that DSNID would also look at establishing clear policies and programs that further land use, economic development and crime prevention goals and objectives within the District. This item will appear on the next agenda for detailed discussions by the Advisory Council. Chairman McPherson requested that the planning documents be emailed to the Advisory Council. Council Actions: No action was required.
- b. <u>Downtown South Pillars Initiative.</u> Mr. Presley provided a brief overview of the item. He advised that the purpose of the Pillar's Initiative is to build a volunteer force for advocating positive and constructive change within Downtown South. The program is a voluntary, honor based program whereby participants sign a pledge making a personal commitment to be leaders in the community and embrace three key principals necessary for success. (See attachments for details.) Mr. Presley explained that the exact wording of the document may change depending on how the Advisory Council felt. The Downtown South Main Street Board approved participation at its April meeting. Mr. Presley advised that the document presented is just a draft document and is an example based on what he used in the Pine Hills Community while serving there. Mr. Presley explained that prior to implementation the Advisory Council will need to approve the program and then it will be sent to the Board of Directors (City Council) for final

approval. There was a brief discussion on the matter. Council member Toothman inquired how the program would be marketed to stakeholders. Mr. Presley advised that the typical process is grass roots and marketing would be done via door-to-visits to local businesses and promotions at community events. Staff would also reach out to property owners by targeting key property owners in the District. Most of the cost would be incurred by Main Street. **Council Actions:** *No action was required.* 

### **Next Meeting**

July 8, 2015 at 9:00 A.M., City Hall, Veteran's Conference Room.

### Announcements

Mr. Presley announced several upcoming community events. (See attached documents for details.)

**Adjourn** – There being no further business before the Advisory Council, the meeting was adjourned at approximately 10:34 A.M.

**Members of the Public Present** 

None

### Attachments

Attendance Sheet Agenda Executive Director's Report & Financials FY 2015-16 Proposed Budget Downtown South Pillars Initiative Documents Community Events



### Downtown South Neighborhood Improvement District (NID) Advisory Council Meeting

Location: City Hall, 2<sup>nd</sup> Floor, Veterans Conference Room

**Date:** Wednesday, May 13, 2015~ 9:00 a.m. - 11:00 a.m.

### Sign In Sheet

First	Last	Signature
Adam	Freeman	10
		N AT
Shannon	Gravitte	Ruth
Melissa	Koch	
Rex	McPherson	DR 3
Jon	Toothman	AM



# DSNID ADVISORY COUNCIL MEETING

SIGN IN SHEET

LOCATION: City Hall, 2nd Fl., Veterans Conference Room

DATE: May 13, 2015

			 	 	 	-	, processo	
					Adum Freema	Jason Burton	NAME	
					1617 S. Divisie Are O. 1	400 S. Orange Aue Onl.	ADDRESS	Please Print
					107-832-0722	4855.9HC.Fab	PHONE NUMBER	
					adave ctSlockcon	jason but acity for ludo not	EMAIL ADDRESS	
					A-1 Dlan C	when co	BUSINES	



### Downtown South Neighborhood Improvement District Advisory Council

### MEETING NOTICE

A meeting of the Downtown South Neighborhood Improvement District (NID) Advisory Council will be held on Wednesday, May 13, 2015 at 9:00 a.m., City Hall, Second Floor, Veterans Conference Room, 400 South Orange Avenue, Orlando, Florida.

### AGENDA

- 1. Call to Order and determination of a quorum (Rex)
- 2. Public Comment
- 3. Review and approval of minutes
  - a. March 11, 2015 Regular meeting (Motion to approve)

### 4. Staff Reports

- a. New Board Member Announcement (Adam Freeman)
- b. Executive Director's Report & Financials
- c. Downtown South Project Updates (Jerry Presley, Ken Pelham)
  - I-4 Palm Tree Relocations
  - Division Avenue Upgrades
- d. New Development Activity Report (Jason Burton)
- 5. Action Items:
  - a. FY 2015-16 Proposed Budget (Motion to Approve)
- 6. Discussion Items:
  - a. Downtown South Vision and Capital Improvements Plan
  - b. Downtown South Pillars Initiative
- 7. Next meeting: Wednesday, July 8, 2015, City Hall, Veterans Conference Room, 9:00 a.m.
- 8. Announcements and other business
- 9. Adjourn



### **Executive Director's DSNID Monthly Report**

Advisory Council Meeting

May 13, 2015

### Financial Summary

As of 5/12/15 the DSNID has received **\$502,146.49** from Ad Valorem Tax collections and **\$3,425.00** in Interest Revenues for FY 2014-15. Total Revenues are **\$505,571.49**. DSNID incurred **\$7,684.60** in expenses. An additional **\$34,378.61** is encumbered for Administration Contractual Services with Downtown South Main Street for the Executive Director's Salary and Benefits for the remaindered of FY 14-15. (See attached financial report for complete details.)

### Monthly Activities Update

DTS Executive Director, Mr. Jerry Presley, began his official service with DTS on Monday, March 23, 2015. Since that time he has committed his effort to orienting himself to the DSNID. He has been developing relationships with property owners, key stakeholders, city officials and various agency representatives.

During the last two months, Downtown South staff engaged in the following activities:

- > Key events/meetings:
  - Executive Director met w/City of Orlando Main Street and NID program staff to discuss programs and projects of both organizations.
  - o Executive Director attended City of Orlando Staff Meet-N-Greet on March 26th.
  - Executive Director Met w/DSNID Chair Rex McPherson to discuss DSNID.
  - o Executive Director attended City of Orlando Recording Secretary Training (mandated).
  - Met w/City Staff to discuss FY 2015-16 Budget and develop a draft budget for approval.
  - Met w/City of Orlando Public Works/Transportation staff to discuss current City projects and potential DSNID CIP.
  - Met w/Shellie Gisclair refs I-4 Ultimate Project impacts on Downtown South on April 16<sup>th</sup>.
  - o Attended Wadeview Neighborhood event to meet area residents on April 25<sup>th</sup>.
  - Staff attended various Downtown South meetings and spent time meeting local business leaders and property owners.
- ➤ Key Project/Program Updates:
  - <u>I-4 Palm Tree Relocations</u> DSNID is currently working with the City of Orlando and FDOT to remove up to 18 Palm Trees currently located along I-4 and relocate some of these palm trees to various locations within Downtown South to enhance area aesthetics. On May 11<sup>th</sup> and 12<sup>th</sup>, two (2) Canary Island Date Palms were relocated to Iberia Bank, two (2) Canary Island Date Palms were placed at the Purdy property, and one (1) Dactylifera Date Palm was placed at the Pulse Club. Unfortunately, BB&T Bank and



### **Executive Director's DSNID Monthly Report**

### Advisory Council Meeting

May 13, 2015

Compton Properties couldn't reach agreement on a couple of points, so Compton asked us to remove BB&T from the list of DSNID relocation sites. The final quote to move these palms came in higher than anticipated, so the City of Orlando ended up scaling back the number of palms to stay within the approved budget cap (\$100,000 between City Parks Division, Downtown Development Board, and DSNID). The cost of moving five large date palms to three DSNID sites at a cost of \$5,200 each is \$26,000. DSNID had approved \$30,000 for the project. This remains a very good deal as new palms of this type generally cost at least \$10,000 each.

- O <u>Division Street</u> DSNID is actively partnering with the City of Orlando to make improvements to Division Street in conjunction with the I-4 Project. The goal was to enhance stormwater management, improve heavy truck and vehicle mobility, add bicycle and pedestrian facilities and enhance corridor aesthetics. Stormwater funds had been identified for the project but have since been allocated for projects along Bumby. As a result the project is delayed until further notice. The DSNID has the opportunity to assist the City and kick-start the project by committing some funding for preliminary design work.
- > Upcoming Events:
  - DTS Main Street Spring Social May 13, 2015 from 6-8 PM at the Beardall Community Center Shuffleboard Courts located at the corner of Gore Street & S. Orange Avenue, Orlando, FL 32806. There is a \$25.00 non-member fee.
  - SODO Spring Luau May 16, 2015 from 11AM-3 PM at SODO Shopping Plaza, S. Orange Avenue & Grant Street, Orlando, FL 32806
  - DTS Main Street Coffee Club May 20, 2015 from 8-9 AM at The Egg & I, <u>2380</u> S. Orange Avenue, Orlando, FL 32806
  - **Cypress Grove Memorial Day Event** May 23, 2015 from 9:30 AM-12PM at Cypress Grove Park, <u>290 Holden Avenue, Orlando, FL 32839</u>
  - **DTS Main Street Lunch-N-Learn** May 28, 2015 from 11:30AM-12:30 PM at Columbia Street Studios, <u>419 Columbia Street</u>, Orlando, FL 32806.



### **Downtown South NID Financial Report Details**

### Advisory Council Meeting

### **REVENUES:**

<b>Operating Revenues</b>	\$502,146.49	
<ul> <li>Ad Valorem Taxes (NII)</li> </ul>	D) \$502,146.49	
(	<b>Dperating Revenues Total</b>	\$502,146.49
Non-Operating Revenues	\$ 3,425.00	
<ul> <li>Other Revenues – Inter</li> </ul>	est \$ 3,425.00	
Ι	Non-Operating Revenues Total	\$ 3,425.00
7	FOTAL REVENUES	\$505,571.49
EXPENSES:		
<b>Operating Expenses</b>	\$7,684.60	
<ul><li>Supplies</li><li>Contractual Services</li></ul>	\$ 175.00 (Annual State Me \$7,509.60	mbership Dues)
(	Operating Expenses Total	\$ 7,684.60
ENCUMBERANCES:		
<b>Operating Expenses</b>	\$34,378.61*	
Contractual Services	\$34,378.61 (NID Manageme	ent Agreement)*
1	Encumbrance Expense Total	\$ 34,378.61*
	FOTAL EXPENSES	\$ 42,063.21

### **UNCOMMITTED FUND BALANCE**

\$463,508.28

(Note: Asterisk \*) City Statement shows \$63,843 paid under Community Sponsored Activities. Check was paid to Downtown South Main Street but was returned to the City because the original invoice overbilled the City of Orlando for the current Fiscal Year. The new invoice is reflected as encumbered funds.

## FY 2015/16 DSNID Budget Proposal

### PROPOSED EXPENSES

Category	Expense Description	FY 2014-15	FY 2015-16
Contractual Services - Administration	DSNID/DTS Main Street Agreement	\$ 70,000.00	\$ 70,000.00 \$ 70,000.00
Contractual Services - Marketing	DSNID/DTS Main Street Agreement	\$ 20,000.00	\$ 20,000.00 \$ 24,000.00
	Michigan & Orange Ave Intersection		
Contractual Services - Capital Improvements	Improvements	\$ 200,000.00	\$ 200,000.00 \$ 100,000.00
Contractual Services - Capital Improvements	Division Street	÷ -	\$ 171,000.00
Contractual Services - Capital Improvements	Aesthetic Improvements	\$ 85,000.00	\$ 85,000.00 \$ 85,000.00
Contractual Services - Capital Improvements	Other Transportation Projects	\$ 50,000.00	¢ '
Total Expenses		\$ 425,000.00	\$ 425,000.00 \$ 450,000.00

## **PROPOSED REVENUES**

Category	Expense Description	FY 2014-15	FY 2015-16
DSNID Property Tax Assessment	1 mill property tax	\$ 431,000.00	\$ 431,000.00 \$ 450,000.00



P. O. Box 568952 Orlando, FL 32856-8952 407-715-3315 DowntownSouthOrlando.org

April 25, 2015

Dear Pillar:

As the Executive Director of the Downtown South, I want to express my deepest admiration and appreciation for your willingness to support our local Main Street and Neighborhood Improvement Districts and to count yourself as a Pillar of our community.

Taking the Downtown South Pillar's Pledge is more than simply signing a piece of paper. It is a personal commitment to be a voice of leadership within our community- actively calling and fighting for positive and constructive change within the Downtown South Community. When you take the pledge you make a personal commitment to fully support the Main Street and NID programs and our vision to create a community where our citizens can live, work, play and learn in a safe, family-oriented, pro-business environment. More importantly, you make the commitment to embrace three key principles that are necessary for our success: *Inspiration, Education, Dedication*.

We cannot make change happen until we first inspire ourselves and others to fight for change. By taking the Pledge, you make the personal commitment to be that voice of inspiration! We need you to embrace this commitment and grow our numbers in the coming months and through-out the next year. We must also educate ourselves and others about the issues and challenges we face. We must also educate ourselves, elected officials and the community about the resources that either are available or could be made available to Downtown South that can help us make that change happen and how best to use those resources to our advantage in our community. By taking the Pledge, you make a personal commitment to be an educator to yourself, your family and the entire community! Finally, in order for needed change to be realized we must remain dedicated to our vision and mission. We didn't get to where we are overnight and we aren't going to get out of it overnight either. We must be prepared to run a marathon, not a quick sprint. By taking the Pledge, you make a personal commitment to be dedicated to the long-term fight our community faces!

I look forward to working with each of you as we begin the hard work of transforming our community. If you have any questions or concerns, please do not hesitate to contact us for assistance. I wish each of you great success in fulfilling your commitment to inspire and educate others, but most of all in remaining dedicated to our cause!

Sincerely,

**Executive Director** 



### THE PILLARS INITIATIVE TALKING POINTS

- In April 2015, the Downtown South Main Street Program and the Downtown South Neighborhood Improvement District launched the Downtown South Pillars Initiative in response to a major challenge.
- The leaders of Downtown South recognized that their greatest challenge was the lack of unified voices of leadership that are calling and fighting for positive and constructive change within the greater Downtown South community. These voices of leadership are simply far too few in number.
- As a result, the Downtown South Pillars Initiative was launched to challenge both citizens and business leaders to rise up and be counted as the new voices of leadership within the Downtown South Community.
- By taking the Pillar's Pledge, a business or individual makes a personal commitment to support the efforts of the Downtown South Main Street, the Downtown South Neighborhood Improvement District and the City of Orlando to stabilize and revitalize our community.

### In a nutshell:

The Downtown South Pillars Initiative is a grassroots effort launched by Downtown South to build broadbased community support for bringing about positive and constructive change to our community. It is a personal challenge to citizens and businesses to be voices of leadership within the community. By taking the pledge an individual or business is making the personal commitment to support Downtown South- its vision and mission to create a community where our citizens can live, work, play, and learn in a safe, family-oriented, pro-business environment. A pillar commits to supporting the three key principles of Inspiration, Education and Dedication that are necessary for our success. They make a commitment to inspire themselves and others to fight for change in the community- to be voices of leadership calling and fighting for change. They make a commitment to educate themselves and others about issues that affect our community, about the resources that either are or can be made available to the community and how best to use those resources in order to make change happen. Finally, they make a commitment to remain dedicated to our long-term vision and mission.



As a member of the Downtown South Community, I recognize the responsibility I have, as a citizen of the community, in helping the Downtown South Main Street and Downtown South Neighborhood Improvement District (NID) create a safe, friendly and respectful community that promotes a live, work, play and learn environment for all to enjoy. Furthermore, I understand the value of supporting the efforts of our citizens, the City of Orlando and Downtown South to stabilize and revitalize our community. To that end, I- and my family- pledge to support the vision and mission of Downtown South. I commit to doing my part to help Downtown South accomplish its vision for the community, succeed in obtaining all of its goals and objectives and, thus fulfill its mission.

As a Pillar of the Downtown South Community, I pledge to uphold the following principles:

### **INSPIRATION:**

I PLEDGE TO INSPIRE MYSELF, MY FELLOW CITIZENS AND THE BUSINESSES OF THE DOWNTOWN SOUTH COMMUNITY TO TAKE ACTION TO IMPROVE THE SAFETY AND WELL-BEING OF OUR CITIZENS AND TO PROMOTE THE OVERALL REVITALIZATION AND, WHERE APPROPRIATE, THE REDEVELOPMENT OF DOWNTOWN SOUTH CORRIDORS INTO VIBRANT, WALKABLE, FAMILY-FRIENDLY, PRO-BUSINESS ENVIRONMENTS.

### **EDUCATION:**

I PLEDGE TO WORK WITH DOWNTOWN SOUTH TO EDUCATE MYSELF, MY FELLOW CITIZENS AND BUSINESSES ABOUT RELEVANT ISSUES AND HOW THEY IMPACT OUR COMMUNITY, ABOUT RESOURCES AND TOOLS AVAILABLE THAT CAN BE UTILIZED TO FULFILL DOWNTOWN SOUTH'S VISION FOR THE COMMUNITY, AND LEARN WAYS TO IMPROVE THE OVERALL SAFETY AND ECONOMIC WELL-BEING OF MY NEIGHBORHOOD AND THE DOWNTOWN SOUTH COMMUNITY.

### **DEDICATION**:

I PLEDGE TO REMAIN DEDICATED TO THE VISION AND MISSION OF DOWNTOWN SOUTH AND TO ENCOURAGE MY FELLOW CITIZENS AND BUSINESSES TO JOIN ME IN SUPPORTING DOWNTOWN SOUTH AND PROMOTING THE SUCCESS OUR COMMUNITY.

**By Signing This Pledge**, I hereby agree to uphold each of these three principles and fully dedicate myself and my efforts to supporting Downtown South-helping it achieve its vision, mission, goals and objectives for the greater community.



As a member of the Downtown South Business Community, I recognize the responsibility my business has in helping the Downtown South Main Street and Downtown South Neighborhood Improvement District (NID) create a safe, friendly and respectful community that promotes a live, work, play and learn environment for all to enjoy. Furthermore, I understand the value of supporting the efforts of our citizens, the City of Orlando and Downtown South to stabilize and revitalize our community. To that end, I- and my business- pledge to support the vision and mission of Downtown South. I commit to doing my part to help Downtown South accomplish its vision for the community, succeed in obtaining all of its goals and objectives and, thus fulfill its mission.

As a Pillar of the Downtown South Community, I pledge to uphold the following principles:

### **INSPIRATION:**

I PLEDGE TO INSPIRE MYSELF, MY FELLOW BUSINESS LEADERS AND THE CITIZENS OF THE DOWNTOWN SOUTH COMMUNITY TO TAKE ACTION TO IMPROVE THE SAFETY AND WELL-BEING OF OUR CITIZENS AND TO PROMOTE THE OVERALL REVITALIZATION AND, WHERE APPROPRIATE, THE REDEVELOPMENT OF DOWNTOWN SOUTH CORRIDORS INTO VIBRANT, WALKABLE, FAMILY-FRIENDLY, PRO-BUSINESS ENVIRONMENTS.

### **EDUCATION:**

I PLEDGE TO WORK WITH THE DOWNTOWN SOUTH TO EDUCATE MYSELF, MY FELLOW BUSINESS LEADERS AND CITIZENS ABOUT RELEVANT ISSUES AND HOW THEY IMPACT OUR COMMUNITY, ABOUT RESOURCES AND TOOLS AVAILABLE THAT CAN BE UTILIZED TO FULFILL DOWNTOWN SOUTH'S VISION FOR THE COMMUNITY, AND LEARN WAYS TO IMPROVE THE OVERALL SAFETY AND ECONOMIC WELL-BEING OF MY BUSINESS AND THE COMMUNITY.

### **DEDICATION**:

I PLEDGE TO REMAIN DEDICATED TO THE VISION AND MISSION OF DOWNTOWN SOUTH AND TO ENCOURAGE MY FELLOW BUSINESS LEADERS AND CITIZENS TO JOIN ME IN SUPPORTING DOWNTOWN SOUTH AND PROMOTING THE SUCCESS OF OUR COMMUNITY.

**By Signing This Pledge**, I hereby agree to uphold each of these three principles and fully dedicate myself and my efforts to supporting Downtown South- helping it achieve its vision, mission, goals and objectives for the greater community.

5040 Shopping Plaza • 5. Orange Ave and Grant St.

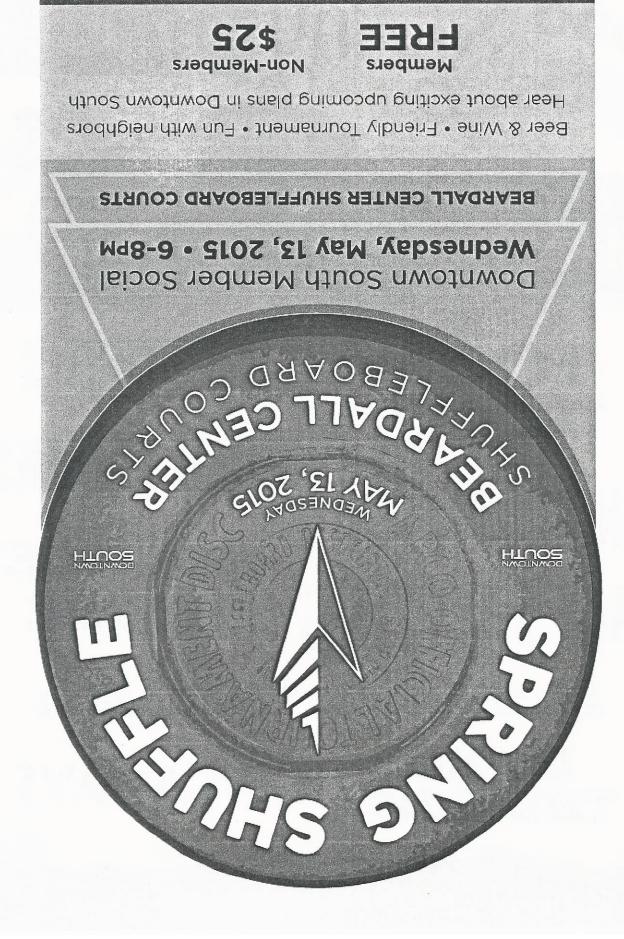
SOLX FIFH

**SNIG** 

### FOOD FACE PAINTING ENTERING Participation COLD DRINKS COLD DRINKS COLD DRINKS COLD DRINKS

**CIVEAWAYS** 





Plus meet our new Executive Director, Jerry Presley

### MEMORIAL DAY SALUTE HONORING & REMEMBERING



### at CYPRESS GROVE PARK

### Saturday, May 23, 2015 Prelude 9:30am Program10:00 am to 12 noon

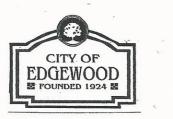
VFW Post 2093 Community Band Posting of the Colors Patriotic Guest Speaker POW/MIA Presentation Meaning/Folding of The American Flag

### FREE ADMISSION

Just bring your lawn chairs/blankets

### **Call for all Veterans**

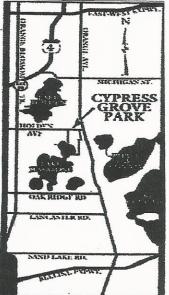
Sponsored by:





We embrace the power of diversity and do not discriminate against Anyone on the basis of age, race, gender, national origin or disability. ANY SPECIAL NEEDS PLEASE CALL. 407 855-5877





Cypress GrovePark 290 Holden Ave Orlando FL 32839