

Orlando City Council - Workshop  
Council Chambers, City Hall  
400 South Orange Avenue  
May 4, 2015

In attendance:

Mayor Buddy Dyer  
Commissioner Jim Gray, District 1  
Commissioner Tony Ortiz, District 2  
Commissioner Robert F. Stuart, District 3  
Commissioner Patty Sheehan, District 4  
Commissioner Regina I. Hill, District 5  
Commissioner Samuel B. Ings, District 6  
Assistant City Attorney Jody Litchford  
City Clerk Celeste T. Brown  
DDB/CRA Executive Director Thomas Chatmon  
Police Officers Edgar Malave and Chris Newton, Sergeant-at-Arms

At 10:10 a.m. Mayor Dyer opened the meeting of the joint workshop between Orlando City Council and CRA, and welcomed new City Clerk Celeste T. Brown.

The subject of the workshop is titled Project DTO – Advancing Downtown Orlando. Mayor Dyer called upon DDB/CRA Executive Director Thomas Chatmon, who gave a brief overview of Project DTO and recognized Project DTO team members Cari Coates, President of C2 Advisors, Inc. and DTO Executive Advisory Committee Chair; Fred Kittinger, Jr., AVP of University Relations at UCF and DTO Task Force Chair; Stephanie Darden, President - Prismatic and DTO Marketing Consultant; and Whit Blanton, PMP Renaissance Planning and DTO Lead Consultant.

Stephanie Darden discussed Project DTO's community input and outreach efforts, Fred Kittinger discussed the work of the Project DTO Task Force, and Cari Coates discussed the work of the Project DTO Executive Advisory Committee. Stephanie Darden and Whit Blanton discussed the Project's 10 Vision Themes:

1. Awesome, Outdoor City
2. Highly Connected Neighborhoods and Districts
3. Best Education in Florida
4. Great Place for Business
5. A Creator Culture
6. Iconic Visual Identity
7. Stellar Music, Arts, Sports & Entertainment
8. Community that takes off its own
9. Celebrate our Diverse Culture and Heritage
10. City Built for the Future

Whit Blanton discussed the CRA Plan Update and reviewed the district boundaries and surrounding area: North Quarter District, Lake Eola Heights, South Eola District, Lake Lucerne District, Central Business District, Parramore Heritage Business District and Parramore Heritage Neighborhood District.

Mr. Blanton next discussed opportunities in these areas: Transportation Access and Connectivity, Parks and Open Space, Housing and Neighborhoods, Art and Culture, Sports and Entertainment, Marketplace, Education and Social Fabric, and Business Environment.

At 11:08 a.m. Thomas Chatmon discussed the financial plan and implementation matrix. At approximately 11:19 a.m., the workshop was opened to comments and questions and discussion ensued. The workshop was adjourned at 11:23 a.m.

City Clerk Celeste T. Brown