



CITRUS BOWL

BRANDING

EAST ELEVATION



Quantity	Banner	Unit Price	Subtotal
8	20' x 103' Vertical	\$3,711	\$29,688
1	120' x 20' Horizontal E5	\$4,319	\$4,319
1	32' x 40' Center Banner	\$2,300	\$2,300

Product Cost: \$36,308
Installation Cost: \$9,500*
Total: \$45,808



EAST ELEVATION



EXAMPLE ARTWORK FOR EAST ELEVATION VERTICAL BANNERS

Note: Ensure all fan
images do not include
sponsor logos on shirts
etc.



WEST ELEVATION



Quantity	Banner	Unit Price	Subtotal
2	167' x 35' Horizontal	\$10.359	\$20,719
2	103' x 40' Center	\$3,651	\$7,303

Product Cost: \$13,136
Installation Cost: \$6,540*
Total: \$18,786



INTERIOR SIDELINE



INTERIOR SOUTH END



INTERIOR NORTH END

