

CITRUS BOWL BRANDING

EAST ELEVATION





Quantity	Banner	Unit Price	Subtotal
8	20' x 103' Vertical	\$3,711	\$29,688
1	120' x 20' Horizontal E5	\$4,319	\$4,319
1	32' x 40' Center Banner	\$2,300	\$2,300

Product Cost: \$36,308 Installation Cost: \$9,500*

Total: \$45,808

EAST ELEVATION





EXAMPLE ARTWORK FOR EAST ELEVATION VERTICAL BANNERS

Note: Ensure all fan images do not include sponsor logos on shirts etc.

WEST ELEVATION

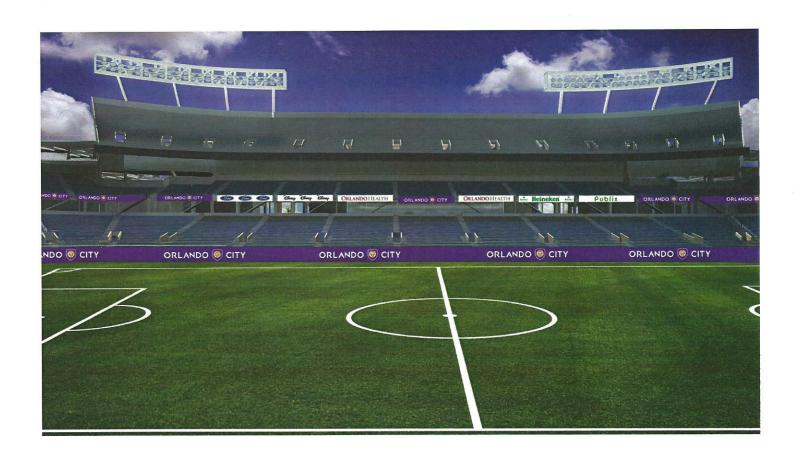


Quantity	Banner	Unit Price	Subtotal
2	167' x 35' Horizontal	\$10.359	\$20,719
2	103' x 40' Center	\$3,651	\$7,303

Product Cost: \$13,136 Installation Cost: \$6,540*

Total: \$18,786

INTERIOR SIDELINE



INTERIOR SOUTH END



INTERIOR NORTH END

