# FAMILIES, PARKS AND RECREATION ADVISORY BOARD Tuesday, January 20, 2015

A meeting of the Families, Parks and Recreation Advisory Board was held on Tuesday, January 20, 2015 at the Park of Americas Office, 201 Andes Avenue, Orlando, Florida.

MEMBERS PRESENT MEMBERS ABSENT

Gregory Reynolds Wendy Mathisen
Gary Hasson Jason Reynolds
Rachel Andre Maria Caban

Stephanie Appel

Ricky Ly

Celeste Thomas

## **STAFF PRESENT**

Lisa Early, Director of Families, Parks and Recreation Department Stacy Anne Mahar, Executive Assistant Peter Effaldana, Parks and Cultural Arts Manager John Perrone, Parks Division Manager Adamaris Ramirez, Seasonal Assistant

Dustin Wheeler, Dover Shores Community Center Manager

#### **CALL TO ORDER**

Gregory Reynolds called the meeting to order at 11:02 a.m.

#### **PUBLIC COMMENT**

No one from the public requested to speak before the Board.

## **CONSIDERATION OF MINUTES**

Families, Parks and Recreation Advisory Board, December 16, 2014

Approval of minutes for the December 16, 2014 meeting was moved by Celeste Thomas and seconded by Gary Hasson and unanimously approved.

## **FUNDING REQUEST**

**Applicant/Organization:**Born to Fly International

Amount Requested: \$1,500.00

Purpose of Funds:Park rental costsDate of Event:January 15, 2014Location:Lake Eola Park

Diana Scimone from Born to Fly International Inc. gave a brief overview of the upcoming "7th Annual Human Trafficking Awareness Day" at Lake Eola Park on January 24, 2015. Human trafficking is modern day slavery exercised through forced labor, debt bondage, involuntary servitude, forced marriage, and commercial sexual exploitation, and the victims of human trafficking are citizens and immigrants, men, women, and children. The event will have booths of agencies combating human trafficking, music, testimony of survivors, and free ID and fingerprinting stations. A motion was made by Gary Hasson and seconded by Stephanie Appel to approve up to \$1,500 for City costs associated with this event. The vote carried unanimously.

## **LOCH HAVEN BOARD REQUESTS**

Jason Burton, Chief Planner with the City of Orlando's Planning Division briefed the Board regarding a \$124,000 grant the City intends to pursue for Loch Haven Park via a solicitation issued by Orange County Arts & Cultural Affairs. The funds would be used to construct a flexible plaza, banner arms and a way-finding sign system at the park.

The flexible plaza will located at the top of the bowl just east of the Orlando Science Center. This area is heavily used by school groups, and designs have been developed for an outdoor classroom/performance area/gathering area there. The plans were approved by this Board at its March 20, 2012 meeting. Use of the park is also diminished by the lack of a clear cohesive sign system. A sign package has been designed, extending the City's way-finding system into Loch Haven Park. Improvements also include the addition of banner arms to existing OUC light poles.

The total project is estimated at \$248,000, with half of it coming from the grant and half from the required 50% match from the City. All required match dollars are available in existing CIP and contributions from City Commissioner's. Celeste Thomas made a motion, seconded by Rachel Andre, to approve the Families, Parks and Recreation Department's application for this grant. The vote carried unanimously.

#### Applicant: Orlando Shakespeare Theater

Lisa Hardt from Orlando Shakespeare Theater came before the Board to request permission to use Loch Haven Park on May 2, 2015 to provide a free movie in the park showing "Monty Python and the Holy Grail". The movie will be a family event that is free and open to the general public. It was moved by Stephanie Appel and seconded by Ricky Ly to approve the usage of Loch Haven Park for the May 2, 2015 event. The motion carried unanimously.

## Applicant: Museum of Art

Alex Garcia, representing the Orlando Museum of Art, came before the Board to request permission to hang a banner in Loch Haven Park for the upcoming "The Art of Living" show. At the last Board meeting, the Board had denied Mr. Garcia's banner request because the proposed banner included a large graphic of a Bourbon bottle with a large label of the show's sponsor on it. After the Board's denial, Mr. Garcia developed another option, which he presented to the Board at this meeting. The revised banner no longer depicts the Maker's Mark bottle or label. Instead, the banner features a bowl of fruit, with a faded, unlabeled bottle and glass barely noticeable in the background. It was moved by Ricky Ly and seconded by Rachel Andre to approve the banner for the upcoming "The Art of Living" program. The motion carried unanimously.

#### **Valet Parking Date**

Peter Effaldana reported that the following dates and times One Way Valet, Inc. will be valet parking in the lot between the Orlando Shakespeare Theater and the Orlando Museum of Art:

January 20, 2015 from 6:30 p.m. to 10:30 p.m.

February 5, 2015 from 6:30 p.m. to 10:30 p.m.

February 13, 2015 from 6:30 p.m. to 10:30 p.m.

February 19, 2015 from 6:30 p.m. to 10:30 p.m.

February 21, 2015 from 6:30 p.m. to 10:30 p.m.

February 22, 2015 from 1:00 p.m. to 4:00 p.m.

## **REPORTS**

Lisa Early reported that on Monday over two hundred and fifty volunteers came out for the Martin Luther King Green Up at Barker Park for a day of community service. Over fifty trees were planted in conjunction with the beautification within the park. Ms. Early also reported that Lake Eola was featured in the National Recreation and Parks Association Calendar under the month of December.

Ms. Early also reported that, after an exhaustive recruiting process, FPR has selected a potential FPR Marketing Coordinator. Lisa noted that there were over 300 candidates; the selection committee interviewed twelve (12) candidates during the first round and narrowed it down to five (5) for second round interviews. If all goes well during the hiring process, Ms. Early hopes the candidate will start the job in February.

John Perrone reported that the 15<sup>th</sup> Annual Orlando Wetlands Festival will be held on February 21, 2015 from 9:00 a.m. to 3:00 p.m. at Fort Christmas Historical Park. The event will have exhibits, door prizes, face painting, hayrides, backyard tree giveaways, live music, bounce house, wilderness hikes and much more fun and excitement for families. John also reported that on February 7, 2015 there will be a recycling event at Festival Park in which residents are able to drive through the drop off line all their e-waste recycling items.

#### **ADJOURNMENT**

There being no further business to discuss, the meeting was adjourned at 11:55 a.m.

Respectfully submitted,

Stacy Anne Mahar

Stacy Anne Mahar Board Secretary