

FAMILIES, PARKS AND RECREATION ADVISORY BOARD
Tuesday, December 16, 2014

A meeting of the Families, Parks and Recreation Advisory Board was held on Tuesday, December 16, 2014 at the Orlando Pottery Studio, 363 North Parramore Avenue, Orlando, Florida.

MEMBERS PRESENT

Gregory Reynolds
Rachel Andre
Stephanie Appel
Ricky Ly
Wendy Mathisen
Jason Reynolds
Maria Caban
Celeste Thomas

MEMBERS ABSENT

Gary Hasson

STAFF PRESENT

Lisa Early, Director of Families, Parks and Recreation Department
Stacy Anne Mahar, Executive Assistant
Peter Effaldana, Parks and Cultural Arts Manager
John Perrone, Parks Division Manager
Jason Sugiuchi, Cultural Arts Coordinator
Adamaris Ramirez, Seasonal Assistant

CALL TO ORDER

Gregory Reynolds called the meeting to order at 11:03 a.m.

PUBLIC COMMENT

No one from the public requested to speak before the Board.

CONSIDERATION OF MINUTES

Families, Parks and Recreation Advisory Board, November 18, 2014

Approval of minutes for the November 18, 2014 meeting was moved by Wendy Mathisen and seconded by Celeste Thomas and unanimously approved.

LOCH HAVEN BOARD REQUESTS

Applicant: Orlando Shakespeare Theater

Lisa Hardt from Orlando Shakespeare Theater came before the Board to request One Way Valet, Inc. to provide valet parking at a rate of \$5.00 per vehicle for patrons attending the events held at the Orlando Shakespeare Theater through May 2015. After Board discussion a motion to approve a blanket approval for all entities who wish to utilize One Way Valet, Inc. for valet parking within Loch Haven Park as long as the dates are approved by all entities within Loch Haven Park and submitted in a letter format to the Board was made by Celeste Thomas and seconded by Rachel Andre. The vote carried unanimously.

Applicant: Mennello Museum of Art

Christine Vazquez and the Museum's Curator Jennifer Bernard came before the Board to request approval to hold their Indie Folkfest event on February 14, 2015 in the gated area next to the Museum. The event will be for one day, using a picnic format, and will include an Indie music festival, food vendors as well as artists from the surrounding neighborhoods selling merchandise. A motion to approve this request was made by Celeste Thomas and seconded by Stephanie Appel. The vote carried unanimously.

Applicant: Museum of Art

Alex Garcia with the Museum of Art came before the Board requesting permission to allow One Way Valet, Inc. to provide valet parking at a rate of \$5.00 per vehicle for patrons attending the event on New Year's Eve as well as opening night for the January 29, 2015 show. A motion was made by Celeste Thomas and seconded by Stephanie Appel to allow One Way Valet, Inc. to offer valet parking for both events. The vote carried unanimously.

Mr. Garcia also sought permission to allow the Museum of Art to hold a New Year's Eve event that would include a pyrotechnic show, lasting an estimated five to seven minutes, with patrons standing outside of the entryway into the museum to view the fireworks, which would be launched from the museum's roof. The event will be catered and include three bar stations (one outside and two inside). A motion was made by Celeste Thomas, seconded by Wendy Mathisen, and approved unanimously, to approve this request as long as the Museum of Art is in compliance with all of the City's requirements (including Orlando Police Department, Permitting Department and Orlando Fire Department), especially those involving fireworks and alcoholic beverages. If all the City's requirements are met, the Board also approved the event going on in the Park until 12:30 a.m, which is beyond the Park's normal closing hours.

The Museum's last request was to change an already approved banner that will be hung in Loch Haven Park for an upcoming show "The Art of Living". The show recently engaged a new sponsor (Maker's Mark Bourbon) who would like to add, to the banner, a large graphic of a Bourbon bottle with their label on it. Peter Effaldana contacted the City's legal department for guidance on whether a banner with this type of graphic can be displayed in a City of Orlando's park. The City Attorney advised against it as it represents an instance of advertising in a City park. As a result, no Board members moved to approve the revised sign, so the request was denied.

LOCH HAVEN BANNER REQUESTS

Applicant/Organization: Orlando Science Center
Reason for banner: Celebrating "60"
Banner Display Dates: January 1, 2015 – May 20, 2015

It was moved by Ricky Ly and seconded by Jason Reynolds to approve the requested 25ft x 14ft banner on the side of the Orlando Science Center building facing Princeton Street for the "Celebrating 60" showcase. The vote carried unanimously.

Applicant/Organization: Orlando Science Center
Reason for banner: Orlando Science Center Summer Camps
Banner Display Dates: February 23, 2015 – May 20, 2015

It was moved by Celeste Thomas and seconded by Wendy Mathisen to approve the requested 8ft x 4ft banner on the Orlando Science Center garage for their upcoming "Orlando Science Center Summer Camp" registration period. The vote carried unanimously.

Applicant/Organization: Orlando Science Center
Reason for banner: Dora & Diego Let's Explore
Banner Display Dates: January 20, 2015 – May 20, 2015

It was moved by Celeste Thomas and seconded by Ricky Ly to approve the requested 10ft x 4ft roadside banner along Princeton Street for their upcoming "Dora & Diego" show. The vote carried unanimously.

Applicant/Organization: Orlando Science Center
Reason for banner: Otronicon
Banner Display Dates: January 1, 2015 – January 19, 2015

It was moved by Ricky Ly and seconded by Rachel Andre to approve the requested 10ft x 4ft roadside banner along Princeton Street for their upcoming “Otronicon” show. The vote carried unanimously.

Applicant/Organization: Orlando Science Center
Reason for banner: Science Night Live
Banner Display Dates: January 1, 2015 – February 22, 2015

It was moved by Celeste Thomas and seconded by Stephanie Appel to approve the requested 8ft x 4ft banner on the Orlando Science Center garage for their upcoming “Science Night Live” showcase. The vote carried unanimously.

Applicant/Organization: Mennello Museum of Art
Reason for banner: Indie Folkfest at the Mennello
Banner Display Dates: January 5, 2015 – February 15, 2015

It was moved by Ricky Ly and seconded by Jason Reynolds to approve the requested 24 x 36 sandwich board to be displayed in the entryway to the Mennello Museum for their upcoming “Indie Folkfest”. The vote carried unanimously.

Applicant/Organization: Mennello Museum of Art
Reason for banner: Real Lifes: Observations and Reflections by Dale Kennington
Banner Display Dates: January 5, 2015 – March 31, 2015

It was moved by Stephanie Appel and seconded by Ricky Ly to approve the requested 70” x 140” banner on front of the Mennello Museum of Art building for their upcoming “Real Lifes: Observations and Reflections by Dale Kennington” showcase. The vote carried unanimously.

NEW BUSINESS

Lisa Early reported that all City Board members are required to comply with State laws as well as the City Code and City policies. In order to educate board members about these rules, the City Clerk’s office has created on-line training tools that can be found on the City’s website. Each board member should listen to the following audio training tools and report back to the Board Secretary when s/he has completed them:

1. Basic Board Procedure
2. Sunshine Law
3. Voting Conflicts
4. City Gift Policy
5. Public Records Training

REPORTS

Lisa Early reported that FPR is interviewing candidates for an FPR Marketing Coordinator position. The hiring committee is interviewing twelve (12) candidates during the first round, a handful of whom will progress to second interviews. The position is funded by grants and will help brand the Department and its programs, and improve our ability to provide real time information to the public regarding FPR facilities, programs and events. The Recreation Division has created an on-line Google calendar of events; Stacy will look into how the Board can access the calendar.

John Perrone reported that it is the busy season for the Parks Division with a lot of events going on. This past weekend, the "Annual Vioelectric Holiday" performance was held at the Lake Eola Amphitheater. This is an electric string quintet band with keyboards and drums playing a mash-up of rock, pop and holiday favorites and free to the public. Lake Eola will also be hosting Movies at Lake Eola Park; the next movie being aired is "National Lampoon's Christmas Vacation" scheduled for December 19, 2014 at 7:00 p.m. On December 20, "The Nutcracker" will be performed live by the Russian Ballet Orlando at Lake Eola starting at 7:30 p.m.

Jason Sugiuchi reported on behalf of Rodney Williams. The Recreation Division's Vacation Daze has started at the City's Community Centers and will last throughout the Winter break. Mr. Sugiuchi went on to report that the Mayor William Beardall Senior Center will host its annual free Christmas Party for all the seniors to enjoy music, refreshments and a gift exchange. Also, every Wednesday the Colonialtown Neighborhood Center transports approximately fourteen (14) OASIS participants to the Orlando Skate Park to learn how to skate. The Dr. James R. Smith Neighborhood Center, in partnership with Young Blacks in Action, hosts a program for children ages 5-14 whereby youth are taught the fundamentals of dance and playing the drums.

At the Dr. J.B. Callahan Neighborhood Center, the Steinway Society hosts a unique piano program which teaches students the fundamentals of playing the piano. Also, on December 13th and 27th, the Callahan Center will host a free "Spoken Word" event where students express themselves lyrically through rap, poetry and/or song.

ADJOURNMENT

There being no further business to discuss, the meeting was adjourned at 11:52 a.m.

Respectfully submitted,

Stacy Anne Mahar

Stacy Anne Mahar
Board Secretary