

1 AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF
2 ORLANDO, FLORIDA, RELATING TO THE LAND
3 DEVELOPMENT CODE; AMENDING SECTION 64.246,
4 RELATING TO HIGH RISE SIGNS TO ALLOW CERTAIN
5 HIGH RISE SIGNS ON BUILDINGS IN THE IN THE AC-3A/T
6 ZONING DISTRICT TO BE DIFFERENT IN SIZE, COLOR,
7 SHAPE, DESIGN, MATERIAL, AND COPY IF THE SIGNS
8 OCCUPY TWO SEPARATE SIDES OF THE SAME
9 BUILDING; AMENDING SECTION 62.200, ORLANDO CITY
10 CODE, TO AMEND THE DEFINITION OF HIGH RISE SIGN;
11 PROVIDING CLARIFYING, GRAMMATICAL, AND
12 TECHNICAL AMENDMENTS; PROVIDING FOR
13 SEVERABILITY, CODIFICATION, CORRECTION OF
14 SCRIVENER'S ERRORS, AND AN EFFECTIVE DATE.

15
16 **WHEREAS**, section 163.3202(1), Florida Statutes, requires that the City of
17 Orlando, Florida (the "City"), adopt or amend and enforce land development regulations
18 that are consistent with and implement the City's adopted comprehensive plan; and
19

20 **WHEREAS**, section 163.3203(3), Florida Statutes, encourages the use of
21 innovative land development regulations and requires that all land development
22 regulations be combined into a single land development code for the City; and
23

24 **WHEREAS**, from time to time, amendments and revisions to the City's adopted
25 comprehensive plan (the "Growth Management Plan"), progress in the field of planning
26 and zoning, or changes to state law make it necessary or desirable to amend the land
27 development regulations of the City; and
28

29 **WHEREAS**, at its regularly scheduled meeting of October 21, 2014, the
30 Municipal Planning Board recommended to the City Council of the City of Orlando,
31 Florida (the "Orlando City Council"), that the provisions of this ordinance are consistent
32 with the applicable provisions of the City's adopted Growth Management Plan, are in the
33 best interest of the public health, safety, and welfare, are in harmony with the purpose
34 and intent of the Land Development Code of the City of Orlando, Florida (the "Land
35 Development Code"), will not result in disorderly and illogical development patterns, and
36 will not result in incompatible land uses; and
37

38 **WHEREAS**, the Orlando City Council hereby finds and determines that this
39 ordinance is consistent with the applicable provisions of the City's adopted Growth
40 Management Plan, is in the best interest of the public health, safety, and welfare, is in
41 harmony with the purpose and intent of the City's Land Development Code, will not
42 result in disorderly and illogical development patterns, and will not result in incompatible
43 land uses; and
44

45 **WHEREAS**, the Orlando City Council hereby finds and declares that this
46 ordinance is in the best interest of the public health, safety, and welfare; and

47
48 **NOW, THEREFORE, BE IT ENACTED BY THE CITY COUNCIL OF THE CITY**
49 **OF ORLANDO, FLORIDA, AS FOLLOWS:**

50
51 **SECTION 1. SEC. 64.246, AMENDED.** Section 64.246, Code of the City of
52 Orlando, Florida, is hereby amended as follows:

53
54 **Sec. 64.246. High Rise Building Identification Signs.**

55
56 The primary purpose of high rise building identification signs are to brand or
57 identify the building on which the sign is placed. Except in the AC-3A/T zoning district,
58 proposed high rise building identification signs are prohibited within 1,000 feet of any R-1
59 or R-2 zoning district ~~are prohibited~~ unless approved by conditional use permit. All high
60 rise building identification signs must conform to the following regulations:

61
62 (a) ~~Only~~ Up to two high rise building identification signs are allowed per building,
63 ~~and both must be identical in size, color, shape, design, and copy.~~ If two such signs are
64 installed, they must be placed on two separate sides of the building and both must be
65 identical in size, color, shape, design, material, and copy, except in the AC-3A/T zoning
66 district where such signs may be different in size, color, shape, design, material, and
67 copy if the signs occupy two separate sides of the building so that the signs are never
68 visible together from a single vantage point.

69
70 (b) Such signs shall be placed upon the wall or parapet near the top of the
71 principal building and not on any parking garage or other subordinate structure.

72
73 (c) Such signs may not extend above the roof line of any building except when
74 placed upon a parapet, in which case the sign may not extend above the parapet wall.

75
76 (d) All high rise building identification signs must be on-site signs. If
77 circumstances change, so that ~~said a signs are~~ is no longer an on-site signs, then the
78 sign is hereby made ~~they are deemed illegal~~ unlawful and must be removed.

79
80 (e) No more than one-half of the allowable high rise building identification sign
81 allocation may be used on any one side of a building.

82
83 (f) If illuminated at night, the text within a high rise building identification sign
84 must be lit with white, though a single logo element of the sign may be lit with colored
85 light. All lighting must be internal back-lighting.

86
87 (g) Variances from ~~above standards~~ this section are prohibited.

88
89 *Method of Calculating High Rise Building Identification Sign Area.* Except in the
90 Downtown Special Sign District, buildings with high rise building identification signs are

91 allowed half the maximum allowable copy area for all signs below 30' above ground level
92 as such maximum allowable copy area is calculated pursuant to section 64.201 on any
93 ~~building site having high rise building identification signs, the maximum allowable copy~~
94 ~~are for signs below 30 feet above ground level shall be not more than one-half the area~~
95 ~~otherwise permitted by section 64.201 above.~~ The maximum copy area for high rise
96 building identification signs ~~shall be~~ is five square feet for every 1,000 square feet of
97 gross floor area of the principal building, provided, however, that in no event ~~shall~~ may
98 the total sign area for high rise building identification signs exceed 800 square feet
99 per building.

100
101 **SECTION 2. SECTION 66.200, AMENDED.** Section 66.200, Code of the City of
102 Orlando, Florida, is hereby amended as follows:

103
104 **Sec. 64. 200. Definitions**

105
106 ****

107
108 *Sign, Ground or Monument:* A sign supported by a foundation or footing(s)
109 placed permanently into the ground, where the sign message area rests directly above
110 the supporting base, with no columns or poles visible in between the sign face and the
111 base.

112
113 *Sign, High rise building identification:* ~~Any wall sign placed higher than 30 feet~~
114 ~~above ground level on a building and used to identify the building on which it is located.~~

115
116 *Sign, Illuminated:* Any sign illuminated in any manner by an artificial light source.

117
118 ****

119
120 **SECTION 3. CODIFICATION.** The City Clerk and the City Attorney shall cause
121 the Code of the City of Orlando, Florida, to be amended as provided by this ordinance
122 and may renumber, re-letter, and rearrange the codified parts of this ordinance if
123 necessary to facilitate the finding of the law.

124
125 **SECTION 4. SCRIVENER'S ERROR.** The City Attorney may correct scrivener's
126 errors found in this ordinance by filing a corrected copy of this ordinance with the City
127 Clerk.

128
129 **SECTION 5. SEVERABILITY.** If any provision of this ordinance or its
130 application to any person or circumstance is held invalid, the invalidity does not affect
131 other provisions or applications of this ordinance which can be given effect without the
132 invalid provision or application, and to this end the provisions of this ordinance are
133 severable.

134
135 **SECTION 6. EFFECTIVE DATE.** This ordinance takes effect upon adoption.

136
137
138
139
140
141
142
143
144
145
146
147
148
149
150
151
152
153
154
155
156
157
158
159
160
161
162
163
164
165
166
167
168
169
170

DONE, THE FIRST READING, by the City Council of the City of Orlando, Florida, at a regular meeting, the _____ day of _____, 2014.

DONE, THE PUBLIC NOTICE, in a newspaper of general circulation in the City of Orlando, Florida, by the City Clerk of the City of Orlando, Florida, the _____ day of _____, 2014.

DONE, THE SECOND READING, THE PUBLIC HEARING, AND ENACTED ON FINAL PASSAGE, by an affirmative vote of a majority of a quorum present of the City Council of the City of Orlando, Florida, at a regular meeting, the _____ day of _____, 2014.

BY THE MAYOR/MAYOR PRO TEMPORE
OF THE CITY OF ORLANDO, FLORIDA:

Mayor / Mayor Pro Tempore

ATTEST, BY THE CLERK OF THE
CITY COUNCIL OF THE CITY OF
ORLANDO, FLORIDA:

City Clerk

APPROVED AS TO FORM AND LEGALITY
FOR THE USE AND RELIANCE OF THE
CITY OF ORLANDO, FLORIDA:

City Attorney

[Remainder of page intentionally left blank.]