FISCAL IMPACT STATEMENT

Indicate the Total Fiscal Impact of the action requested, including personnel, operating, and capital costs. Indicate costs for the current fiscal year and continuing costs in future years. Include all related costs necessary to place the asset in service.

1. **DESCRIPTION:** Fee Waiver for the DDB's usage of the International Bridge, International Plaza and Washington Street Cul-de-Sac areas at Lake Eola Park, for the Lake Eola Sunday Market.

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2. Does the acceptance of Yes ⊠ No (if Yes, inc			I or new personnel or the use	of overtime?	
Yes 🛛 No If No, how	will this item be funded please include the fiscal	d? no funding required year of the funding a	allocation of existing Departme PLEASE NOTE: If the action is ward, grantor name, granting ago y City Council.	s funded by a	
Did this item require BRC	action? Yes No	If Yes, BRC Date: _	BRC Item #:		
4. This item will be charge	ed to Fund/Dept/Program	/Project: <u>n/a</u> .			
5.	(a) Current <u>Year Estimate</u>	(b) Next Year <u>Annualized</u>	(c) Annual Continuing <u>Costs Thereafter</u>		
Personnel	\$0	\$0	\$0		
Operating	0	0	0		
Capital	$\frac{0}{0}$	$\frac{0}{0}$	$\frac{0}{0}$		
Total	$\underline{\underline{0}}$	<u>0</u>	<u>U</u>		
6. If costs do not continue indefinitely, explain nature and expiration date of costs:					
7. OTHER COSTS					
(a). Are there any future costs, one-time payments, lump sum payments, or other costs payable for this item at a later date that are <i>not</i> reflected above: Yes No					
(b) If yes, by Fiscal Year, identify the dollar amount and year payment is due: \$ <u>0</u> Payment due date					
(c) What is the nature of these costs: N/A					
REVENUE:					
8. What is the estimated in real property, tang					
9 . What is source of the re	venue and the estimated	annual recurring rever	nue? Source: <u>N/A</u> \$		
10. If non-recurring, what Source Fiscal year _			n-recurring revenue that will be re	alized?	
11. What is the Payback period? years					

12. JUSTIFICATION: Document justification for request. Include anticipated economies or efficiencies to be realized by the City, including reductions in personnel or actual cost (cash flow) reductions to be realized in your budget. Lake Eola Sunday Market, through a contract with the Downtown Development Board (DDB), has requested use of the International Bridge, International Plaza and Washington Street Cul-de-Sac areas at Lake Eola Park on a weekly basis throughout the 2014-2015 fiscal year. The total rental fee for FY14-15 is calculated at \$123,750. The Families, Parks and Recreation Department traditionally seeks City Council approval for fee waivers that exceed \$50,000, and is thus seeking Council approval of this waiver. The Sunday Market has become a vibrant amenity, regularly heavily attended by residents, that increases positive utilization of the City's signature park. Additionally, the DDB has contributed in many ways to improvements at Lake Eola Park, including providing matching funds (\$12,500) for an Orange County Cultural Arts Facility Grant that will be utilized to purchase a new sound board for the Lake Eola Park Amphitheater, as well as the purchase of holiday decorations for the Park.

13. APPROVED: <u>Lisa Early, Director</u> (Submitting Director or authorized Division Mgr Only) FIS 3/14/08