# MINUTES Orlando Public Art Advisory Board August 12, 2014

The Orlando Public Art Advisory Board (PAAB) met on Tuesday, August 12, 2014, 4:00 p.m., at Harry P. Leu Gardens, 1920 N. Forest Avenue, Orlando, Florida 32803, in the 2<sup>nd</sup> Floor Conference Room.

#### **Board Members Present (Attended/Absent):**

Pamela Carneri	(7/1)	Jim Lussier	(8/0)
Victoria Cerrone	(6/2)	Erin O'Leary	(7/1)
Roberto Gonzalez	(4/0)	Monte Olinger	(7/1)
Maria Guerrero	(7/1)	Melissa Schumann	(6/1)
Sonja Haltiwanger	(6/1)		

#### **Board Members Absent:**

Melissa Schumann	(6/1)	*Added board meeting date, absence not affected
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## \*August 12, 2014 is an added board meeting date.

Present:Jennifer Nichols Kennedy, Partner & Interior Designer, TJNG Partners<br/>Fernando Vazquez, Designer and Artist, Studiofv and HNTB<br/>Terry Olson, Orange County Arts & Cultural Affairs

City Staff Present: Allen Johnson, Director, Orlando Venues Department Robert Bowden, Deputy Director, Orlando Venues Department Paul Wenzel, Public Art Coordinator, Orlando Venues Department Antoinette Ashman, Recording Secretary, Orlando Venues Department

#### 1. CALL TO ORDER:

Pamela Carneri called the meeting to order at 4:15 p.m., and a quorum was determined.

#### 2. APPROVAL OF JULY 8, 2014 MINUTES:

There were comments from Maria Guerrero to the Board.

#### Allen Johnson arrived at 4:20 p.m.

Maria Guerrero requested that before items are presented to the Board, it should be clarified if the item is to be voted on or a simple notification. If the item is for information only, then the board should not make a motion to approve the item.

There was discussion by the Board regarding City Council approving board minutes. It was noted by Jim Lussier that the July 8, 2014 board minutes being reviewed were accurate.

# It was moved by Sonja Haltiwanger and seconded by Erin O'Leary to approve the July 8, 2014 board minutes. There was no discussion. It was approved by all.

**3. CITIZENS REMARKS:** Hearing no citizen's remarks, the meeting proceeded.

## 4. OLD BUSINESS:

## A. Citrus Bowl Art Feature Presentation

Jennifer Nichols Kennedy of TJNG Partners introduced designer/artist, Fernando Vazquez of Studiofv and HNTB. Mr. Vazquez is the designer reinventing the "Visit Orlando" sign as the second art feature for the Citrus Bowl. The Board viewed pictures of Mr. Vazquez's design process of the new "Visit Orlando." Mr. Vazquez explained the design options from the board's design criteria in the PAAB's July 8, 2014 meeting to incorporate "organic-feeling, reflective curved surfaces and LED internal lighting on the lettering" in the piece. Mr. Vazquez clarified on any changes in the letters from today's presentation would be an improvement with thinner, crisper sides and the artwork of the craftsmanship.

It was moved by Jim Lussier and seconded by Monte Olinger to accept the refined design of the iconic "Visit Orlando" scoreboard sign that the PAAB recommended to City Council in the PAAB July 8, 2014 minutes. To continue the design on the current course and not come back to the board. This design will be the final. There was no discussion. It was approved unanimously.

Jennifer Kennedy will forward progress updates on the piece to Paul Wenzel.

# Allen Johnson, Jennifer Kennedy and Fernando Vazquez left at 5:06 p.m.

# Robert Bowden left at 5:07 p.m.

# 5. NEW BUSINESS:

# A. Hispanic Awareness Month Exhibition

Paul Wenzel updated the board on the Hispanic awareness, a one month show in the Terrace Gallery. There was a call for artists with 40 artists responding. Twelve artists were chosen to display three artworks each. The reception is scheduled for September 25, 2014 at 5:30 p.m. at Rotunda of City Hall with the exhibition in the Terrace Gallery.

# B. MLS Stadium Update

Paul Wenzel commented on the relocation of the stadium. There has been comment of a large lion sculpture to be placed at the front entrance that rotates and there was consideration of moving the soccer player sculpture currently located in front of City Hall to the stadium.

Discussion ensued to send the PAAB's artwork questions or some variation of it to stadium designers sooner in the construction process. Discussion ensued on the process to do a call for artists.

# Sonja Haltiwanger left at 5:19 p.m.

Discussed ensued on setting parameters for a call for artists for the historical neighborhood of the Citrus Bowl.

## Maria Guerrero left at 5:25 p.m.

Victoria Cerrone commented on keeping the parameters more open, that artists will arrive at the concept to include the history and the neighborhood for the stadium. The board members will decide the selection process and the questionnaire at the next meeting.

## 6. DISCUSSION:

Ms. Cerrone questioned the criteria for private artwork being installed on public property.

## Erin O'Leary and Roberto Gonzalez left at 5:31 p.m.

# 7. ADJOURNMENT:

The next regularly scheduled board meeting will be on Tuesday, September 9, 2014 at 4:00 p.m. at Harry P. Leu Gardens. There being no further business to discuss the meeting was adjourned at 5:37 p.m.

Antoinette Ashman, Recording Secretary