

August 18, 2014

Mr. Dean Grandin  
City of Orlando  
Planning Department  
400 S. Orange Avenue  
P.O. Box 4990  
Orlando, FL 32802-4990

**Orlando Health Downtown Campus  
Temporary Vehicular Signage System**

Mr. Grandin:

On behalf of Orlando Health, we are submitting this official request letter and support documentation regarding the Hospital's desire to implement a system of temporary vehicular directional signage in and around the downtown campus.

As you know, the Hospital has an approved Master Sign Plan which was adopted as part of the overall campus PD in 2012. This Master Sign Plan contemplates a carefully planned and hierarchical system of gateway, vehicular directional, pedestrian directional, building ID, and other signs necessary for the efficient movement of vehicles and people in and around the campus. The Hospital has scheduled the implementation of this permanent wayfinding system for Jan-Feb 2015; however, the continued construction projects on the campus and ineffective mixture of existing signage have created a situation where wayfinding has become extremely difficult for patients and visitors.

To help remedy the current unsatisfactory wayfinding situation the Hospital is proposing a system of "temporary" vehicular directional signs to be installed in the interim, until the roll-out of the permanent wayfinding program next year. The Hospital seeks a 60-day administrative approval of the proposed temporary sign system in order to begin construction and installation, and formal City Council approval for a period of approximately six (6) months, to end on March 31, 2015, to allow sufficient time for the implementation of the permanent system.

Included with this request letter we have provided the following documents for your review and approval.

- + A signage detail sheet showing colors, dimensions, and materials;
- + A typical installation detail sheet;
- + A table of proposed sizes and quantities; and
- + Two maps showing sign locations and messaging.

Please don't hesitate to contact me at (407)325-7355 if you have any questions regarding this request. We thank you for your help in this matter, and your continued support of the Hospital in its efforts to provide a world class healthcare campus in downtown Orlando.

Sincerely,

**GAI Consultants, Inc.**



Andrew D. McCown, AICP  
Planning Manager