

**WHEREAS,** the hospitality industry has a significant impact on Central Florida's economic prosperity, through tourist and sales tax revenues, and through the direct and indirect employment the industry provides for over one-third of Central Florida citizens; and

**WHEREAS,** over 59 million visitors traveled to Central Florida in 2013 and spent over \$34 billion dollars, generating a \$54 billion impact on the Central Florida economy; and

**WHEREAS,** the Central Florida Hotel & Lodging Association (CFHLA) is the world's largest regional lodging association and represents approximately 75% of all hotel rooms in Orange County; and

**WHEREAS,** the mission statement of CFHLA is "Advancing Tourism and the Community through Hospitality;" and

**WHEREAS,** a key factor in an enjoyable stay by a visitor at a Central Florida hotel or lodging establishment is the high quality of customer service and hard work produced by Central Florida's housekeeping and custodial staff; and

**WHEREAS,** the mission of the International Executive Housekeepers Association, Inc. (IEHA) is to provide a professional organization for executive housekeepers, directors of environmental services, managers engaged in housekeeping or custodial activities, and suppliers of custodial goods and services; and

**WHEREAS,** the IEHA has designated September 14-20, 2014 to honor and celebrate the excellent work performed by its members;

**NOW, THEREFORE, I, BUDDY DYER,** Mayor of the City of Orlando, hereby do proclaim September 14-20, 2014 as

***"International Housekeepers Week"***

*in the City of Orlando.*

**IN        WITNESS**

**WHEREOF,** I hereunto have set my hand and caused the Seal of the City of Orlando to be affixed this 14<sup>th</sup> day of September 2014.