



A meeting of the Downtown Development Board was held on Wednesday, June 25, 2014 at City Hall, 400 South Orange Avenue, Conference Room “R”, Second Floor, Orlando, Florida. Noting a quorum was present; Chair Roger Chapin called the meeting to order at 3:02 p.m.

**MEMBERS PRESENT:** Roger Chapin, Chair  
Doug Taylor, Vice-Chair  
Jessica Burns  
Wendy Connor  
Bill Dymond

**COMMUNITY REDEVELOPMENT AGENCY ADVISORY BOARD REPRESENTATIVES PRESENT:** Terry Delahunty  
Commissioner Tiffany Moore-Russell

**STAFF PRESENT:** Thomas C. Chatmon Jr., Executive Director  
Walter Hawkins, Director of Urban Development  
David Barilla, Assistant Director  
Shaniqua Rose, Board Secretary  
Mercedes Blanca, Economic Development Coordinator  
Bob Fish, Downtown Clean Team Manager  
Stacey Adams, Assistant City Attorney  
Sydney Gray, Social Media Specialist  
Kelly Moody, Project Manager  
Charles Ramdatt, Deputy Director of Public Works

**Approval of Minutes** - A motion was made by Wendy Connor and seconded by Doug Taylor to approve the minutes for the May 21, 2014 Downtown Development Board meeting. The motion carried unanimously.

**Orlando Police Department** – Sgt. Mike Lanfersiek from the OPD gave an update on recent activities in Downtown. The Board thanked Sgt. Mike Lanfersiek for his update.

**Executive Director’s Report** - Mr. Chatmon deferred to Ellery Brown, Vice President of Operations, Cyndi Putnam, Vice President of Marketing from Dr. Phillips Center for the Performing Arts and Charles Ramdatt. Mr. Brown gave an update on upcoming shows, the interior renderings, wayfinding signage, public transit & livery and the CNL Arts Plaza. Ms. Putnam updated the Board on the neighborhood outreach and Mr. Ramdatt updated the Board on parking. The Board thanked everyone for their update.

**Public Comments** - None.

## **New Business**

- a. **Orlando Philharmonic Fireworks at the Fountain Concert** – Thomas C. Chatmon Jr.,  
Executive Director

Fireworks at the Fountain is one of the City of Orlando's iconic annual events. The event brings approximately 100,000 people on July 4<sup>th</sup> to Lake Eola Park. This year, 80 members of the Orlando Philharmonic Orchestra will be performing at the event, beginning at 8:30 pm, continuing through the fireworks display in a coordinated musical / fireworks event and will continue playing until 10 pm. In addition, several members of the Philharmonic will participate in a "petting zoo" of instruments, in which children can touch the instruments, thereby encouraging their interest in the arts. Community concert funding has been requested in the amount of \$50,000 to cover costs associated with the performance.

Based upon the attendance to the event, the live TV coverage and to support the arts, staff requested approval of funding in the amount of \$50,000 from the Community Concert Project, contingent upon the Downtown logo appearing on all media, the DDB's banner displayed at the event and the ability for the Philharmonic performance to be televised. Additionally, the DDB is requiring the Philharmonic purchase rain / inclement weather insurance in case of rain so that the DDB does not pay the sponsorship without the concert taking place. If the concert is cancelled, and the sponsorship paid, the Philharmonic will perform at a mutually agreed upon future date / event.

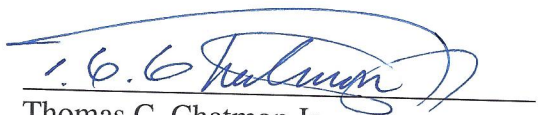
Bill Dymond and Wendy Connor asked if there was an itemized breakdown of what the funding was going towards. Mr. Chatmon explained that there was a general breakdown of the \$50,000. Mr. Chapin let the Board know that the \$50,000 is not to exceed amount and that the Philharmonic was still seeking other sponsors and the amount should be less than \$50,000. Mr. Chatmon let the Board know that the Downtown Orlando is trying to grow and "raise the bar" for the July 4<sup>th</sup> event and the addition of the Philharmonic will help add to that experience. Commissioner Moore-Russell wanted to know if polling would be done to see if the Philharmonic made a difference in the public's experience.

A motion was made by Doug Taylor and seconded by Wendy Connor to approve funding in an amount not to exceed \$50,000 from the Community Concert Project, contingent upon the Downtown logo appearing on all media, the DDB's banner displayed at the event and the ability for the Philharmonic performance to be televised. The motion carried unanimously.

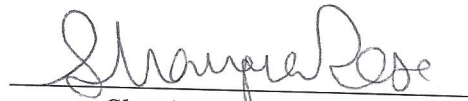
**Date of Next Meeting** – The next scheduled meeting of the Downtown Development Board is Wednesday, July 23, 2014, 3:00 p.m., at City Hall in Conference Room "R" on the Second Floor.

## **Adjournment**

There being no further business to come before the Downtown Development Board, Chair Roger Chapin adjourned the meeting at 4:03 p.m.



Thomas C. Chatmon Jr.  
Executive Director



Shaniqua Rose  
Board Secretary