

**MINUTES**  
**Orlando Public Art Advisory Board**  
**July 8, 2014**

The Orlando Public Art Advisory Board (PAAB) met on Tuesday, July 8, 2014, 4:00 p.m., at Harry P. Leu Gardens, 1920 N. Forest Avenue, Orlando, Florida 32803, in the 2<sup>nd</sup> Floor Conference Room.

**Board Members Present (Attended/Absent):**

Pamela Carneri	(6/1)	Jim Lussier	(7/0)
Victoria Cerrone	(5/2)	Erin O’Leary	(6/1)
Roberto Gonzalez	(3/0)	Monte Olinger	(6/1)
Maria Guerrero	(6/1)	Melissa Schumann	(6/1)
Sonja Haltiwanger	(5/1)*		

\*June 11, 2014 was an added board meeting date.

**Present:** Rick Strawn, Associate Vice President Design Principal, HNTB Architecture  
Jennifer Nichols Kennedy, Partner & Interior Designer, TJNG Partners  
Terry Olson, Orange County Arts & Cultural Affairs

**City Staff Present:** Allen Johnson, Director, Orlando Venues Department  
Robert Bowden, Deputy Director, Orlando Venues Department  
Frank Usina, Community Venues Project Manager, Orlando Venues Department  
Paul Wenzel, Public Art Coordinator, Orlando Venues Department  
Antoinette Ashman, Recording Secretary, Orlando Venues Department

**1. CALL TO ORDER:**

**Pamela Carneri** called the meeting to order at **4:05 p.m.**, and a quorum was determined.

**2. APPROVAL OF JUNE 11, 2014 MINUTES:**

It was moved by **Monte Olinger** and seconded by **Maria Guerrero** to approve the **June 11, 2014 board minutes**. There was no discussion. It was approved by all.

Introductions were made of all in attendance of the meeting.

**3. CITIZENS REMARKS:** Hearing no citizen’s remarks, the meeting proceeded.

**Jim Lussier** arrived at **4:07 p.m.**

**4. NEW BUSINESS:**

**A. Citrus Bowl Art Feature Presentation**

The PAAB viewed a PowerPoint presentation by Rick Strawn of HNTB Architecture and Jennifer Nichols Kennedy of TJNG Partners of a general overview of the Citrus Bowl renovation and answered the list of questions forwarded earlier by the Public Art Advisory Board regarding the Citrus Bowl art feature concept.

Jay Hood, landscape architect with Littlejohn Inc., Orlando, has designed the sculptural arbors as part of the Citrus Bowl’s art feature. The framework is a 2’x2’ aluminum frame, 13½’ tall x 15’6” wide canopy and is powder-coated silver. The arbors will be located at the four primary entry ways into the stadium and each pair of arbors will create an interesting visual element as well as a functional shaded area where people can gather prior to or following events. The arbors were designed as a reference to the citrus industry and its contribution to Central Florida. The artwork is scheduled for installation November 2014 with a proposed dedication scheduled for mid-December 2014 with Orlando Venues approval.

Ms. Kennedy and Mr. Strawn presented a second art feature concept to recycle the easily recognized old, symbolic and multi-colored “Visit Orlando” sign incorporating and melding the old sign with a new design. The sign letters are each sized 9 to 10 feet tall and 8 to 11 feet wide. The proposed location of the

sculpture is on the northeast corner of the Citrus Bowl side where Rio Grande Avenue and Church Street intersect. The sign will be positioned at the new front door of the stadium to welcome visitors. Fernando Vazquez of Studiofv and HNTB is a designer/artist for this sculpture. The idea is to reuse the front of each letter, build new backs for each letter with added LED lighting for the sculpture to become an interactive piece. The new sign will retain the original multi-color appearance and could be seen as a great photo opportunity for visitors as they come to the Citrus Bowl for various events.

The estimated total cost of all sculptures is \$500,000. The 8 sculptural arbors cost \$310,000 and are included in the guaranteed maximum price (GMP) construction costs. The “Visit Orlando” sculpture has an estimated budget of \$190,000.

Discussion of the artworks ensued. Jim Lussier questioned if each board member could get a copy of the PowerPoint presentation, with positive confirmation from Ms. Kennedy. Melissa Schumann expressed approval of the sign. Victoria Cerrone commented on the PAAB’s role to issue a public call for artists for this artwork and when and by whom it was decided not to have a call for artists. Ms. Kennedy explained how the tight time schedule and budget resulted in not having a public call. Maria Guerrero had questions on the arbor sculptures and preferred to have a more unique design. Monte Olinger liked the sculpture arbors but suggested wanting a more Orlando feel. Sonja Haltiwanger liked the sculpture arbors. Discussion ensued on the material qualities and structure of the “Visit Orlando” sign.

**It was moved by Jim Lussier and seconded by Victoria Cerrone to provisionally accept the conceptual design of Scheme #4, which involves reusing the iconic “Visit Orlando” scoreboard sign. The concept incorporates the preferences of organic-feeling, reflective curved surfaces and LED internal lighting on the lettering. The Design Team will return with a refined design based upon engineering and present to the board a proposed “final” design. The PAAB reserves the right to object to the “final” design. It was approved unanimously.**

**It was moved by Jim Lussier and seconded by Melissa Schumann to accept the sculptural arbor design as contracted to be built, recognizing that it was not brought to the Public Art Advisory Board prior to the conceptual and design stage. It was approved unanimously.**

**Allen Johnson, Frank Usina, Jennifer Kennedy and Rick Strawn left at 5:31 p.m.**

**B. Update on Orlando Museum of Art Sculpture Project**

Paul Wenzel updated the board on the installation status of the Steinunn Thorarinsdottir sculpture.

Discussion ensued on the Orlando Museum of Art sculpture project. The installation is pending approval of the permit and the City’s Permit Department is requesting location information of the 6 to 12 life-sized standing cast-iron sculptures. Each sculpture’s height is between 72 and 75 inches and weighs 350 to 450 pounds with each steel base measuring 24 x 24 x 3/8 inches.

**5. OLD BUSINESS: NONE.**

**6. DISCUSSION:**

The PAAB members added a Public Art Advisory Board meeting to the schedule for Tuesday, August 12, 2014, at 4:00 p.m. at Harry P. Leu Gardens. All PAAB members agreed.

**7. ADJOURNMENT:**

The next regularly scheduled board meeting will be on Tuesday, August 12, 2014 at 4:00 p.m. at Harry P. Leu Gardens. **There being no further business to discuss the meeting was adjourned at 5:37 p.m.**

Antoinette Ashman, Recording Secretary