



High Visibility Enforcement for Pedestrian and Bicycle Safety

Crashes involving pedestrians and bicyclists are more likely to result in fatal or serious injuries than any other types of crashes, and the financial impacts and suffering caused by these crashes are significant. As a result, the Florida Department of Transportation (FDOT) is looking to supplement ongoing educational campaigns with high visibility enforcement operations in the most needed locations. FDOT now has funding available for law enforcement agencies to conduct High Visibility Enforcement operations for pedestrian and bicyclist safety.

The funds may only be used for officer overtime hours spent conducting on-street enforcement operations for the period of July 1, 2014 through June 30, 2015. The funding is not to be used for any of the following: production or printing of materials, training or administration, public or school outreach events, or to duplicate efforts already funded from another source such as an FDOT safety grant. To be eligible for these funds, law enforcement agencies must be located in one of the top 10 Florida counties with the greatest number of pedestrian and bicyclist fatalities: Miami-Dade, Broward, Palm Beach, Hillsborough, Orange, Pinellas, Duval, Polk, Volusia, and Pasco. This funding opportunity may be expanded to the top 15 Counties which includes Lee, Escambia, Brevard, Marion, or Sarasota with proper justification or to continue an existing effort funded under this program.

Minimum participation requirements are outlined below. Additional details and guidance will be provided upon receipt of a completed program application.

- Complete the required training (see more details below).
- Conduct repeated overtime enforcement operations following an educate, warn and cite enforcement progression, specifically targeting locations and issues identified by crash data.
- Distribute the provided Alert Today Alive Tomorrow campaign educational materials as a routine component of all enforcement contacts with the public.
- Submit monthly invoices and progress reports including documentation of each completed enforcement operation by location. The program will be administered by a contract with the University of South Florida's Center for Urban Transportation Research, and the regular documentation and evaluation is a primary component of this program.
- Create and distribute at least one press release announcing the initiation of targeted enforcement activities. Additional press releases and media involvement are required.

Your agency will be required to submit a signed and dated list of personnel authorized to perform overtime details, including a certificate of completion of the required training, and the fully-loaded hourly overtime rate including benefits to be used for each officer. Only hours from officers listed and at the rates shown on the authorized personnel list will be eligible for reimbursement. The authorized personnel list may be updated to add officers after the contract is completed, but no hours may be charged for any individual officer until after the updated personnel list has been signed and dated showing their billing rate and verifying training has been completed.

The required training materials were created by the National Highway Traffic Safety Administration (NHTSA) and will be provided by FDOT upon receipt of your application:

- "Pedestrian Safety Training for Law Enforcement." A self-paced, interactive CD-ROM.

- “Enhancing Bicycle Safety: Law Enforcement’s Role”. A self-paced, interactive CD-ROM.
- View the video “Enforcing Law for Bicyclists”. Link to this 7-minute video can be found here:
<http://www.nhtsa.gov/Driving+Safety/Bicycles/Enhancing+Bicycle+Safety:+Law+Enforcement's+Role>

If your agency is interested in conducting high visibility enforcement for pedestrian and bicyclist safety in your community, please submit an application with the details specified below outlining your proposed enforcement program. Applications will be accepted until funds are allocated. If you have any questions about the program or FDOT’s Alert Today Alive Tomorrow campaign for pedestrian and bicyclist safety, please contact Trenda McPherson at 850-414-4025 or Trenda.McPherson@dot.state.fl.us or Lucas Cruse at USF-CUTR at 813-974-1584 or lcruse@cutr.usf.edu. Please submit a hard copy of your application to:

Trenda McPherson, State Bicycle/Pedestrian Safety Program Manager
FDOT Traffic Safety Office, 605 Suwannee Street, MS 53, Tallahassee, FL 32399-0450

Program Funding Application Requirements

Please submit a cover letter signed by agency head, accompanying the two tables described below. No additional narrative is required.

Provide a table outlining the following information for each of the proposed enforcement locations:

- the specific intersection and start/end points if a linear corridor is to be targeted
- the number of crashes/injuries/fatalities for 2012 (and 2013, if available) for that location
- an overview of the crash types and behavior issues identified from the data for that location
- the specific enforcement strategies proposed to address the issues at that location

<i>Locations</i>	<i>Crashes/Injuries/Fatalities</i>	<i>Crash Types and Issues</i>	<i>Enforcement Strategies</i>
Intersection of X and Y Street			
K Street from A to B			

Provide the proposed level of effort that your agency can sustain. The information you provide in this table will be the basis of your contract with USF to establish the budget and minimum enforcement frequencies that must be maintained through the contract duration.

Enforcement operations to be completed	X times per week -OR- Once every X weeks
Hours per enforcement operation	X
Officers per enforcement operation	X
Average officer overtime rate including benefits	X
Number of intersections/corridors to be enforced (from table above)	X
Frequency each hot spot will be enforced	X times per week -OR- Once every X weeks