



A meeting of the Downtown Development Board was held on Wednesday, April 23, 2014 at City Hall, 400 South Orange Avenue, Conference Room “R”, Second Floor, Orlando, Florida. Noting a quorum was present; Chair Roger Chapin called the meeting to order at 3:01 p.m.

MEMBERS PRESENT: Roger Chapin, Chair
Doug Taylor, Vice Chair
Bill Dymond, arrived at 3:04 pm
Jessica Burns
Wendy Connor

COMMUNITY REDEVELOPMENT AGENCY ADVISORY BOARD REPRESENTATIVES
PRESENT:

Terry Delahunty
Commissioner Tiffany Moore-Russell, arrived at 3:08pm

STAFF PRESENT: Thomas C. Chatmon Jr., Executive Director
Walter Hawkins, Director of Urban Development
Pat Dellacona, Division Fiscal Manager
Kelly Moody, DDB/CRA Project Manager
Christel Brooks, Administrative Specialist
Shaniqua Rose, Board Secretary
Mercedes Blanca, Economic Development Coordinator
Bob Fish, Clean Team Supervisor
Rose Garlick, Downtown Information Center Manager
TeNeika Walker, Special Assistant to the Executive Director
Stacey Adams, Assistant City Attorney
Allen Johnson, Orlando Venues Director
Lisa Early, Director of Family Parks and Recreation

Approval of Minutes - A motion was made by Wendy Connor and seconded by Doug Taylor to approve the minutes of the March 26, 2014 Downtown Development Board meeting. The motion carried unanimously.

Orlando Police Department – Sgt. Jeffrey Blye from the OPD gave an update on recent activities in Downtown. The Board thanked Sgt. Jeffrey Blye for his update.

Orange County Regional History Center – Ms. Sara Van Arsdel, Executive Director of the

Orange County Regional History Center, gave an update to the Board on recent activities at the History Center as well as upcoming events. The Board thanked Ms. Van Arsdel for her update.

Executive Director Report –

Mr. Chatmon, Executive Director, directed the Board to their Executive Director section of their binder and highlighted that Board Member Bill Dymond received a new appointment as chair of Space Florida, an independent agency that focuses on the growth and development of the space industry in Florida.

Mr. Chatmon let the Board know that the Downtown Orlando Market Report Summarization 4q2013 was available in their binders for review and he also gave the Board the new DDB marketing guide.

Mr. Chatmon deferred to Allen Johnson, Orlando Venues Director and John Bisignano, President and CEO of the Central Florida Sports Commission. Mr. Johnson and Mr. Bisignano gave a PowerPoint presentation on the 2014 NCAA Basketball Championship games that took place March 20 and March 22. They went over the process of getting the bid in order to host the NCAA at the Amway Center. They also discussed the committees that were involved in the entire process of the NCAA events both prior to, during and after the events and gave the statistics from the event-including attendance and revenue. They also informed the Board about future events that are in the pipeline coming to Orlando. The Board thanked Mr. Johnson and Mr. Bisignano for their update.

Public Comments – Jonathan Sebastian Blount, 1350 29th Street Orlando, FL 32805, expressed his concerns on homelessness in Downtown Orlando. Mr. Blount cited recent speeches in which homelessness was addressed and noted that he feels strongly that this issue needs to be addressed.

New Business:

a. **Caribbean American Heritage Month (CAHM) Festival** – Patricia Dellacona, Division Fiscal Manager, presented a brief history of the Caribbean American Heritage Month Festival. It is a cultural showcase with live music, dancing, Kiddie Carnival Parade and so much more. The event is scheduled for June 22, 2014 at Lake Eola Park and is expected to draw several thousand people to the event. Lake Eola Park staff estimated a crowd of between 5,000-8,000 people attended the event last year. Funding in the amount of \$5,000 has been requested to help offset the cost of renting Lake Eola Park and marketing the event. Based upon the size of this event, staff sought approval of funding in the amount of \$5,000 from the Special Event project contingency, contingent upon the Downtown logo appearing on all media and the DDB's banner displayed at the event.

Mr. Delahunty asked if this was the first time DDB is sponsoring this event. Mrs. Dellacona said noted that it had been sponsored last year as well. Ms. Connor wanted to know how much is currently in the special funding budget. Mrs. Dellacona said there is currently \$17, 000 in the special event funding budget. Mr. Dymond wanted to know the overall budget of the event compared to what the DDB is contributing. Mrs. Dellacona said the entire budget for the event is \$35,000 and that they were requesting \$5,000 of it from the DDB.

A motion was made by Bill Dymond and seconded by Jessica Burns to approve the funding in the amount of \$5,000 from the Special Event Project Funding, contingent upon the Downtown logo appearing on all media and the DDB's banner displayed at the event. The motion carried unanimously.

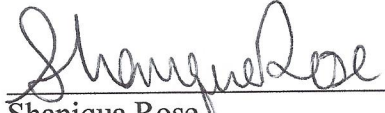
Date of Next Meeting

The next scheduled regular meeting of the Downtown Development Board is Wednesday, May 28, 2014, 3:00p.m. at City Hall in Conference Room "R" on the Second Floor.

Adjournment

There being no further business to come before the Downtown Development Board, Chair Roger Chapin adjourned the meeting at 3:51 p.m.


Thomas C. Chatmon, Jr.
Executive Director


Shaniqua Rose
Board Secretary