

FISCAL IMPACT STATEMENT

Indicate the **Total Fiscal Impact** of the action requested, including personnel, operating, and capital costs. Indicate costs for the current fiscal year and continuing costs in future years. Include all related costs necessary to place the asset in service.

1. DESCRIPTION: Suspend three (3) Free First Monday Garden Admissions on February 6, 2017, March 6, 2017 and April 3, 2017 due to the upcoming special Dinosaurs Exhibition at Harry P. Leu Gardens.

COSTS:

2. Does the acceptance of this action require the hiring of additional or new personnel or the use of overtime?
☐ Yes ☒ No (if Yes, include all personnel costs below).

3. Is the action funded in the current year budget and/or through reallocation of existing Department resources:
☒ Yes ☐ No If No, how will this item be funded? _____ PLEASE NOTE: If the action is funded by a grant received by the City please include the fiscal year of the funding award, grantor name, granting agency or office name (if any), grant name and when the grant agreement was approved by City Council.

Did this item require BRC action? ☐ Yes ☒ No If Yes, BRC Date: _____ BRC Item #: _____

4. This item will be charged to Fund/Dept/Program/Project: LEU0001_C.

5.	(a) Current Year Estimate	(b) Next Year Annualized	(c) Annual Continuing Costs Thereafter
Personnel	\$0.00	\$0.00	\$0.00
Operating	0.00	0.00	0.00
Capital	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
Total	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>

6. If costs do not continue indefinitely, explain nature and expiration date of costs: _____

7. OTHER COSTS

(a). Are there any future costs, one-time payments, lump sum payments, or other costs payable for this item at a later date that are **not** reflected above: ☐ Yes ☒ No

(b) If yes, by Fiscal Year, identify the dollar amount and year payment is due: \$ _____ Payment due date _____

(c) What is the nature of these costs: _____

REVENUE:

8. What is the estimated increase in "valuation" added to the tax rolls? \$ _____. Tax roll increase is:
☐ real property, ☐ tangible personal property, ☐ other (identify _____).

9. What is source of the revenue and the estimated annual recurring revenue? Source: _____ \$ _____

10. If non-recurring, what is the estimated Fiscal Year and amount of non-recurring revenue that will be realized?
Source Suspending Free First Monday Admissions on February 6, 2017, March 6, 2017 and April 3, 2017. Fiscal year 2016-2017 \$ 6,000.00 non-recurring revenue

11. What is the Payback period? Not Applicable years

12. JUSTIFICATION: Document justification for request. Include anticipated economies or efficiencies to be realized by the City, including reductions in personnel or actual cost (cash flow) reductions to be realized in your budget. It is not unprecedented for museums and gardens to raise admission prices during special exhibits. Leu Gardens would like to keep garden admission prices the same while eliminating three free days. The Gardens and exhibit will be available to residents at no charge during Leu Gardens' Annual Plant Sale on March 11 and 12, 2017. We believe this suspension will increase memberships as visitors recognize the added value of annual exhibitions. Suspending 3 Free First Monday Admissions in 2017 on February 6, March 6, and April 3 will help defray marketing costs of the Dinosaurs Exhibit. Our 2016 Big Bugs exhibit increased admission revenues by \$7,600.00 due to the 3 suspended days.

13. APPROVED: Robert Bowden (Submitting Director or authorized Division Mgr **Only**)