

FISCAL IMPACT STATEMENT

Indicate the **Total Fiscal Impact** of the action requested, including personnel, operating, and capital costs. Indicate costs for the current fiscal year and continuing costs in future years. Include all related costs necessary to place the asset in service.

1. DESCRIPTION: Authorize Mayor or Mayor Pro-Tem and City Clerk to execute a final negotiated contract with Cox Media Group to produce the 2016, 2017, and 2018 Fireworks at the Fountain event at Lake Eola Park on July 4th of each year. Cox Media Group will reimburse the City for the cost of the fireworks show.

COSTS:

2. Does the acceptance of this action require the hiring of additional or new personnel or the use of overtime?
☐ Yes ☒ No (if Yes, include all personnel costs below).

3. Is the action funded in the current year budget and/or through reallocation of existing Department resources:
☒ Yes ☐ No If No, how will this item be funded? _____

Did this item require BRC action? ☐ Yes ☒ No If Yes, BRC Date: _____ BRC Item #: _____

4. This item will be charged to Fund/Dept/Program/Project: Cost center COM 0001 C.

5.	(a) Current Year Estimate	(b) Next Year Annualized	(c) Annual Continuing Costs Thereafter
Personnel	\$	\$	\$
Operating	40,000	41,500	42,500
Capital			
Total	<u>\$40,000</u>	<u>41,500</u>	<u>42,500</u>

6. If costs do not continue indefinitely, explain nature and expiration date of costs: The cost is for the July 4, 2016, 2017 and 2018 fireworks display at the City's 4th of July Fireworks at the Fountain with the option to extend for two additional twelve month periods.

7. OTHER COSTS

(a). Are there any future costs, one-time payments, lump sum payments, or other costs payable for this item at a later date that are **not** reflected above: ☐ Yes ☒ No

(b) If yes, by Fiscal Year, identify the dollar amount and year payment is due: \$ _____ Payment due date _____

(c) What is the nature of these costs: _____

REVENUE:

8. What is the estimated increase in "valuation" added to the tax rolls? \$ N/A. Tax roll increase is:
☐ real property, ☐ tangible personal property, ☐ other (identify _____).

9. What is source of the revenue and the estimated annual recurring revenue? Source: Cox Media Group \$ \$40,000, \$41,500, \$42,500

10. If non-recurring, what is the estimated Fiscal Year and amount of non-recurring revenue that will be realized? Source _____ Fiscal year _____ \$ _____ non-recurring revenue

11. What is the Payback period? *(within 90 days) years

12. JUSTIFICATION: Document justification for request. Include anticipated economies or efficiencies to be realized by the City, including reductions in personnel or actual cost (cash flow) reductions to be realized in your budget. Fireworks at the Fountain brings more than 150,000 residents and visitors to Downtown Orlando, positively impacting the City's economy and businesses through the purchase of parking, food, and souvenirs.

13. APPROVED: Michele Brennan (Submitting Director or authorized Division Mgr **Only**)