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March 11, 2016

VIA E-MAIL KARL.WIELECKI@CITYOFORLANDO.NET

Karl Wielecki
Planning Manager
City of Orlando
Land Development Studio- City Planning
Division
400 South Orange Avenue
Orlando, Florida 32801

Re: *Revised Application for Temporary Use Permit For Orlando Magic Banners*

Dear Karl:

Per our recent discussions, please find enclosed herewith our revised request for determination application (the "Application") for a temporary use permit ("Permit") that would allow the Orlando Magic, Ltd ("Magic") to temporarily display certain signage (the "Temporary Signage") on approximately twelve (12) buildings located in Orlando, Florida (the "Temporary Signage Locations"), which are depicted and described (in terms of their dimensions) on **Composite Exhibit "A"** attached hereto. While this Permit is in place, the Magic may substitute a Temporary Signage Location for review and administrative approval by the City Planning Division Manager.

The Magic would display the Temporary Signage for periods of approximately thirty (30) days at a time (the "Temporary Signage Utilization Period") and the Temporary Signage may be utilized by the Magic not more than two (2) times in a calendar year including: (i) the NBA Playoffs; and (ii) the start of the NBA basketball season. It is recognized that the total time frame for the NBA Playoffs in a given year extend approximately sixty (60) days. In the event that the Magic's participation in the NBA Playoffs should extend beyond the Temporary Signage Utilization Period, the City Planning Division Manager may grant an administrative extension of the Temporary Signage Utilization Period such that the Magic may maintain the Temporary Signage while they are competing in the NBA Playoffs. The Magic would be able to utilize a

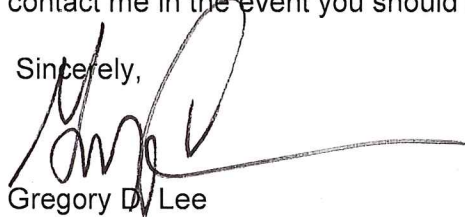
maximum of ten (10) Temporary Signage Locations included in **Composite Exhibit "A"** attached hereto for the NBA Playoffs in a given year and the Magic would be able to utilize a maximum of six (6) Temporary Signage Locations included in **Composite Exhibit "A"** attached hereto for the start of the NBA basketball season in a given year.

In a given year while this Permit is in place, the Magic would provide the City with color renderings of the sign copy that would be utilized for the Temporary Signage together with the Temporary Signage Locations at least thirty (30) days in advance of the date scheduled for installation, which would be reviewed for administrative approval by the City Planning Division Manager. The Magic may include a maximum of twenty percent (20%) of the sign copy on the Temporary Signage for sponsorship purposes. Although the sponsorship may not exceed twenty percent (20%) of the sign copy, the sign copy and sponsorship may differ on the various Temporary Signage Locations.

The requested Permit would remain in place for a period of two (2) years with a one (1) year extension starting in April 2016. We request that the extension be approved on an administrative level by the City Planning Division Manager. The Magic would be required to obtain a permit from the City of Orlando to install the Temporary Signage, which will include, but shall not be limited to the following requirements: (i) authorization from any private entity that may own a Temporary Signage Location; and (ii) evidence of how the Temporary Signage will be affixed to the various buildings.

Thank you very much for your assistance with these matters and please feel free to contact me in the event you should have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read 'Gregory D. Lee', with a long horizontal flourish extending to the right.

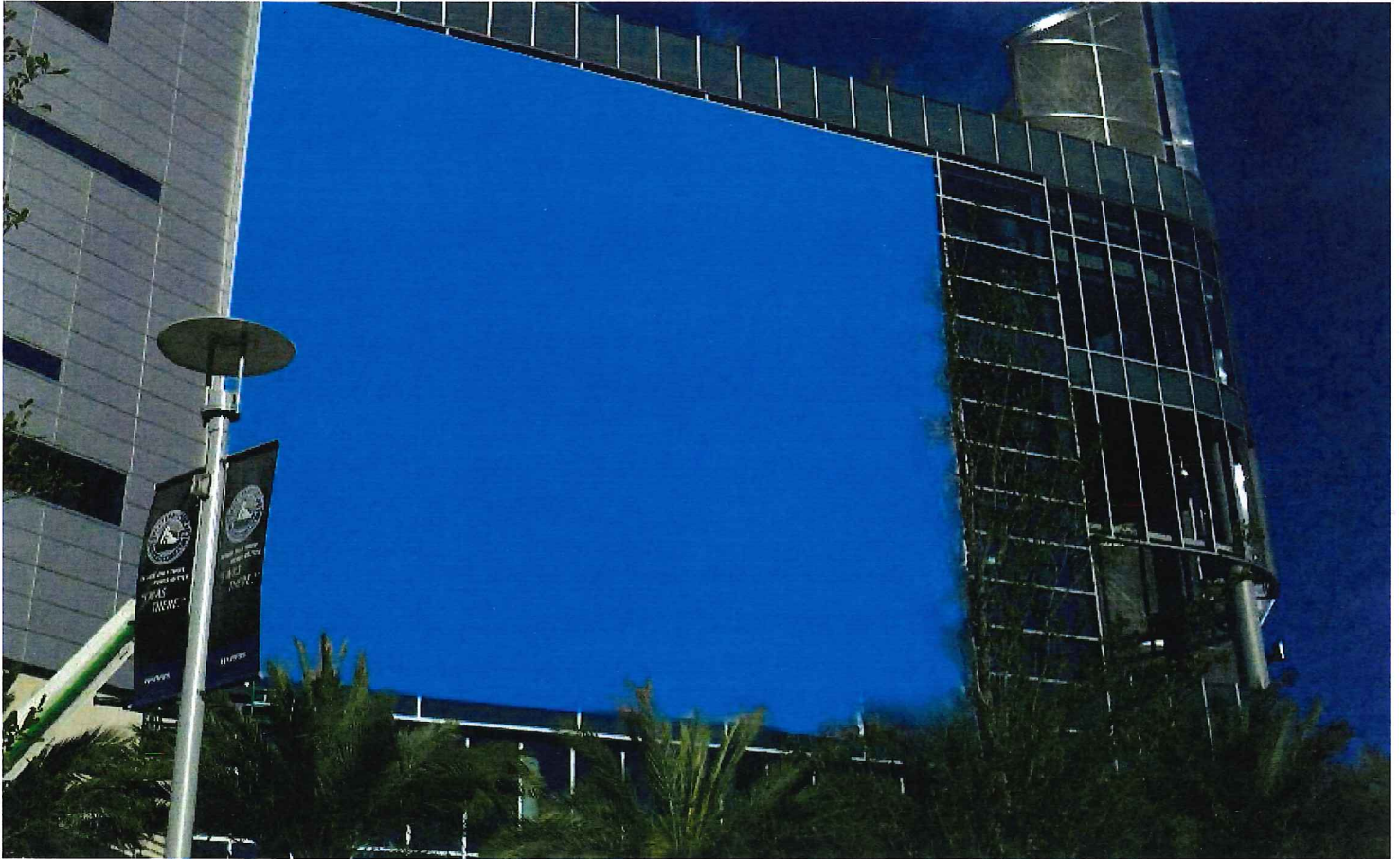
Gregory D. Lee

Enclosures

cc: Pat Gallagher, Esq. (via email)

608181952.2

AMWAY CENTER - TOWER



Size: 62'w x 56'h

JEFFERSON STREET GARAGE



Size: 55'w x 45'h

LYNX



Size: 96'w x 36'h

CENTROPLEX GARAGE



Size: 32'8"w x 24'2"h

OUC



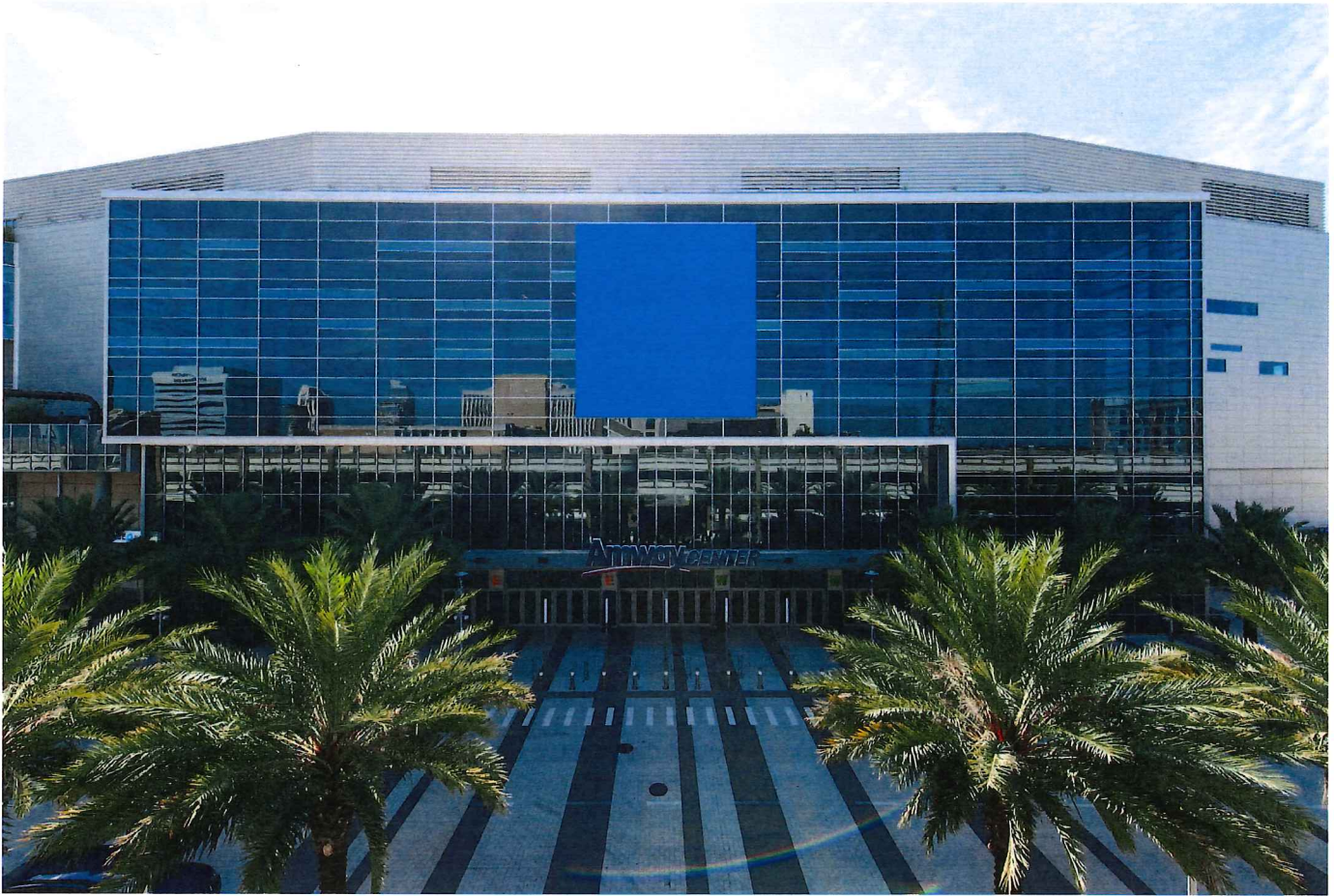
Size: 48'w x 52'h

CROWNE PLAZA



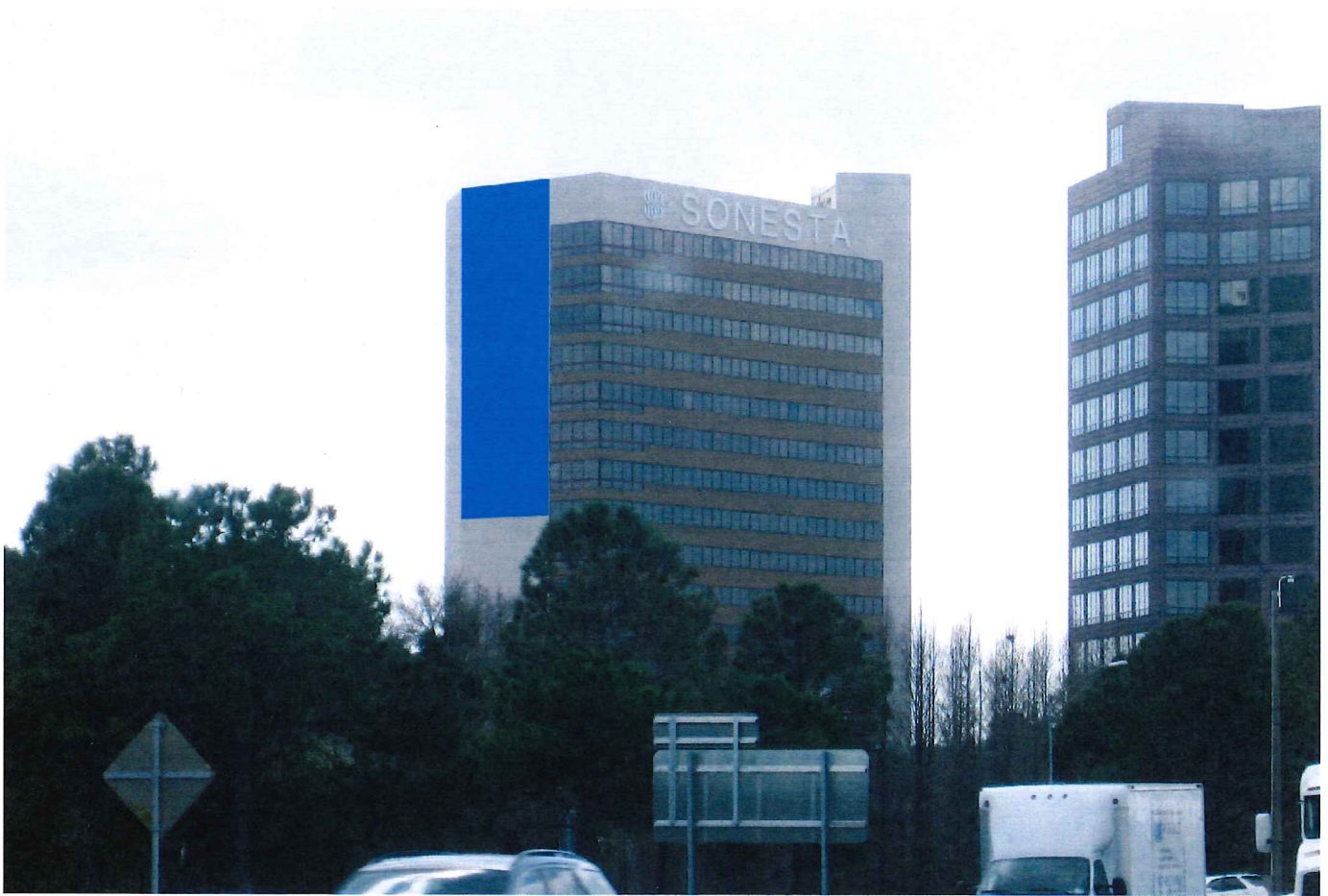
Size: 47'w x 67'h

AMWAY CENTER - ENTRANCE



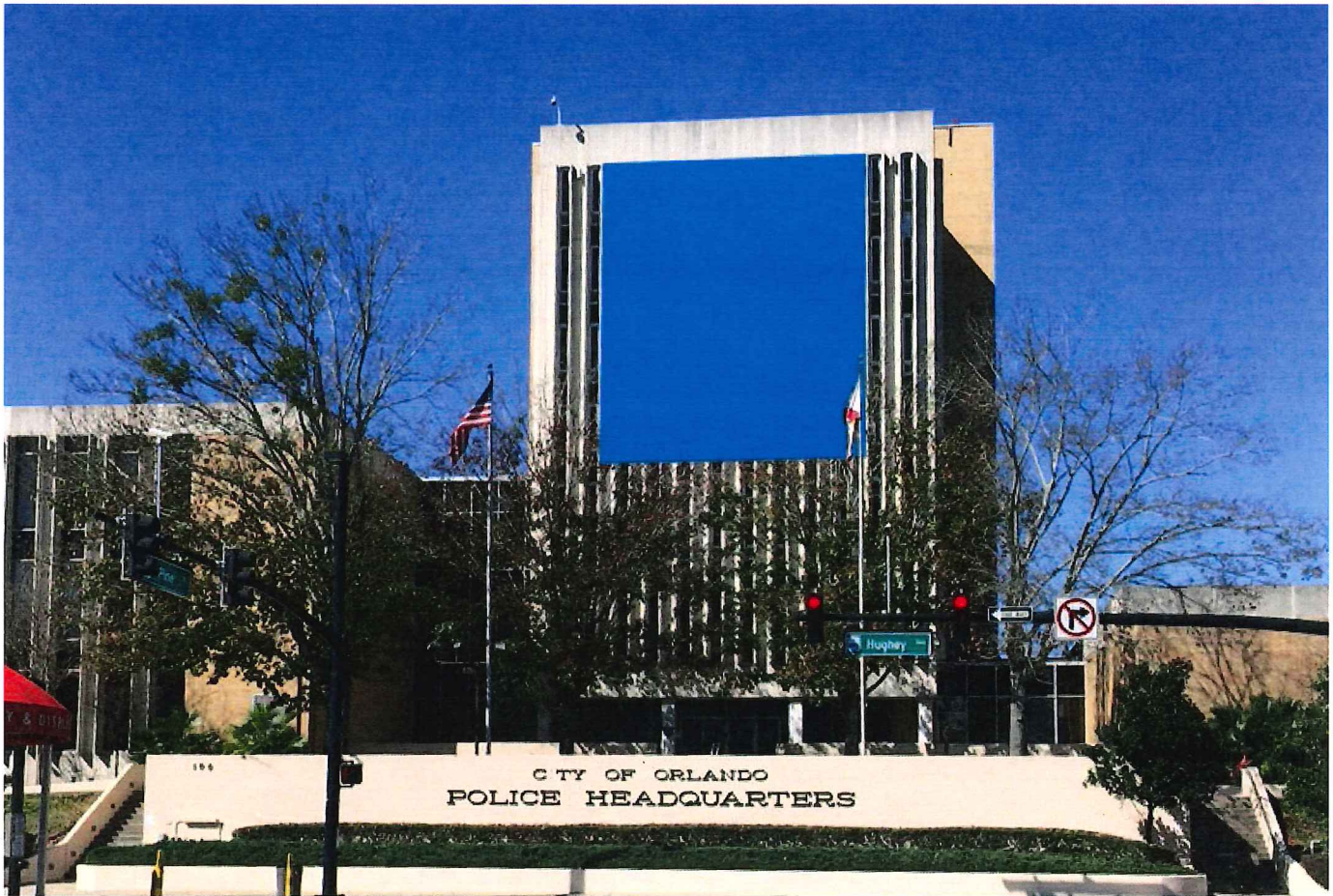
Size: 40'w x 37'h

DOUBLETREE



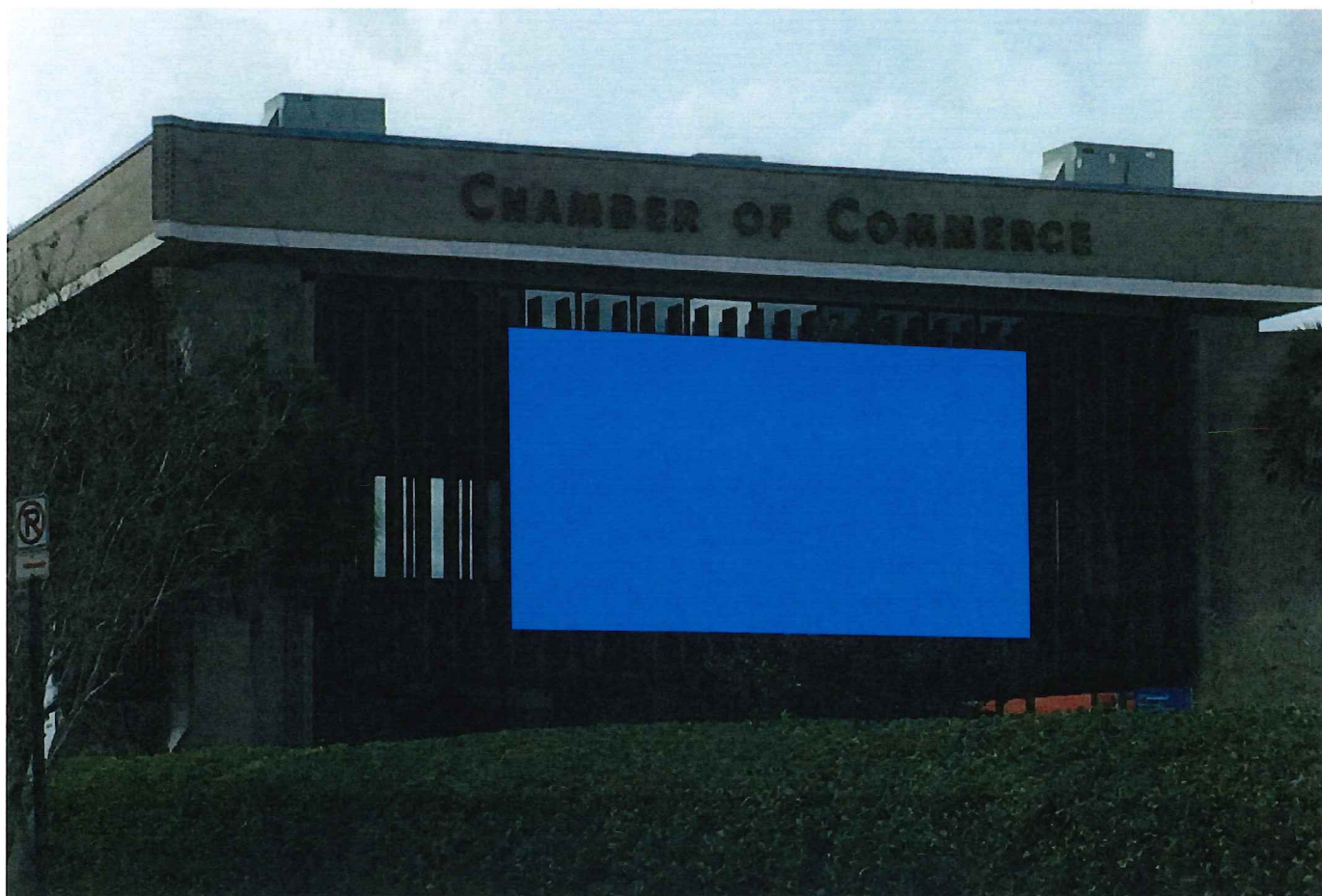
Size: 30'w x 70'h

POLICE STATION



Size: 36'w x 42'h

CHAMBER OF COMMERCE



Size: 48'w x 20'h

HD SUPPLY



Size: 18'w x 30'h

CITY COMMONS GARAGE



Size: 76'w x 30'h

APPLICATION FOR

CITY PLANNING DIVISION PROJECT



Project Information – Circle Requested Application(s)

Municipal Planning Board		Subdivisions	Board of Zoning Adjustment
<ul style="list-style-type: none">• Abandonment• Annexation• Conditional Use• DRI• GMP– Map Amend.• GMP–Text Amend.• Master Plan	<ul style="list-style-type: none">• Master Plan for Southeast TDRC• Planned Development• Rezoning—Initial• Rezoning—Non-PD• Street Name Change	<ul style="list-style-type: none">• Platting Exemption• Subdivision—Minor/Major• Subdivision w/ Modification• Revert to Original Plat	<ul style="list-style-type: none">• Zoning Variance
			<div>Administrative</div> <ul style="list-style-type: none">• Admin. Master Plan• <u>Determination</u>• Modification of Standards

Project Name	Temporary Orlando Magic Banners
Property Address/Location	Downtown Orlando
Parcel Identification Number(s)	

Project Description

Temporary Use Permit for Orlando Magic banners.

Karl Wielecki

Pre-application Meeting Verification (required for all requests except Determinations and Modification of Standards)

3/9/2016

Date

\$200

Total Application Fee

E-mail pages 1 & 2 to CityPlanning@CityOfOrlando.net

Owner/Applicant Information

Property Owner Name, Title	Gregory D. Lee, Esq.
Company	Baker & Hostetler LLP, as Authorized Agent to Orlando Magic
Street Address	Suite 2300 200 South Orange Avenue
City	Orlando
State	FL
Zip	32801
Phone Number	407-649-4096
E-mail Address	glee@bakerlaw.com

Jobs Created by This Project

As part of the Mayor's Strengthen Orlando initiative, the Economic Development Department is tracking new jobs in the City of Orlando.

Please indicate the approximate number of new jobs this project is expected to create at the subject property (excluding construction jobs and jobs already present at another site within City limits).

N/A

of full-time jobs

N/A

of part-time jobs

Certification

By my signature below, I certify that the information contained in this application is true and correct to the best of my knowledge at the time of the application.

Applicant Signature

March 11, 2016

Date

E-mail pages 1 & 2 to CityPlanning@CityOfOrlando.net

PAYEE NAME: CITY OF ORLANDO
PAYEE NUMBER: 00010977.9

CHECK DATE: 03/11/16
CHECK NO. 373945

Baker & Hostetler LLP

3200 PNC CENTER, 1900 EAST 9th STREET, CLEVELAND, OH 44114-3482

If you have questions regarding this check, please contact our Accounts Payable department at (216) 861-6749 or bhfwap@bakerlaw.com

726200

Requested By: Lee Gregory D.

INVOICE NUMBER	INVOICE DATE	INVOICE DESCRIPTION	AMOUNT
CITYP-03092016	03-09-2016	CRINV Determination Application Fee for Orlando Magic Banners PICKUP K Poole	200.00

TOTAL \$ 200.00

DETACH BEFORE DEPOSITING

THIS DOCUMENT CONTAINS A TRUE WATERMARK. HOLD TO LIGHT TO VIEW

Baker & Hostetler LLP

PNC Center
1900 East 9th Street, Suite 3200
Cleveland, OH 44114-3482

Key Bank National Association
800 Superior Avenue
Cleveland, OH 44114

CHECK NUMBER: 373945

DATE: 03/11/16

AMOUNT \$ 200.00

PAY: Two Hundred and 00/100 Dollar(s)

TO THE CITY OF ORLANDO
ORDER CITY PLANNING DIVISION
OF: 400 S. ORANGE AVE, 6TH FL - CITY HALL
ORLANDO, FL 32802-4990


AUTHORIZED SIGNATURE

⑈373945⑈⑈124303007⑈ 440993505559⑈