

BRIAN FORD

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EDUCATION

University of North Carolina at Chapel Hill

M.A., City and Regional Planning, May 2014

Specialization: Placemaking and Real Estate Development

Master's Project: *Neighborhoods by Foot*: A visual assessment of how the physical and spatial attributes of streetcar suburbs and traditional neighborhood developments affect walkability in Charlotte, NC.

Relevant Coursework

- Land Use and Environmental Planning
- Development and Environmental Management
- Principles of Site Planning and Urban Design
- Development Dispute Resolution

Virginia Commonwealth University

B.S., Business, May 2008

Major: Real Estate and Urban Land Development

- Alcoa Foundation Community Scholarship: Full Tuition
- Cumulative GPA: 4.0

EXPERIENCE

Orange County Planning Department

Planning Intern

- Compiled a reference guide to the economic and fiscal impacts of various commercial real estate development on the county.
- Assisted current planners in reviews of commercial site plans.

Hillsborough, NC
Summer 2013

Integra Realty Resources/Charlotte

Market Researcher

- Created parcel and building profiles by researching property records, GIS maps, deeds and plats.
- Confirmed sales and leases with real estate brokers and developers.

Charlotte, NC
Feb. 2012 - July 2012

Integra Realty Resources/Washington, DC

Research Coordinator

- Assisted in the writing and editing of commercial real estate valuations.
- Researched site-specific and market characteristics of properties, including employment, demographics, regulations, and market trends.
- Oversaw the training and development of two new hires.
- Conducted site inspections with property managers and developers.

Calverton, MD
May 2010 - Aug. 2011

Ultimate Student Living, LLLP

Development Assistant

- Analyzed university growth trends and market rents to determine development feasibility of potential student housing markets.
- Surveyed leasing activity at competitive properties to set market rents.

Orlando, FL
June 2008 - Jan. 2010

SKILLS

Microsoft Office, Adobe InDesign, Adobe Photoshop, ArcGIS