

Project Information

- Marc Bortz has been actively involved in downtown Orlando for the last 14 years, with over \$40 million in development in downtown Orlando. Downtown Orlando Developments is an affiliate of Bortz Group, with 350 employees in Orlando, Chicago and Dallas. We have built over \$150 million in projects over the last 20 years.
- Contemporary Full Service Hotel aligned with world-leading Hilton Hotels brand and positioned to achieve a AAA Four Diamond rating.



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Project Information

- Planned amenities include shade garden, lanai, rooftop pool, spa and fitness center, and a lounge overlooking the Arts Plaza.
- 18-foot high ceiling at Ground Level covers Restaurant, Retail, Lobby, and Bar that flows onto grand colonnade adjacent to Seneff Arts Plaza.
- Two levels of parking garage above will provide over 130 parking spots by either self-parking or 200 valet parking spaces.
- Fourth Floor that caters to generous pre-function area with multiple ballrooms.
- Levels 5-8 contain 154 guest rooms and suites.
- In addition to spa suites on Level 8, an AVEDA Spa and fitness center will be provided.
- 24-month project design & construction schedule.
- **Proposed grand opening in Q3 2017.**



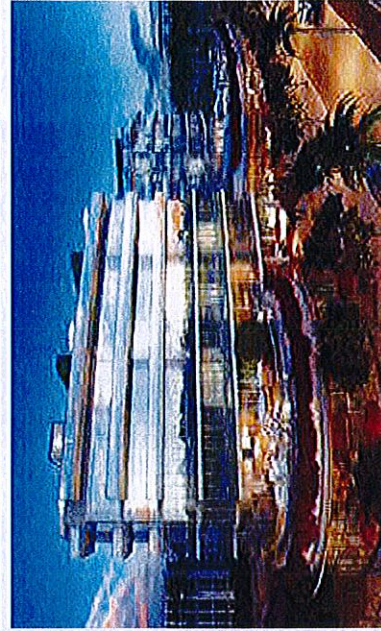
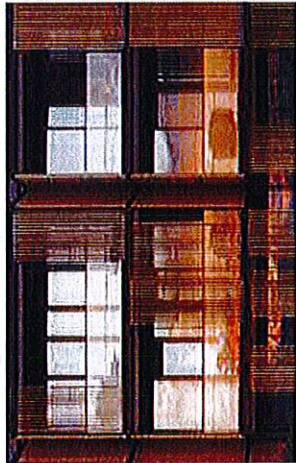
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PKF CBRE|Hotels

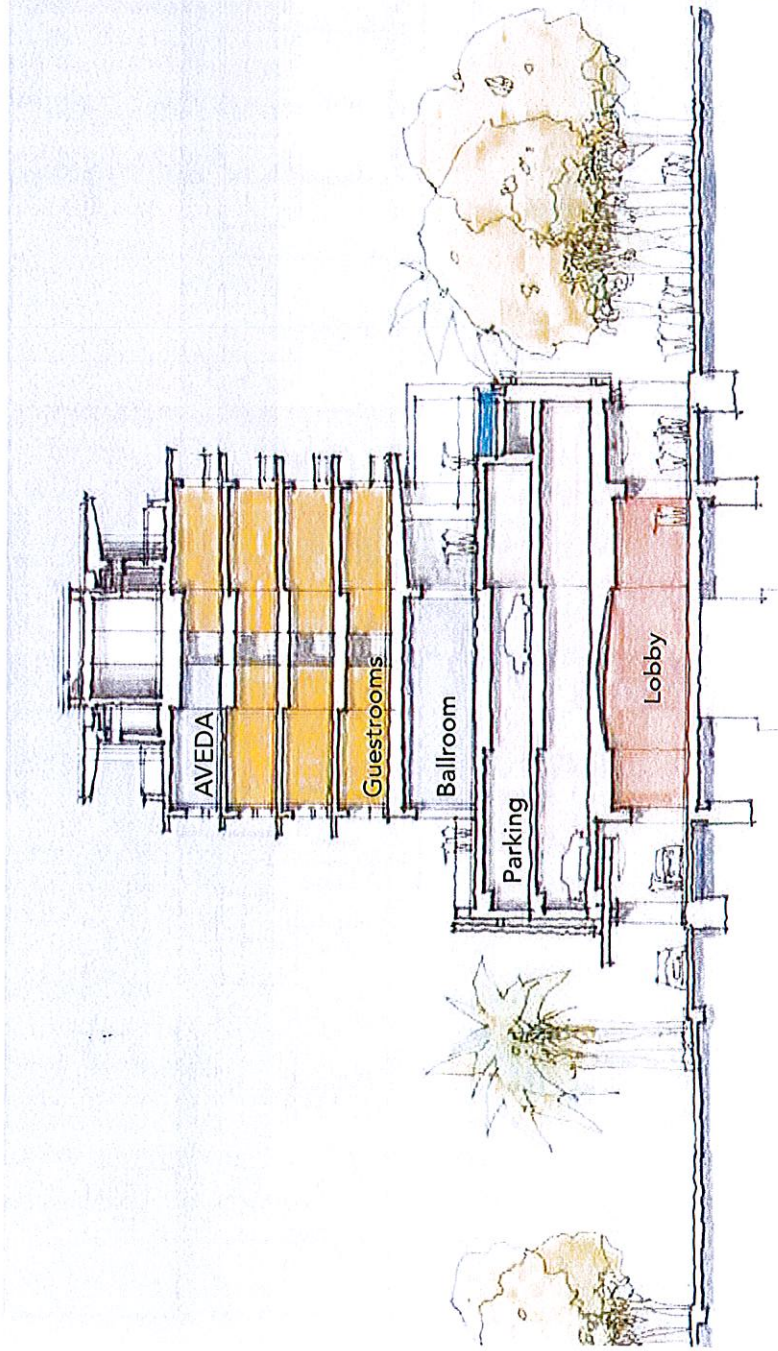


Hotel Concept Direction



CONCEPT IMAGERY

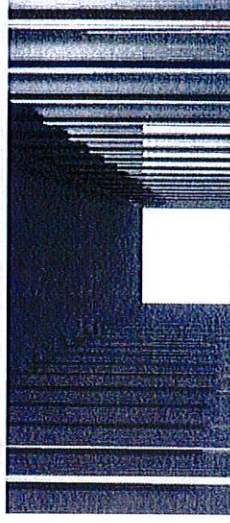
Hotel Concept Direction



BUILDING SECTION

Colonnade on the Plaza

Colonnade on South Street



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BRANCH TECTA

World-Class Team



CONSULTING

Market & Feasibility Study



Financing



Hotel Consulting

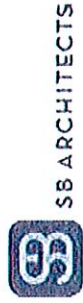


Strategic Consulting



DESIGN TEAM

Architect of Record



Interior Design



Procurement



General Contractor



MANAGEMENT



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