

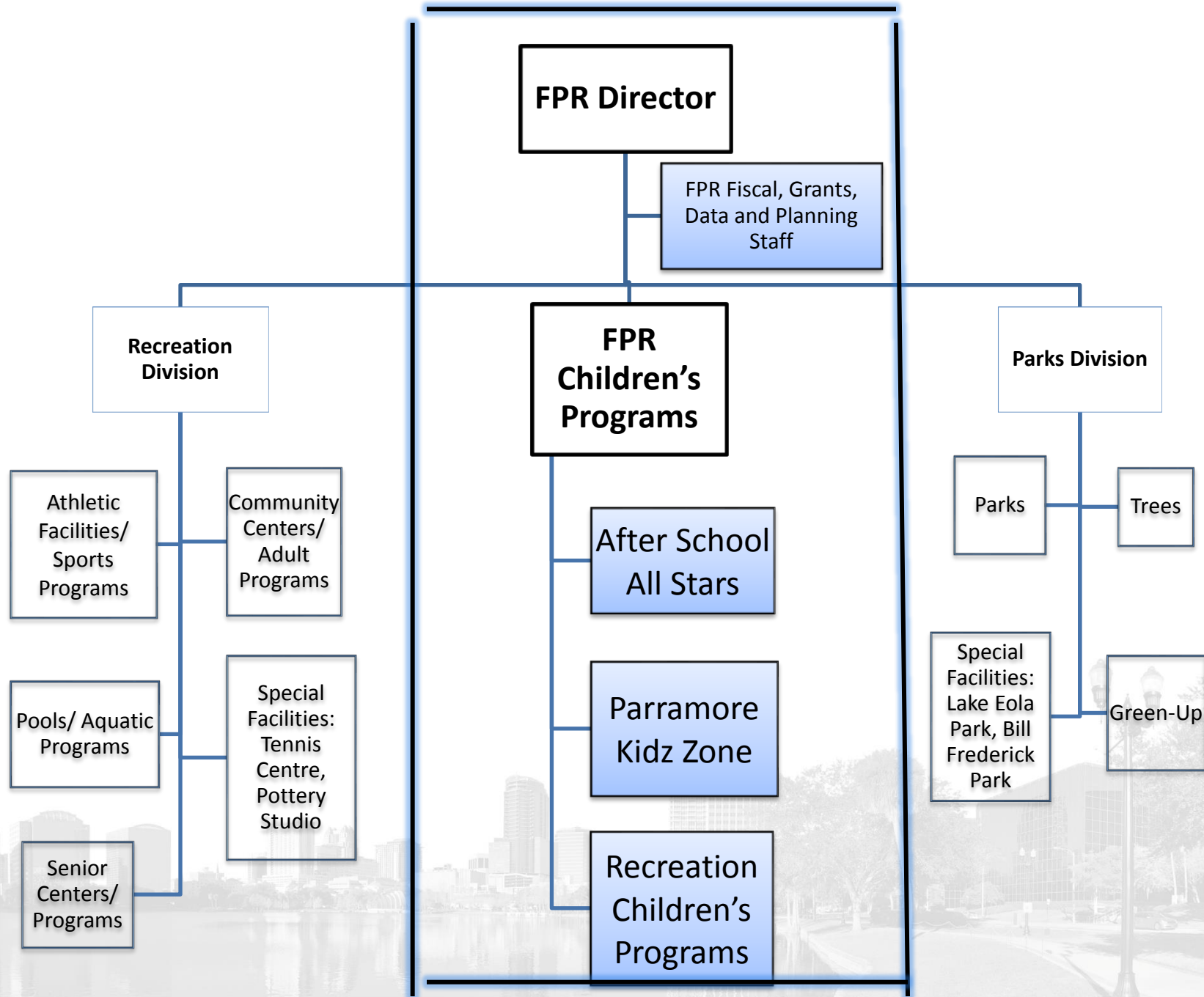


# Families, Parks and Recreation Children's Programs

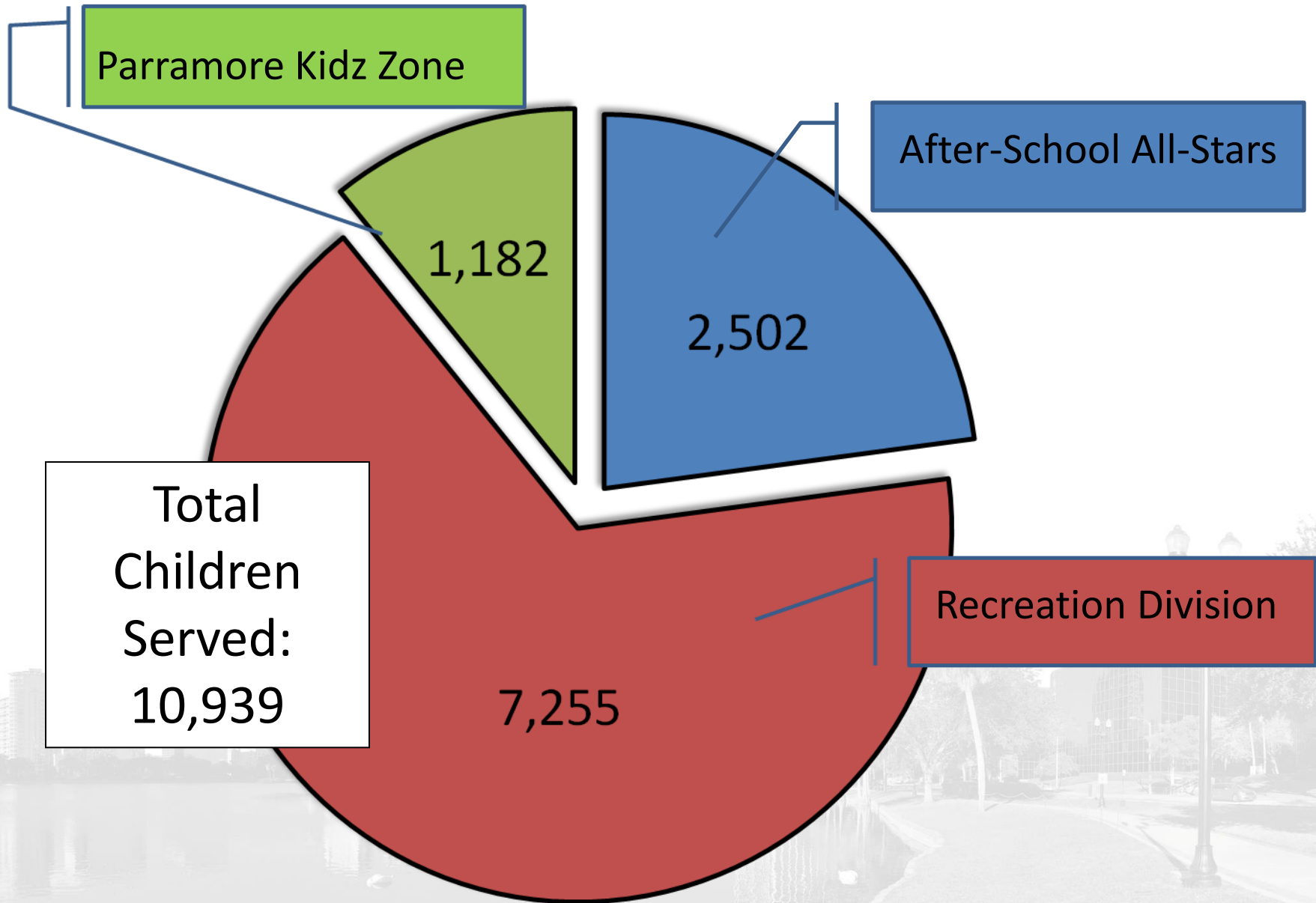


FAMILIES, PARKS  
& RECREATION  
CITY OF ORLANDO

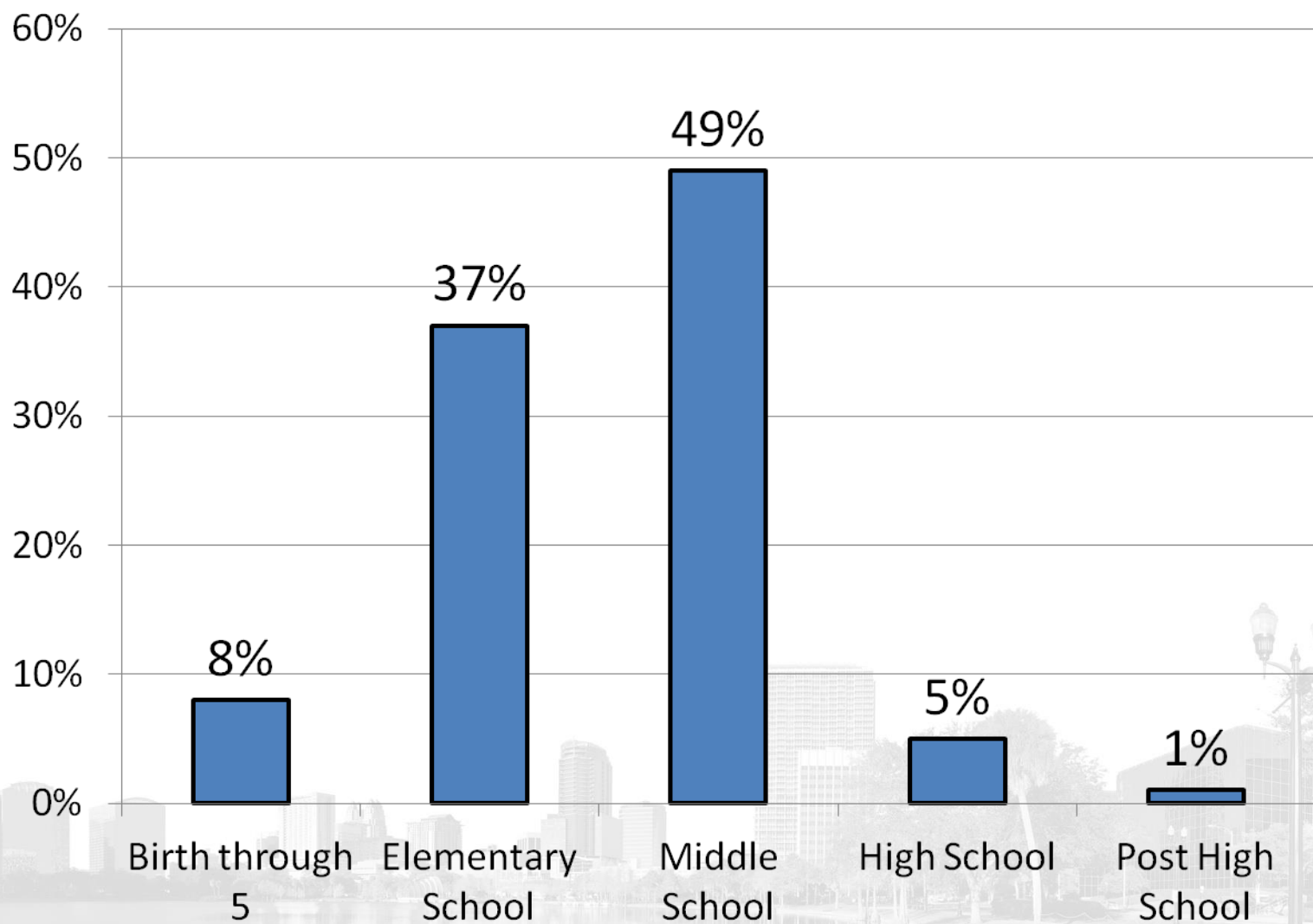




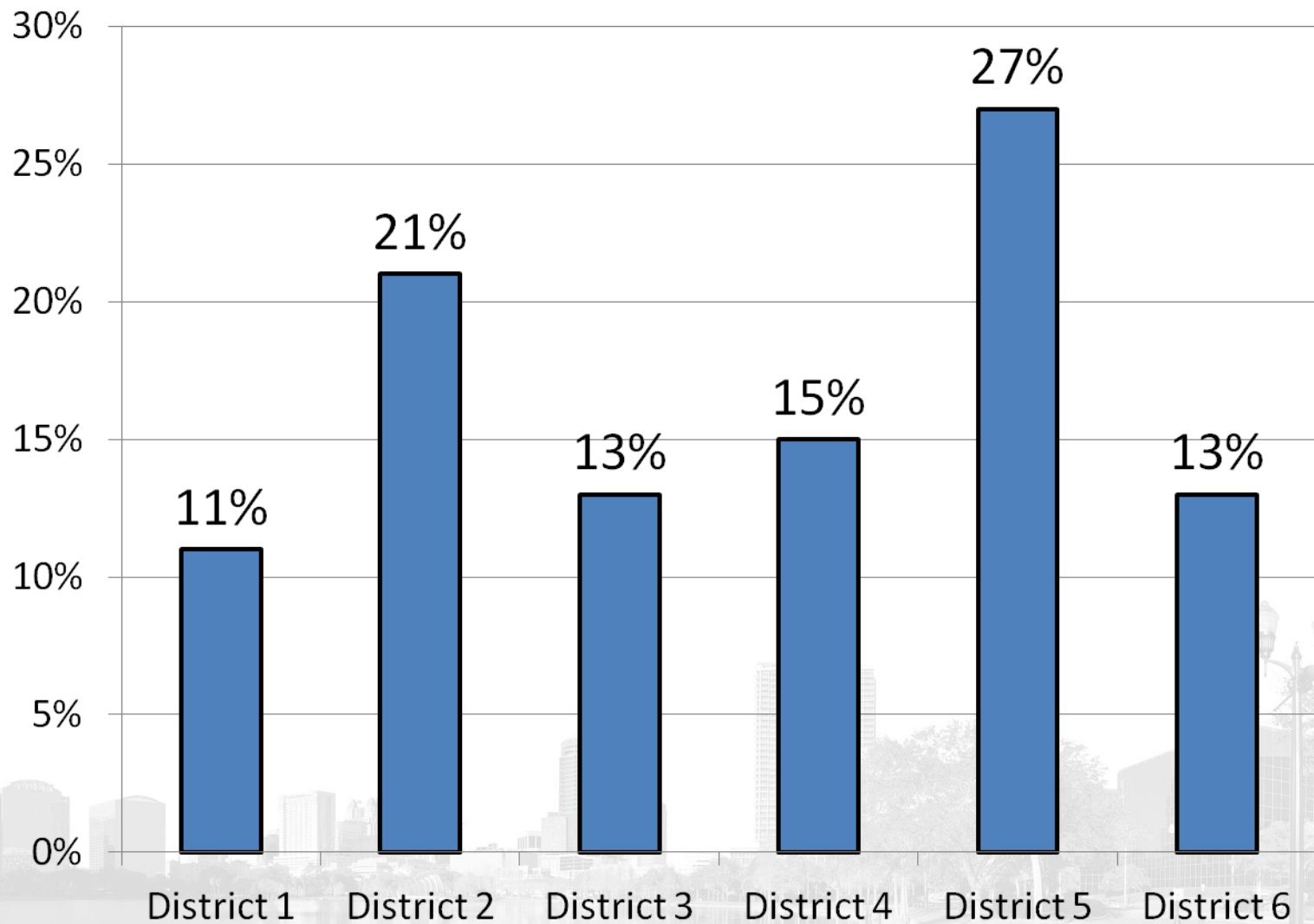
# Number of Children Served



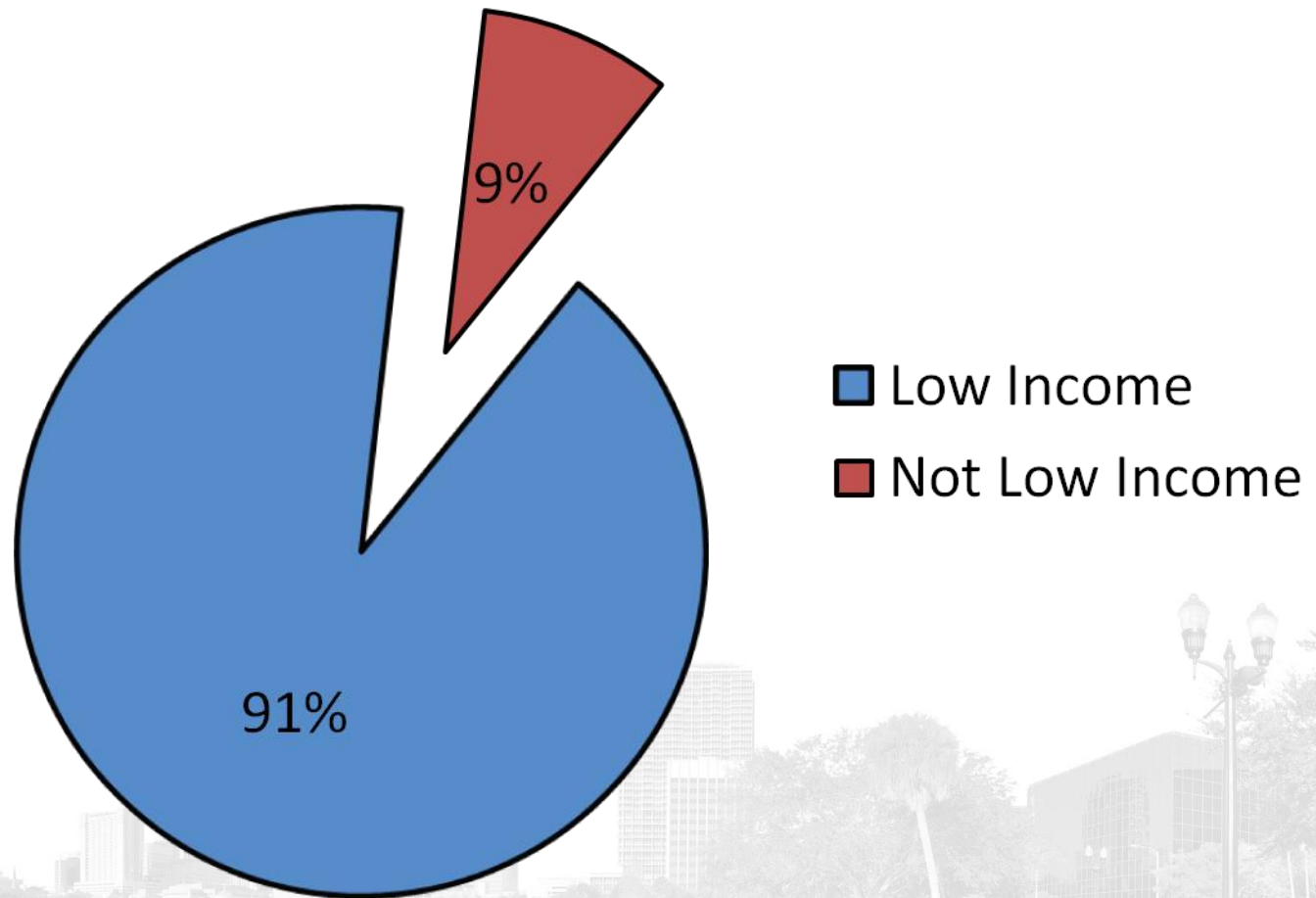
# Ages of Children Served



## District of Children Served



# Percentage of FPR Children Who are Low Income



*Approximately 23% of  
the children FPR serves  
are homeless.*





## **Low income children have greater hurdles to overcome.**

*For example, they perform less well on most measures of academic success (tests, grades, high school completion, and college enrollment and completion.*

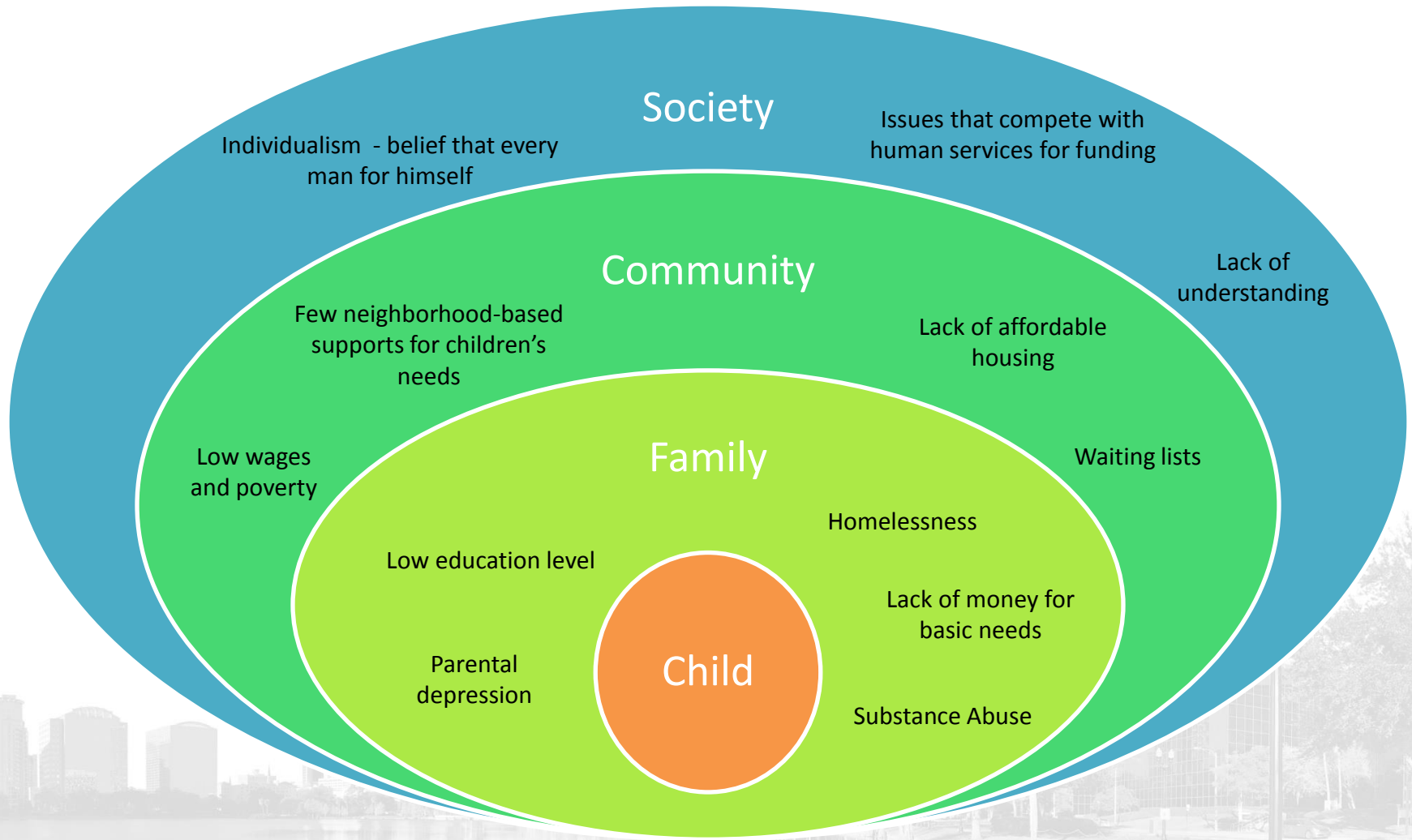
### **Why?**

- *Their parents' education level tends to be lower*
- *They're exposed to fewer enrichment experiences and educational supports (tutoring, computers, books)*
- *Housing instability/food insecurity impede them from focusing on school*

**So what role does a City play in this?**



# The Ecological Model



# FPR's Impact on Orlando's Children

- Mitigate economic hardship
- Improve academic performance
- Prevent juvenile crime
- Encourage health and wellness

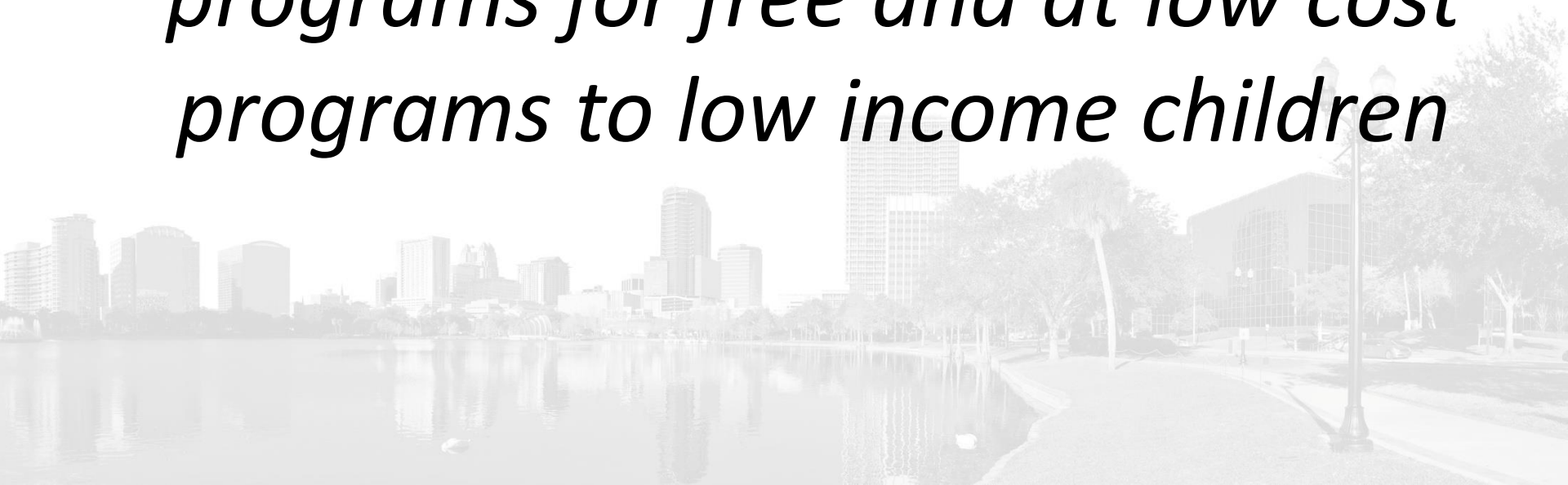


# FPR MITIGATES FAMILY ECONOMIC HARDSHIP



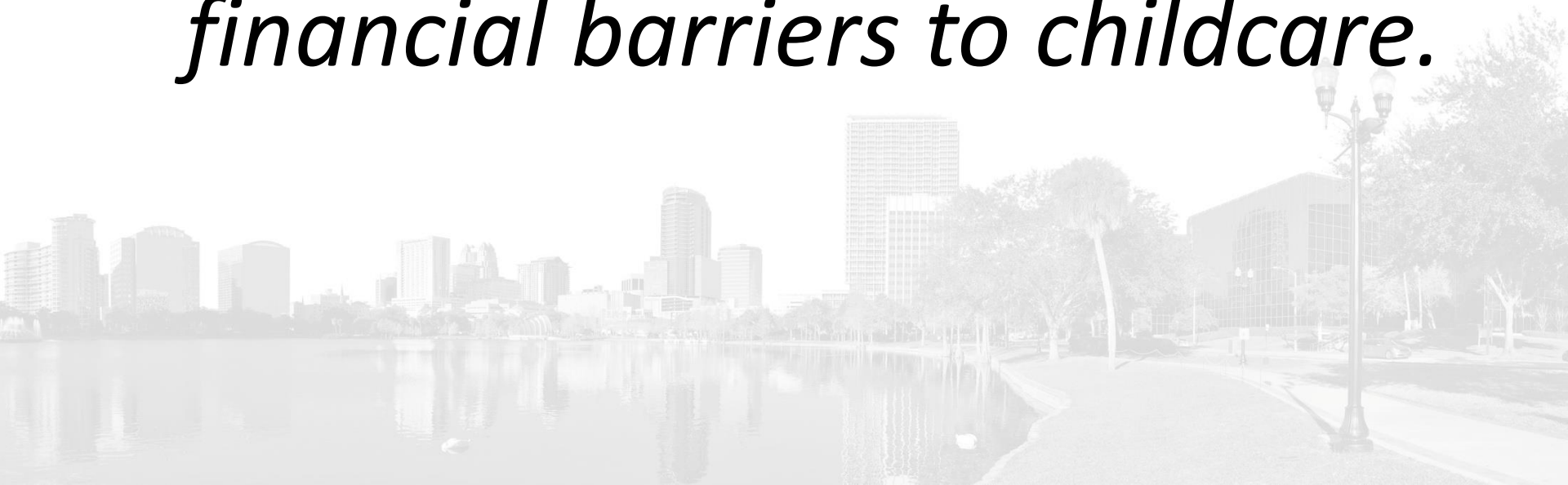
# After School Programs

*Despite fiscal struggles during difficult economic times, the City has continued to offer its programs for free and at low cost programs to low income children*



# Childcare Subsidies

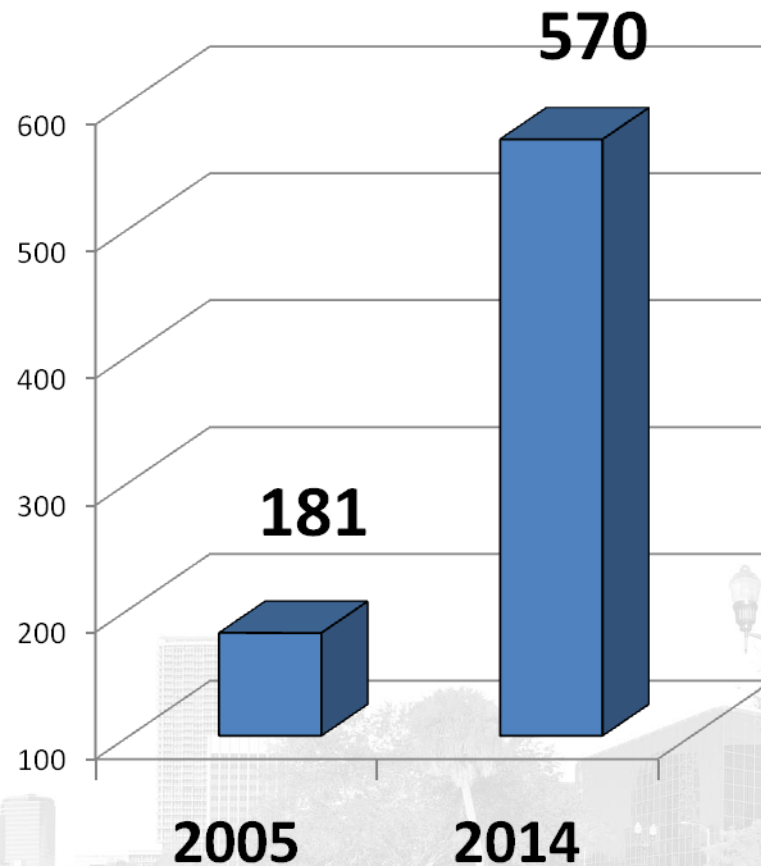
*Low income Orlando families  
can afford to work or go back  
to school because we eliminate  
financial barriers to childcare.*



# Impact

The number of Parramore children enrolled in childcare has risen 215% since PKZ was launched.

# Enrolled in Early Learning Programs





# Feeding Hungry Children

- Summertime: About 4,000 City children eat healthy lunches every day at all 16 City Recreation Centers and 7 After-School All-Stars sites.
- After School: In 2013, **Orlando became the first site in Florida** to implement the Federal After School Feeding Program. Today, all FPR children are fed suppers every day after school at all our sites.



*FPR served 194,252  
meals to thousands of  
children in FY13-14.*



*FPR provided free  
summer camps to  
1,643 homeless  
children in 2014.*

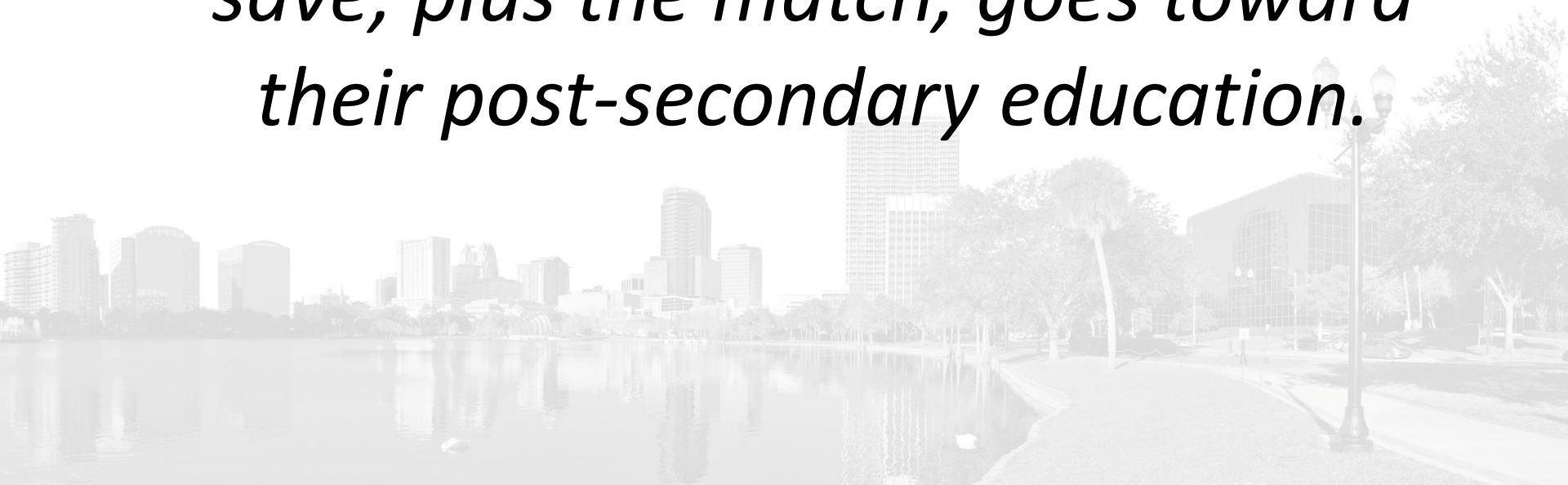


# Youth Employment and College Savings

- Youth represent most of FPR's workforce in the summertime.
- This summer, in collaboration with CNCS, we added 35 Summer Associates to our staff, all from the City's lowest income neighborhoods.
- In addition to receiving stipends for their work, each Summer Associate earned a \$1,170 college scholarship.
- PKZ employs youth year round. Last year, 51 Parramore youth were employed at partners sites.

*PKZ youth now have Individual Development Accounts.*

*Every dollar they deposit is matched with two dollars. The money they save, plus the match, goes toward their post-secondary education.*



# FPR IMPROVES CHILDREN'S ACADEMIC PERFORMANCE



# Summer Learning Loss Prevention

*Research shows that low income children typically lose more than two months of reading achievement over the summer and, when this pattern continues through elementary school, they fall more than 2 ½ years behind their more affluent peers by the end of 5th grade.*





# FPR's Summer Learning Loss Prevention Strategy

- Since 2012, OCPS has deployed teachers to City recreation centers throughout the summer to prevent summer learning loss among children in City summer camps.
- During summer 2014, **1,277** children spent 82,957 minutes reading 18,828 books at 8 City recreation centers.





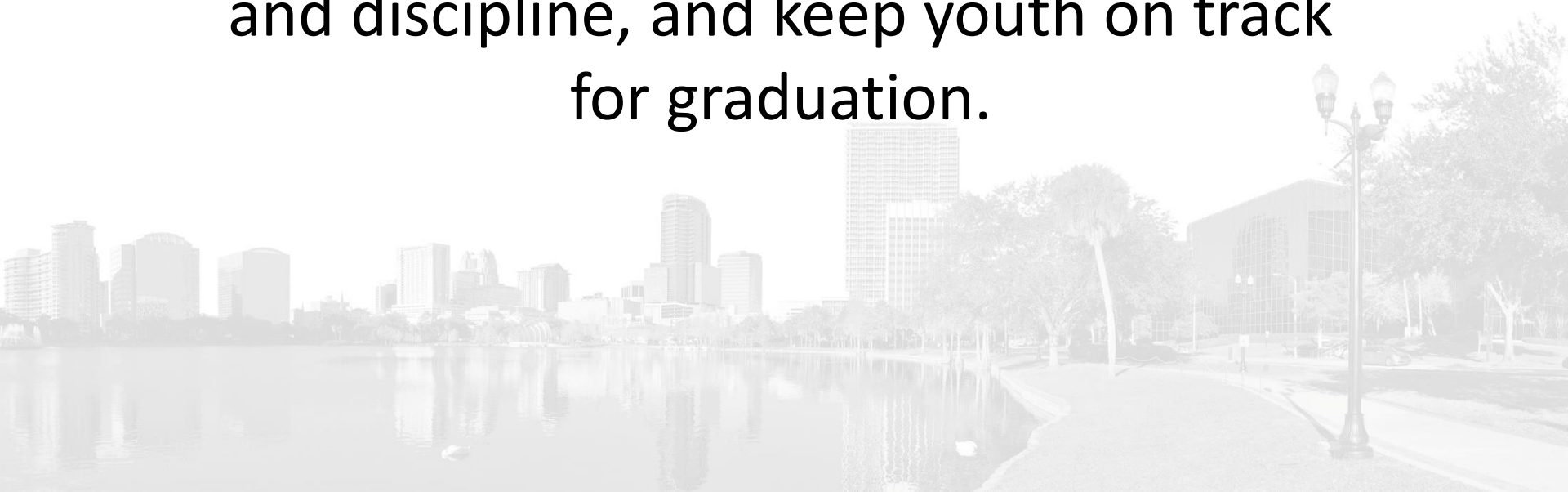
Impact: 63% of participating children increased their reading scores this summer, with an average 64 point increase.



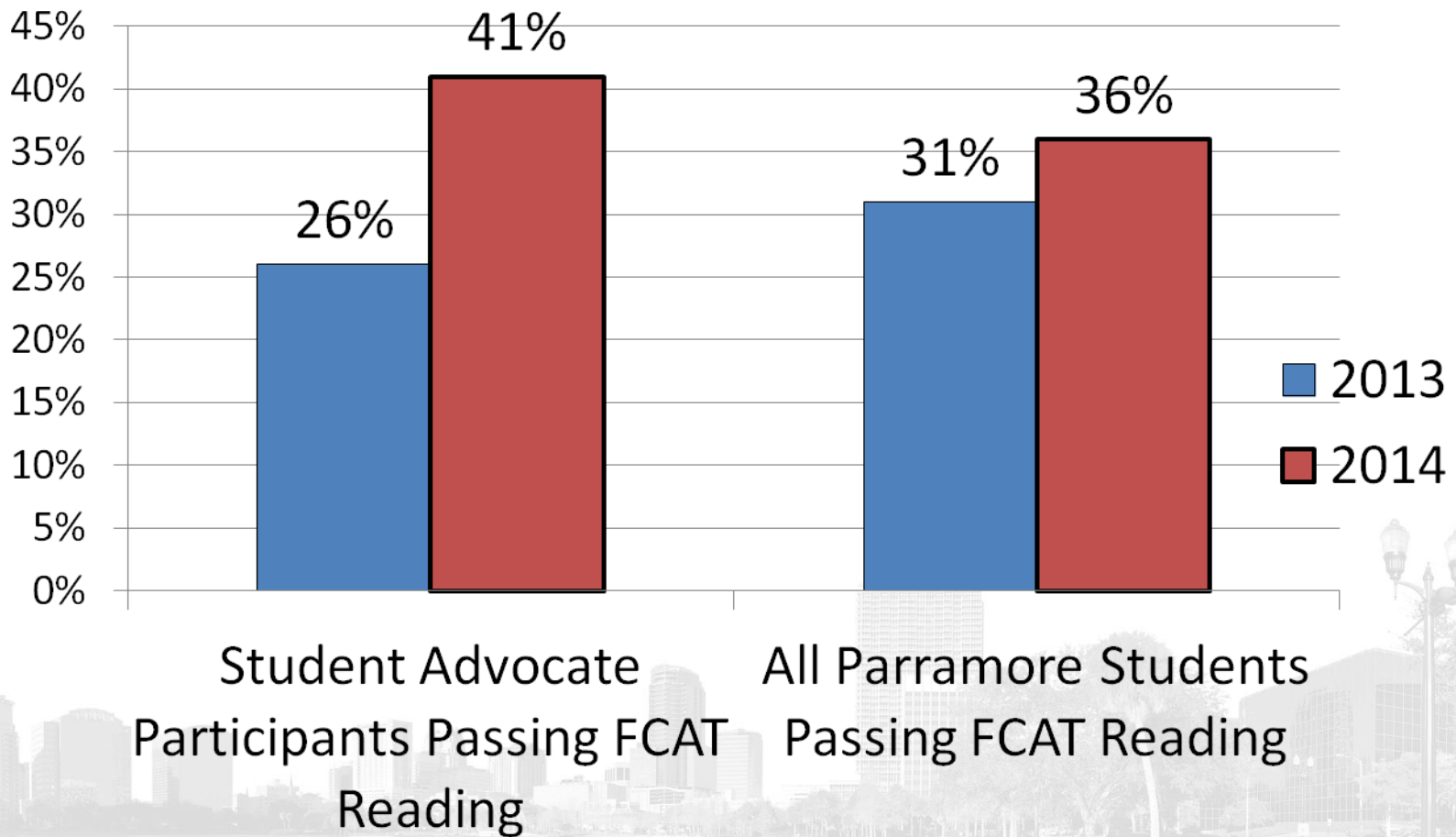
# Academic Support for Children

## ***PKZ Student Advocate Model***

Educational staff develop Academic Success Plans for Parramore youth, monitor test scores, grades, attendance and discipline, and keep youth on track for graduation.



# Impact

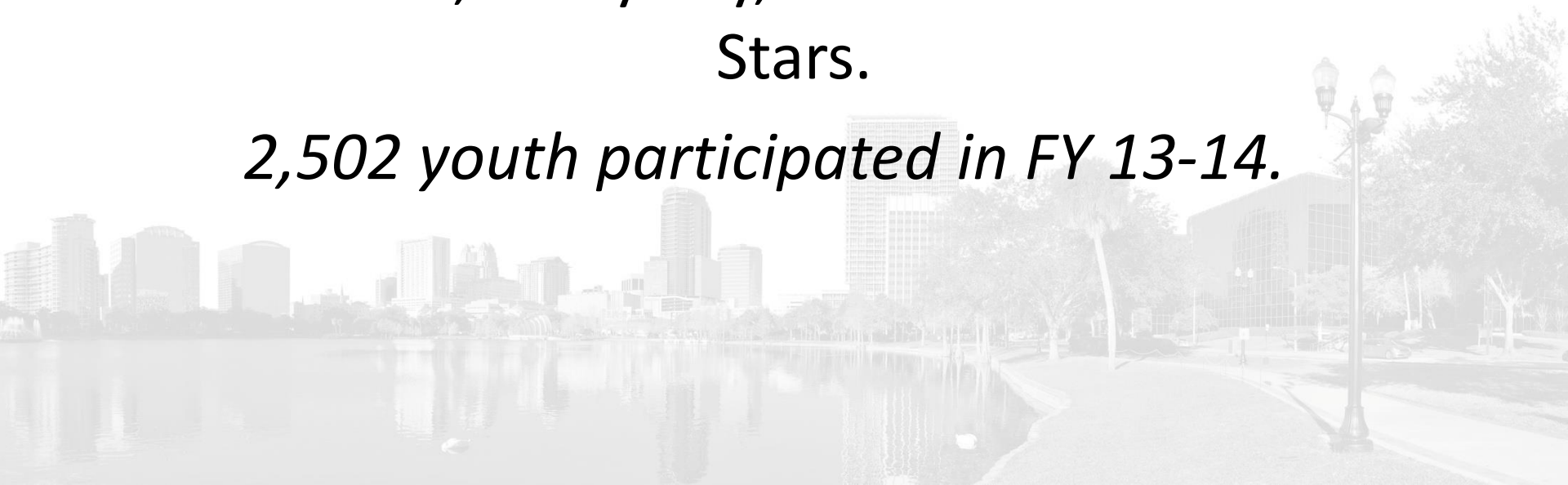


# Academic Support for Children

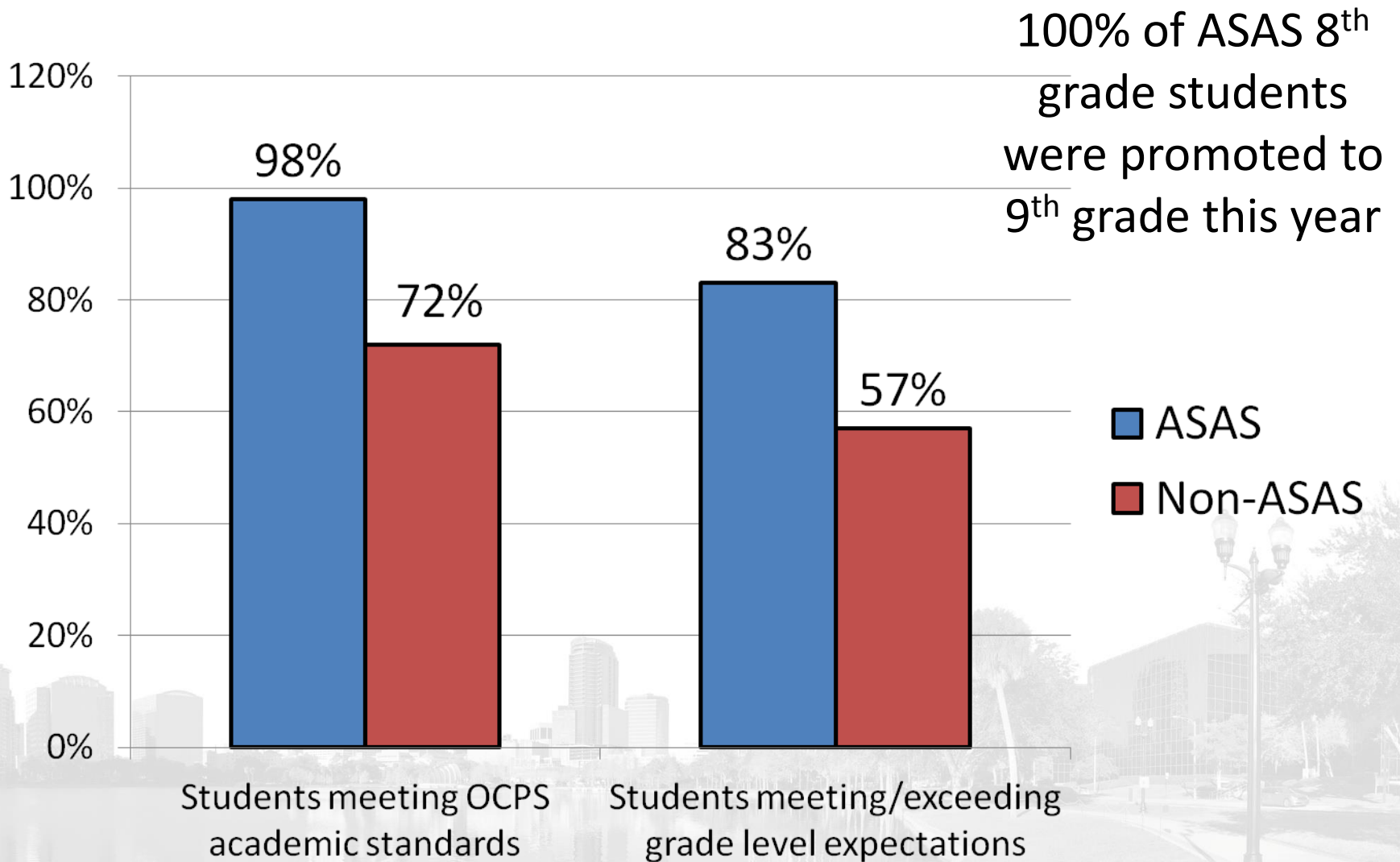
## ***ASAS 21<sup>st</sup> Century Community Learning Centers Model***

Certified teachers provide year round intensive tutoring to youth at 8 City middle schools, every day, via After-School All-Stars.

*2,502 youth participated in FY 13-14.*



# Impact



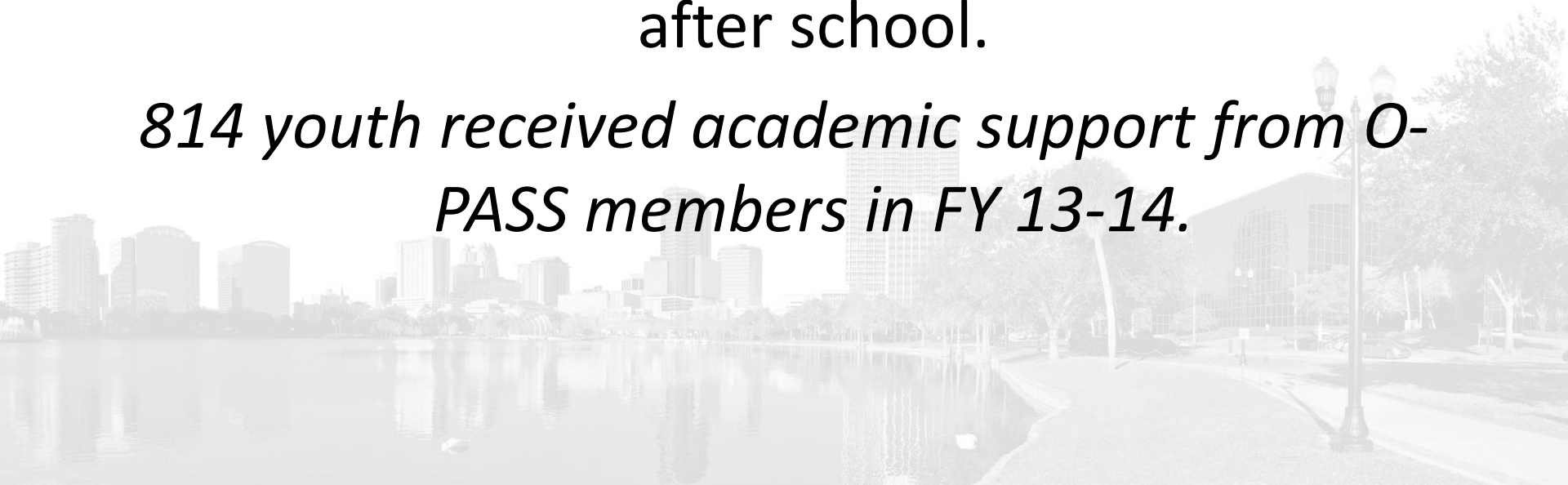


# Academic Support for Children

## ***FPR AmeriCorps Program***

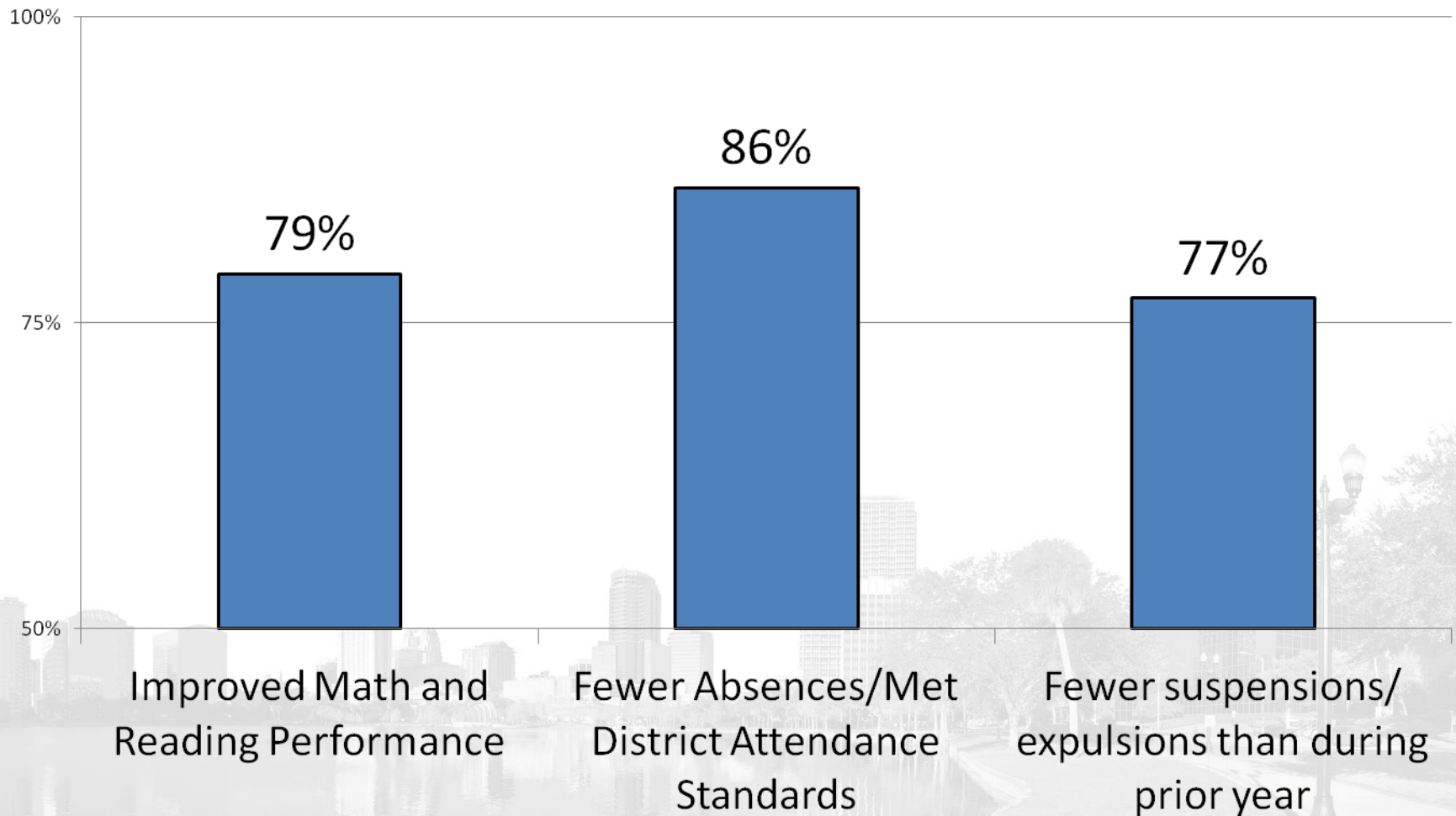
Thirty O-PASS AmeriCorps members are deployed to six schools during the daytime and ten City recreation centers and ASAS sites after school.

*814 youth received academic support from O-PASS members in FY 13-14.*



# Impact: O-PASS AmeriCorps Program

## Improvement in Academic Performance Among Children Supported by O-PASS Members



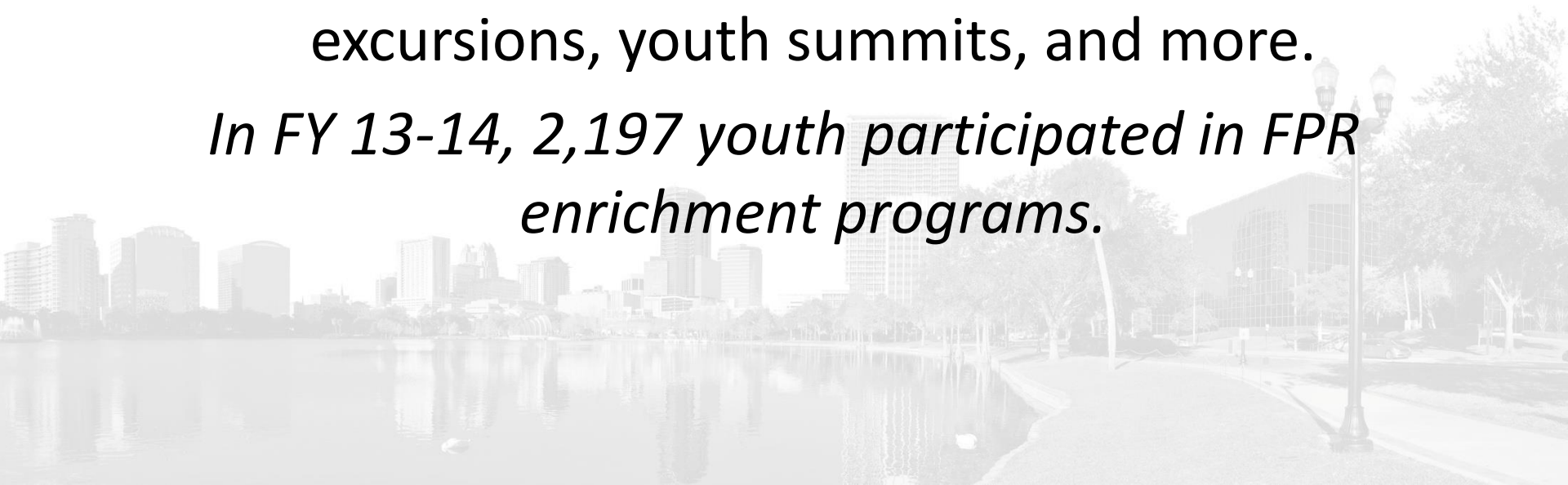


# Academic Support for Children

***Involve youth in cultural, historical, environmental, technological, arts and STEM enrichments.***

FPR operates theater arts programs, STEM competitions, dance programs, book clubs, piano programs, community service projects, camping excursions, youth summits, and more.

***In FY 13-14, 2,197 youth participated in FPR enrichment programs.***



# Academic Support for Children

## ***PKZ College Access Program***

PKZ operates a robust college access program, including college tours, application and financial aid assistance, scholarships, care packages, and more.

*In FY 13-14, 168 youth participated in PKZ's Post-Secondary Access Program. At least 52 Parramore youth are currently college Freshmen or Sophomores.*

# FPR PREVENTS JUVENILE CRIME



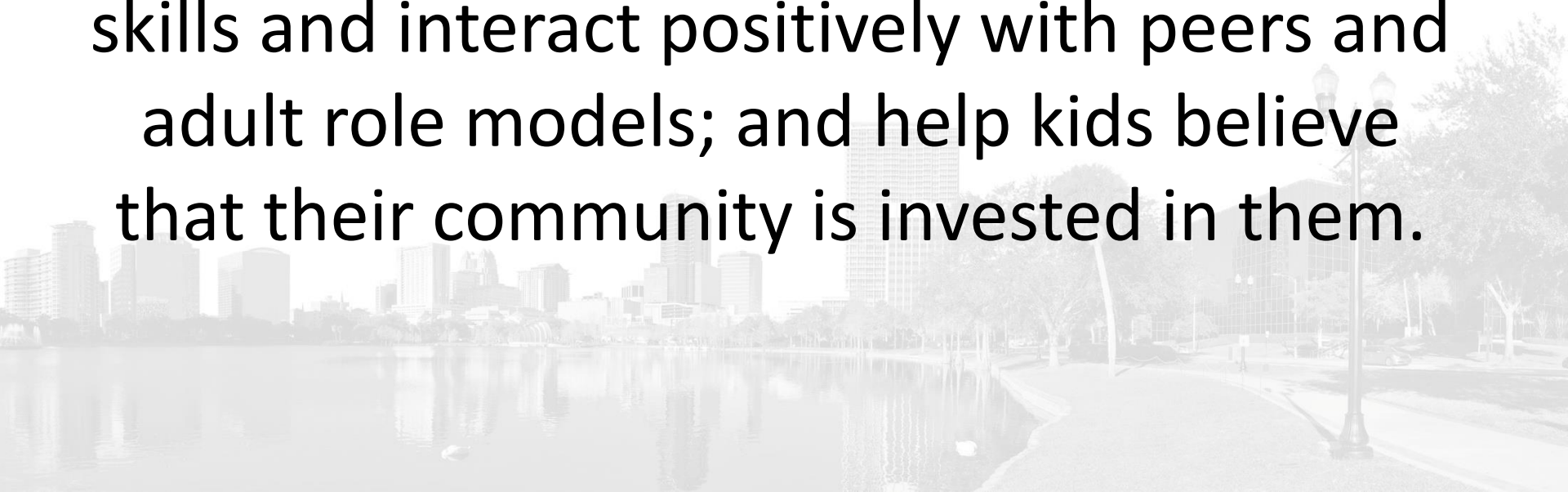
# Preventing Juvenile Crime

What keeps children from committing crime?

- Caring adults who supervise and guide them
- Jobs and educational credentials, so they can earn a legal wage
- Interesting things to do when school is out
- The belief that their community is invested in them.



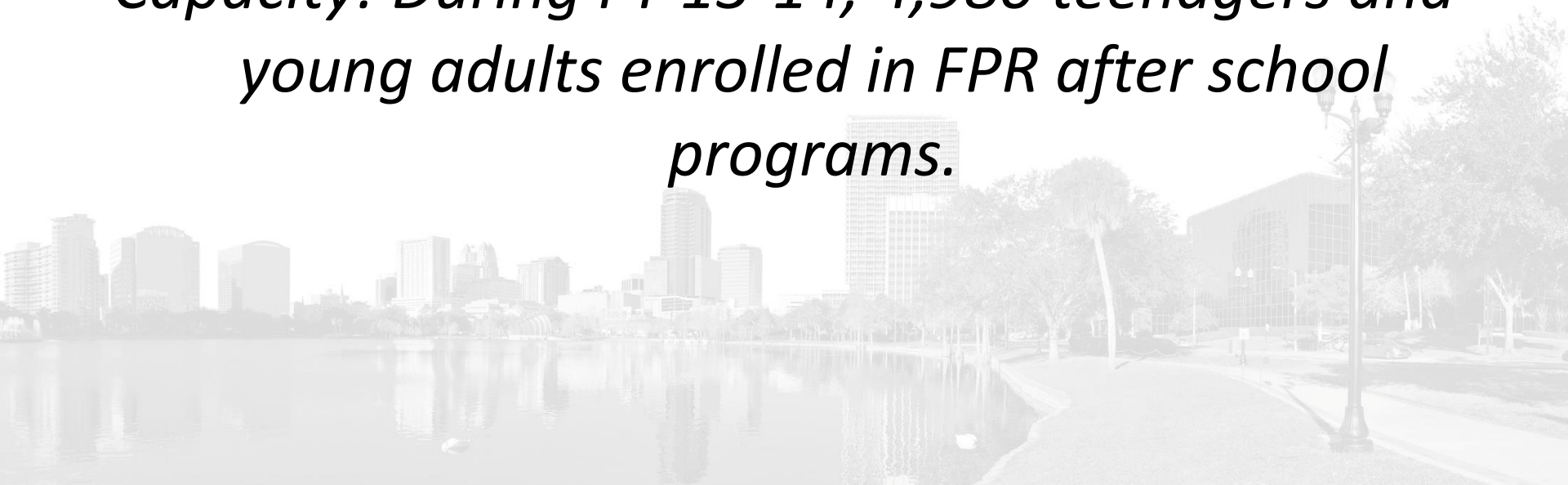
Decades of research have shown that afterschool programs are a powerful antidote to youth crime. They provide a safe haven; an alternative to gangs and street life; opportunities to develop new skills and interact positively with peers and adult role models; and help kids believe that their community is invested in them.



# Preventing Juvenile Crime

FPR operates after school programs attended by middle school, high school and post-high school aged youth at 22 sites throughout the City.

*Capacity: During FY 13-14, 4,980 teenagers and young adults enrolled in FPR after school programs.*



# IMPACT: PKZ

About half of the kids served by PKZ are middle school, high school and post high school aged.

In 2006, juvenile arrests in Parramore accounted for 22% of juvenile arrests City-wide. By 2013, juvenile arrests in Parramore were only 14% of Orlando's juvenile arrests.

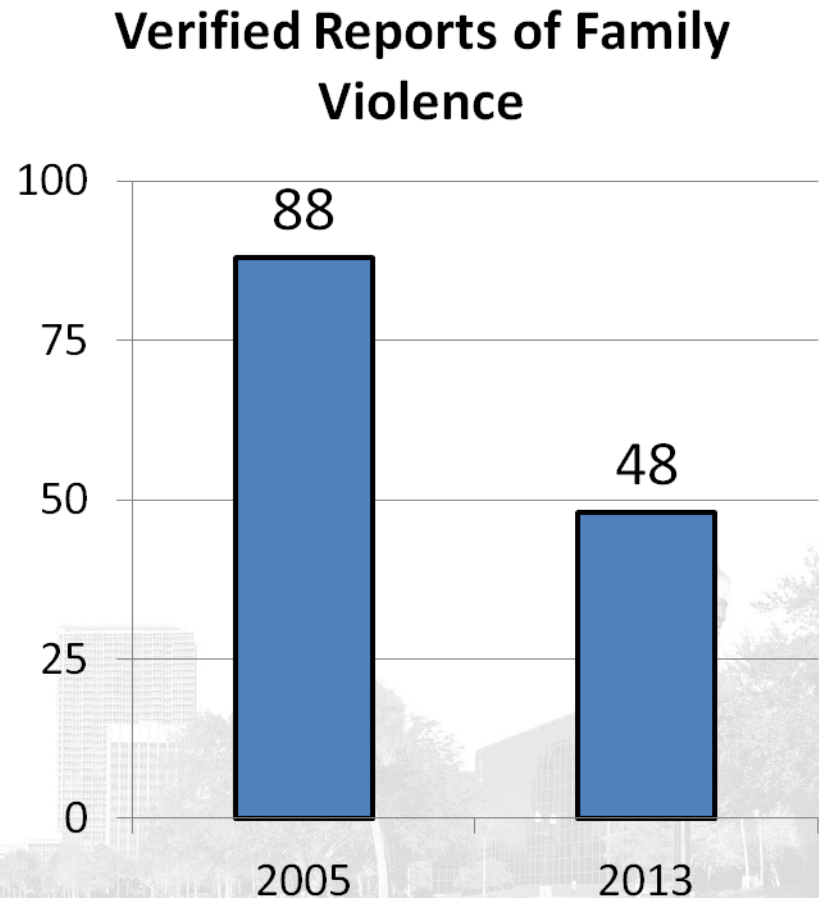
According the Florida Health Care Coalition, *“In 2006, 613 Parramore juvenile arrests were made and in 2013, there were only 226 Parramore juvenile arrests. While the number of arrests Citywide improved over time due to various important interventions, the results experienced in Parramore were significantly greater.”*



# Data from the Florida Department of Children & Families

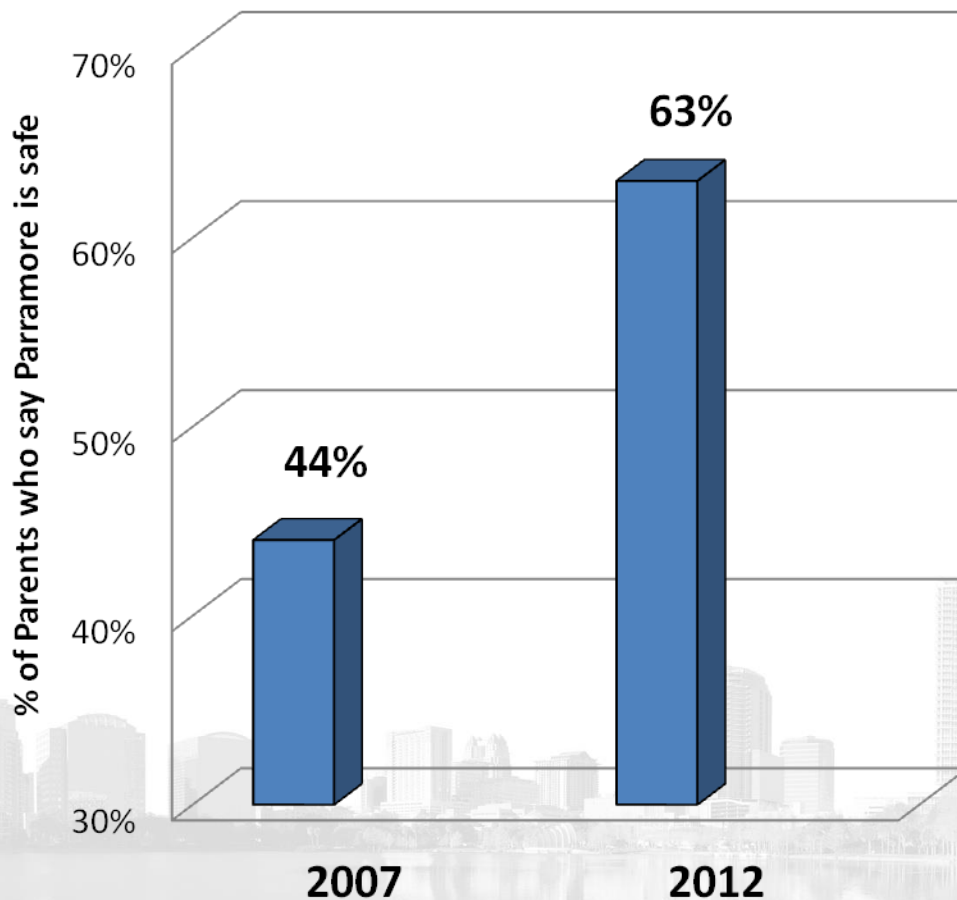
“In the zip code where most Parramore residents live (32805), the number of reports of family violence has drastically reduced since PKZ's inception.

In 2005, there were 88 verified reports of family violence and in 2013, only 48 verified reports.” –  
*Florida Health Care Coalition*

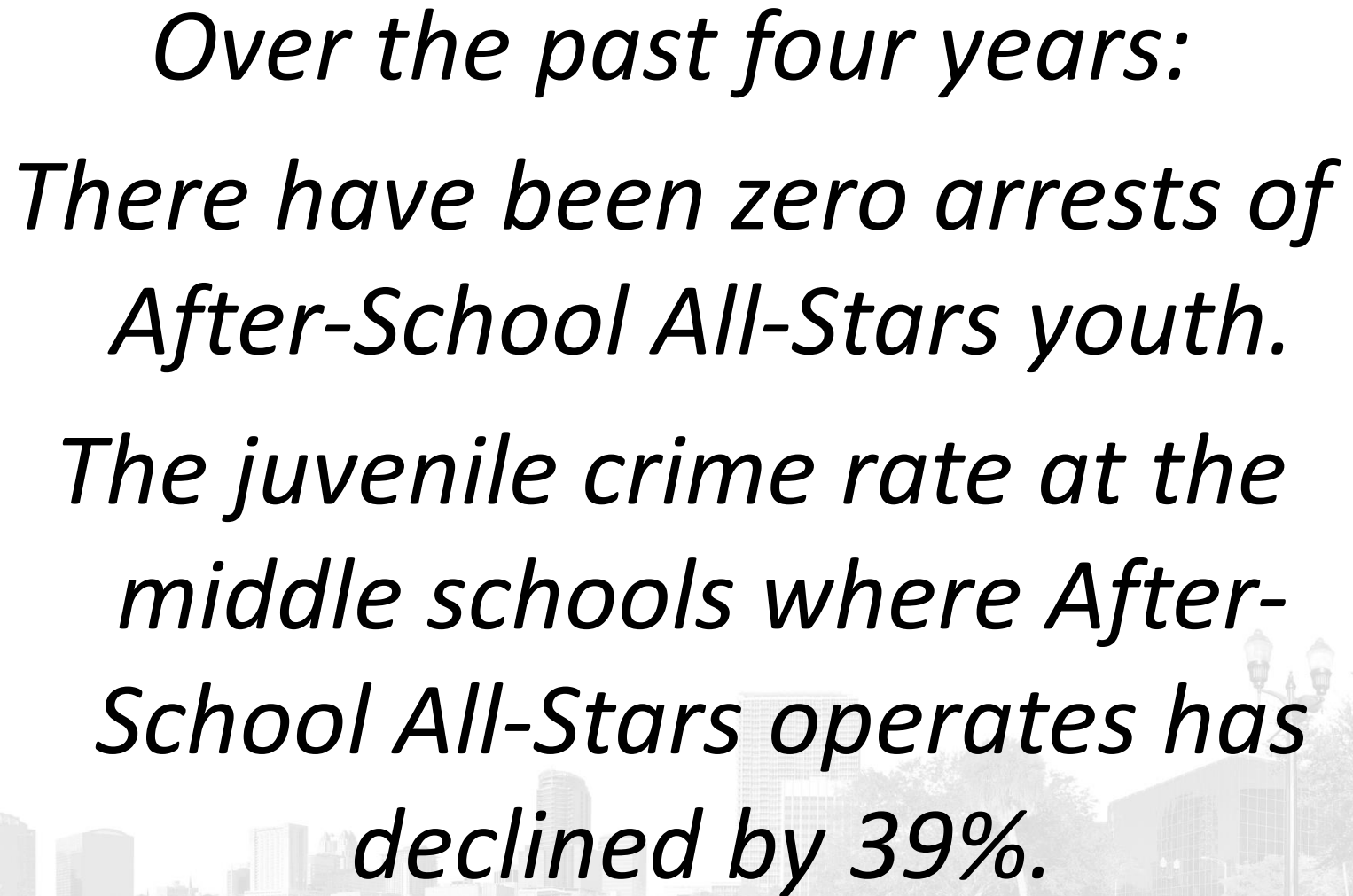


# IMPACT

## The Neighborhood is Safer



The percentage of Parramore parents who say the neighborhood is safe for children has risen from 44% in 2007 to 63% in 2012.

A faded background image showing a city skyline with various buildings and a waterfront area with trees and a path.

*Over the past four years:  
There have been zero arrests of  
After-School All-Stars youth.  
The juvenile crime rate at the  
middle schools where After-  
School All-Stars operates has  
declined by 39%.*

How much does all this cost?



# Funding for FPR Children's Programs

Source of Funds	Amount
City General Revenues	\$6.6 million
Grants and Fundraising	\$2.7 million
<b>Total</b>	<b>\$9.3 million</b>



# Grants and Fundraising leveraged this year for FPR Children's Programs

Grant Funder	Amount
Florida Dept. of Education	\$874,856
USDA/Florida Dept. of Health	\$504,394
United Way	\$450,758
Corporation for National & Community Service	\$404,305
Fifth-Third Bank	\$70,000
Siemen's Corporation	\$50,000
Just in Queso Foundation	\$42,000
Bank of America	\$25,000
Universal Orlando (not including free tickets)	\$22,000
Orlando City Soccer Foundation	\$20,000
Fundraisers	\$156,104
All others	\$114,430
<b>Total</b>	<b>\$2,733,847</b>



# Extra-budgetary Investments

## Examples of Leveraged/In-Kind Investments

Corporation for National and Community Service Summer Associates

Funds leveraged by partners (e.g. 4C, OCPS Summer Feeding Program)

In-kind donations (e.g. Orlando City summer soccer league, Orlando Magic tickets and food donations, theme park tickets)

Free space for After-School All-Stars at OCPS middle schools

Teachers at Recreation Centers funded by OCPS/Title I



# FAMILIES, PARKS & RECREATION

CITY OF ORLANDO

