

Downtown South Neighborhood Improvement District
Advisory Council Meeting Minutes
Agenda Conference Room, 2nd Floor, City Hall
September 10, 2014

Members Present

Rex V. McPherson II, Chair
Mary Hurley
William Nassal, Sr.

Members Absent

Jon Toothman
Shannon Gravitte

1. Call to Order/Determination of a Quorum

The meeting was called to order at 9:08 a.m. by Chair McPherson.

2. Public Comments.

No public comments.

3. Approval of Minutes

Chair McPherson opened the floor for the approval of the minutes of the last Regular Meeting. Hearing no objections, the minutes of the meeting were approved as submitted.

4. Staff Reports

Millage Resolution. Kyle Shepard explained that the NID's proposed millage of 1.0 will be included in a resolution and the City budget that is going to be heard on Monday, September 15, 2014 at 5:01 PM. Jason Burton provided copies of the resolution language to the group.

GMP Amendment. Jason Burton provided a copy of the Growth Management Plan (GMP) amendment for the group to apply the findings of the Safe Neighborhood Improvement Plan to the GMP via a text amendment that references the Plan, which was completed. The Growth Management Plan amendment is going through the City normal Winter Cycle of GMP amendments.

5. Future Staffing Needs Discussion

Chairman McPherson opened the discussion by proposing to extend the Crotty Group's contact to the end of the calendar year for Administrative Services.

Mary Hurley moved, and Bill Nasal Seconded a Motion to extend the Crotty Group contract to the end of the 2014 calendar year. The motion passed unanimously.

Chair McPherson furthered the discussion on various options for staffing the NID in the future by introducing Leah Nash, the Vice President of the Main Street Board; Leah's comments focused around creating a blended position. A discussion ensued that the Main Street president, Charlotte Manley, and NID Advisory Council Chair, Rex McPherson, could meet together to work out business terms for a potential blended position. Further refinements could also be included in the agreement between the City and the Main Street to recognize this new role.

Greg Lee, an Attorney for Orlando Health, discussed options for a future employment agreement for the blended position; the main concern will be weaving the scope of activities/responsibilities together. The group discussed options for planning needs, such as grant securing and management activities, development review, and capital improvement were unique skill sets that will need to be considered in a well rounded candidate.

Chair McPherson discussed with the group the level of authority that will need to be encompassed in the person that meets to negotiate the details for a potential blended position, and see if there is "chemistry" between the organizations. The group discussed options of the different job tasks that would be necessary to blend the two positions (Main Street Manager and Executive Director of the NID, and potential marketing and special event work).

Mary Hurley moved, and Bill Nasal Seconded a Motion to authorize Chair McPherson to negotiate with the Downtown South Main Street organization and City regarding a potential blended position that would administer the NID and the Main Street. The motion passed unanimously.

5. Next Meeting

Wednesday, November 12, 2014, 9:00 AM in the Veteran's Conference Room.

6. Announcements and Other Business

Mary Hurley announced that this would be her last Advisory Board meeting, as she is resigning her position to allow to a staggered term of office. The group passed a vote of thank you for her current and past efforts through the various planning, organization and NID efforts over a 8-year period.

7. Adjourn

Chair McPherson moved for adjournment at 9:35

City Staff Present

Kyle Shephard
Jason Burton
Pauline Eaton

Members of the Public Present

Leah Nash, Downtown South Main Street

Molly Delahunty, Rich Crotty Consulting Group

Greg Lee, Baker Hostetler

Buck Miller, Downtown South Main Street board member