

FOR MOTION
MAY 1 3 2014 KHINP

May 5, 2014

To:

Mayor Teresa Jacobs

- AND -

Board of County Commissioners

From:

Terry Olson

Arts and Cultural Affairs Administrator

Subject:

Cultural Facilities Funding Recommendations

Discussion Agenda Item - May 13, 2014

The approved FY 2014 Arts and Cultural Affairs budget funds two main programs: Cultural Tourism and Cultural Facilities (CF). The CF program provides money from the Tourist Development Tax (TDT) collections to eligible arts organizations for the construction, extension, enlargement, remodeling, repair, improvement or equipping of 501 (c)(3) museums, or publicly owned museums or auditoriums.

On May 13, 2014, I will be presenting the FY 2014 Cultural Facilities grant award recommendations for Board approval. In addition, I will present the annual State of the Arts report, an informational presentation on public art projects, and the proposed FY 2015 budget allocations for the Arts and Cultural Affairs program as recommended by the Arts and Cultural Affairs Advisory Council.

Background - Cultural Facilities Funding Recommendations:

The Arts and Cultural Affairs Advisory Council spent years creating and fine-tuning the application and procedures for funding support of cultural facilities. In finding a process that complies with state law for the use of TDT revenues and meets the council's goals of elevating Central Florida's art and culture to a status befitting a world-class community, the council examined numerous criteria to make funding recommendations.

Five members of the advisory council and four industry experts served on the review panel to evaluate and score the six eligible applications submitted for funding this year. After site visits, a thorough review by each review panel member and intense discussion regarding the impact to be made by these projects, the funding recommendations listed are presented unanimously by the Arts and Cultural Affairs Advisory Council. Their recommendation supports funding all six proposals based on eligible score rankings.

Cultural Facilities Funding Recommendations Discussion Agenda Item - May 13, 2014 April 10, 2014 Page 2

Recommended Grant Awards:

The Arts and Cultural Affairs Advisory Council recommends the following six projects for funding from accounting line number 4430-035-0990-8610 for a total of \$656,638:

- 1) Winter Garden Heritage Foundation History Research and Education Center: Phase 2: The proposed FY2014 funding for phase 2 is \$250,000; the total project budget is \$1,112,527 (Phase 2 budget: \$554,827). The review panel ranked this proposal number one.
- 2) Orlando Science Center Center for Early Childhood Expansion: Phase 2 Entrance Renovation. The proposed FY2014 funding for Phase 2 is \$187,338; the total project budget is \$1,117,344 (Phase 2 budget: \$395,261). The review panel ranked this proposal number two.
- 3) Garden Theatre The Garden GreenLight Project. The proposed FY2014 funding for this project is \$45,000; the total budget for the project is \$90,000. The review panel ranked this proposal number three.
- 4) Albin Polasek Museum & Sculpture Gardens Restoring the Capen-Showalter House and Kalmanson Garden. The proposed FY2014 funding for this project is \$114,000; the total budget for project is \$239,400. The review panel ranked this proposal number four.
- 5) Lake Eola Park (City of Orlando) Lake Eola Amphitheater Sound Board. The proposed FY2014 funding for this project is \$25,000; the total budget for this project is \$52,500. The review panel ranked this proposal number five.
- 6) Orlando Museum of Art 90th Anniversary Renovation Project to Improve the Visitor Experience. The proposed FY2014 funding for this project is \$35,300; the total budget for this project is \$74,124. The review panel ranked this proposal number six.

ACTION REQUESTED: Approval of proposed cultural facilities grants as recommended by the Arts and Cultural Affairs Advisory Council in the amount of \$656,638.

TO/mo

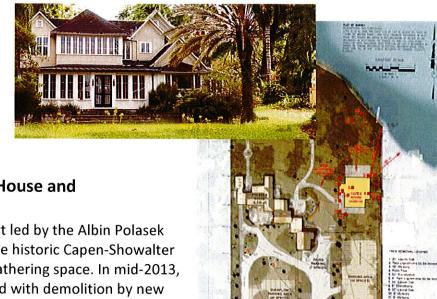
C: Ajit Lalchandani, County Administrator Eric Gassman, Chief Accountability Officer

Orange County Arts & Cultural Affairs -- FY14 Cultural Facilities Funding REQUESTS (6) Total: \$656,638

Applications received 2/5/14

Albin Polasek Museum & Sculpture Gardens

M. Debbie Komanski Executive Director 407.647.6294 dkomanski@aol.com www.preservationcapen.org



Restoring the Capen-Showalter House and Kalmanson Garden

Preservation Capen is a landmark effort led by the Albin Polasek Museum to save, restore, and reuse the historic Capen-Showalter House as a museum and community gathering space. In mid-2013, the historic 1885 house was threatened with demolition by new owners. The Polasek Museum offered to move the building to the Kalmanson Garden (east lot), purchased ten years ago for the purpose of expanding the museum to ensure its future economic and cultural vitality. With help from the community and an

investment from the Polasek Board of Trustees, the house was floated across Lake Osceola and situated at its new home. Now, the home is under restoration with plans to incorporate critical exhibit space both inside the house and in the surrounding garden. Once restored, the Capen-Showalter House and Kalmanson Garden will shine as a community asset, serving as a premiere space for art, history and cultural programming, exhibitions and installations, community meetings and life's celebrations.

Request: \$114,000, of \$239,400, includes contingency (single phase)

Renovation

Start Date: 6/1/14 to End Date: 3/31/2015

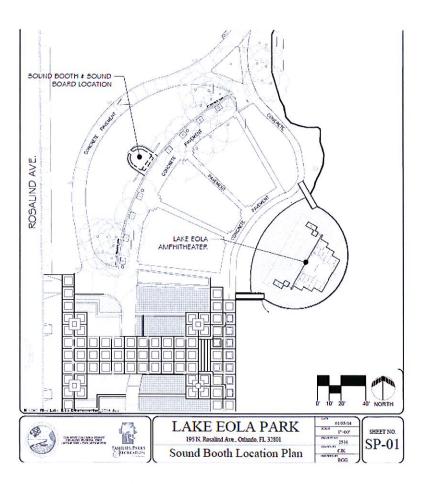
Location: 633 Osceola Ave, Winter Park, FL 32789, Orange County District 5

City of Orlando Parks Division

City of Orlando; Families, Parks & Recreation Department; Parks Division Ms. Beth Gruber 407.246.2212 beth.gruber@cityoforlando.net www.cityoforlando.net/fpr/net/index.aspx

Lake Eola Amphitheater Sound Board

The City of Orlando Parks Division wishes to replace the sound board (also known as the audio mixer or sound mixer or mixing console) that is currently in use at the Lake Eola Amphitheater. The proposed upgrade replaces the existing "prosumer" (between professional and consumer) grade console which was aimed at the educational, church and home studio markets with a truly professional console geared toward the professional theater, concert, and corporate event market. The existing console is no longer supported by its manufacturer, leaving the park programming vulnerable to disruptions of sound for events booked at the amphitheater. The proposed upgraded replacement console will be located at the sound booth west of the amphitheater: the same location as the existing sound board.



Request: \$25,000, of \$52,500 total cost, includes contingency (single phase)

Equipping

Start Date: 6/1/14 to End Date: 12/31/14

Location: Lake Eola Amphitheater, Lake Eola Park, 195 N Rosalind Ave, Orlando, FL32801, Orange County

District 5

Winter Garden Heritage Foundation

Ms. Kay L. Cappleman
Director
407.656.3244
kcappleman@wghf.org
www.wghf.org

History Research and Education Center

Funding is requested for the interior build-out (Phase II) of a two-phase new construction project supporting the Winter Garden Heritage Foundation's continued growth and quality programming. The new History Research and Education Center at 21 East Plant Street in historic downtown Winter Garden will provide a climate-controlled home for the historic collection, a Visitor Information Center alongside the West Orange Trail, and a place to host history/art exhibitions, education programs and events. Phase I, the site work and exterior construction, was funded by last year's Orange County Cultural Facility grant and began in October 2013. Phase II will begin in June 2014 and should be completed by December 2014.

Request: \$250,000, of \$554,827 total cost, includes contingency (this phase)

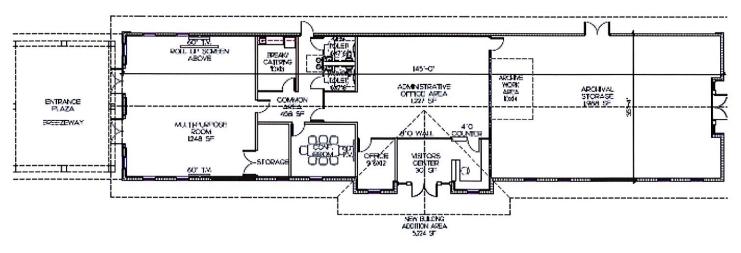
Total cost of entire project: \$1,112,527

New Construction (Previous phase funded: +4 points; 2nd of 2 phases)

Start Date: 6/1/14 to End Date: 12/31/14

Location: 21 East Plant Street, Winter Garden, FL 34787, Orange County District 1





Orange County Arts & Cultural Affairs

Cultural Facilities Review Panel 2014

Members of Review Panel from Arts & Cultural Affairs Advisory Council

Sherry Paramore, Chair Edgar Lopez Dr. Rick Schell Sara Segal Beverly Winesburgh

Subject Matter Experts

Tony Aguerrevere – Formerly of O.C. Capital Improvements
Jeffrey Ault – Facility Designer
Vicki Landon – Prior CF Grantee
Brian J. Morris –Construction Management

Along with six (5) members of the Arts & Cultural Affairs Advisory Council (Sherry Paramore, Edgar Lopez, Dr. Rick Schell, Sara Segal & Beverly Winesburgh) the following four (4) experts from the field joined the Cultural Facilities Review Panel.

Tony Aguerrevere

More than twenty years of hands-on experience developing and managing multi-million dollar projects. Former Orange County staff leader in the facilities management, project management and construction industries for commercial applications by utilizing unique and extensive blend of Engineering/Architecture, Construction and Business Management skills. Managed entire professional Project/Construction and Facilities Management Divisions. Highly motivated by challenges and desire to produce outstanding results.

Jeffrey D. Ault

Served on the Cultural Facilities Review Panel for six years. He began his career over 25 years ago with Disney Entertainment and for the past decade has been the owner of a management and design company managing entertainment projects across the world and providing show support for singers like Tony Bennett and Smokey Robinson and political figures like President George H. Bush, General Colin Powell and British Prime Minister John Major. In recent years he managed the completion of the \$10 million dollar restoration of the historic Athens Theatre in Downtown Deland.

Vicki Landon

Vicki Landon holds a Master of Arts degree from the University of Central Florida Conservatory Theatre program in Theatre History, Criticism, and Literature, where she graduated Cum Laude in May of 2008. In March of 2007, she and colleagues presented a workshop at the Southeastern Theatre Conference entitled *The Darker Side of Improv: An Exploration of Dramatic Improvisation*. Before joining the staff at The Rep, Vicki previously served as Director of Development for the Orlando Opera Company, where she excelled in donor growth, donor retention, and special event planning. Vicki is a member of the Southeastern Theatre Conference, Association for Theatre in Higher Education, and the National Society of Collegiate Scholars. She currently serves as the Director of Development at Orlando Repertory Theatre.

Brian Morris

Served on the Cultural Facilities Review Panel for six years. He has 30 years of construction management experience including work with the Miami Performing Arts Center, the Orange County Convention Center and the Orange County Regional History Center.